

<b>Name</b>	ANAND R.
<b>Designation</b>	Asst. Professor of Commerce
<b>Qualification</b>	M.Com, MBA, PGDBA, CMA Inter, NET, K-SET
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<b>Years of Experience*</b>	7 years

#### Professional Qualification

Name	Programme	Institution/University	Year of Passing
PG	M.Com	Dept. of Commerce, Central College, Bangalore University	2013
Graduation	B.Com	RPA First Grade College, Bangalore University.	2011

#### Book & Papers Published

- **Advanced Financial Accounting published by** Skyward Publishers, Bangalore. **(ISBN NO 978-93-84494-56-1)**
- **“A Study on Customer Gratification in Public Sector Banks” by Primax International Journal of Commerce and Management Research Print ISSN: 2321 – 3604**
- **“Profitability Analysis of Selected Automobile Companies in India”** by International Journal of Research in Commerce & Management, VOLUME NO. 7 (2016), ISSUE NO. 11 (NOVEMBER) ISSN 0976-2183.
- **“An Empirical Study on Financial Health of Ashok Leyland”** by International Journal of Current Research Vol. 8, Issue, 10, pp.40239-40243, October, 2016
- **“ A Study on The Challenges and Opportunities of Internet Marketing in India ”** by International Journal of Marketing, Volume No.4 (2017) Issue No.2 (January) ISSN No 2348-0491
- **“A Study on Consumer Satisfaction towards car with special reference to Renault Duster in Bangalore City”** by Global Journal for Research analysis Volume 6, Issue 05 May 2017 ISSN No 2277-8160.

#### Seminars and Workshops Attended:

- **“H R M in a Dynamic Environment”** at S. Nijalingappa College (KLE), Bangalore.

- **“One day work shop on Revised Syllabus of 1<sup>st</sup> Sem B.Com course of Bangalore University B.com”** at SSMRV College, Bangalore.
- **“Re-orientation of 2<sup>nd</sup> sem BBM Syllabus of Bangalore University”** at MLA College, Bangalore.
- **“One day work shop on Revised Syllabus of 4<sup>th</sup> sem B.Com & BBM course of Bangalore University ”** at SSMRV College, Bangalore.
- **“One day workshop on re-orientation of II, VI Semester B.Com Syllabus of Bangalore University”** at Jain College, Bangalore.
- **Faculty Development Programme on “Business Taxation & IFRS”** held at SSMRV College, Bangalore.
- **Faculty Development Programme on “Business Taxation – II”** held at RV Institute of Management, Bangalore.
- **“One day workshop on re-orientation of II Semester B.Com Syllabus of Bangalore University”** BMS College for Women, Bangalore.
- **“One day work shop on Revised Syllabus for 1<sup>st</sup> Sem B.Com course of Bangalore University B.Com”** at MLA College, Bangalore.
- **“Faculty Development Programme on Business Taxation-I”** at Jain College, Bangalore.
- **“Re-orientation of 5th sem B.Com Syllabus of Bangalore University”** at Bangalore University, Bangalore.
- **“Achieving Sustainable Global Economy”** at RPA First Grade College, Bangalore.
- **“Technology Enabled Teaching and Learning in Higher Education”** at Vivekananda Institute of Management, Bangalore.
- **“Faculty Development Programme on Goods and Service Tax”** at ASC Degree College, Bangalore

#### **Papers Presented**

- **“Entrepreneurship a tool for student progression – A case study of St.Claret College’** at National Seminar at RPA First College, Bangalore.
- **“Dynamics of Entrepreneurship for Sustainable Development”** at National Seminar at Sree Venkateshwara College of Science and Management Studies, Bangalore.
- **“A Study on Customer Gratification in Public Sector Banks”** at International Conference, Dharmapuri, Tamil Nadu.
- **“A Study on Impact and Implications of Goods and Service Tax on startups”** at St.Claret College, Benagluru.
- **“A Study on The Challenges and Opportunities of Internet Marketing in India”** at one day International Conference, Malaysia.

- **“Role of GSTN in Making India’s Indirect Tax System Transparent”**

At one day International Conference, St.Claret College, Benagluru.

- **“Impact of Social Networking on Young Generation”** At one day International Conference, St.Claret College, Benagluru.
- **“An analysis of Liquidity, Profitability and Financial Health of GAIL”** at Vishwakarma Institute of Management, Pune, Maharastra.

#### **Achievement:**

- Highest Scorer in **Financial Accounting Paper** in Bangalore chapter of ICAI (June 2012)
- Highest Scorer in **Group 1** examination in Bangalore chapter of ICAI (June 2012)
- Highest Scorer in **B.Com** in RPA First Grade College (June 2011)
- Highest Scorer in **MBA Finance** at KSOU Mysore. (June 2014)