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<b>Designation</b>	Assistant Professor
<b>Qualification</b>	M.COM
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<b>Years of Experience*</b>	Fresher( 6 months)

### Professional Qualification

Name	Programme	Institution/University	Year of Passing
PG	M.COM	Christ University	2017
Graduation	B.COM	Christ University	2015

### Industry Experience

Position	Company	Years of Service
Intern	Indusind Bank	2 months

### Books/Chapters/Articles in Books

Sl. No	Title	Publisher & Place of Publication	ISBN No	Month & Year
1	Does Make In India, Transform India	Primax Foundation, Bangalore	2348-0491	7 <sup>th</sup> January 2017

### Papers Presented

Sl. No	Title of the Paper	Name of Conference/ Seminar/ Symposium	Organized by	Regional/National/ International	Date
1	A study on Sustainable Development in Management to create a Competitive Advantage	Managing Competitiveness with Sustainable Business Growth	CMR Institute Of Management Studies	National Conference	18 <sup>th</sup> February 2016

2	Strategies and Tactics for the growth of Digital Marketing	Redefining Marketing in the Digital Era of Globalization	Providence Women's College, Calicut	National Conference	3 <sup>rd</sup> September 2015
3	A study on the Strategies for the Growth of E-CRM	Strategies for Sustainable Growth of E-Commerce	V.H.N.Senthikumar Nadar College, Tamil Nadu	International Conference	24 <sup>th</sup> July 2015
4	Does Make in India Transform India	Make in India – Initiatives, Ideas & challenges	V.H.N.Senthikumar Nadar College, Tamil Nadu	International Conference	19 <sup>th</sup> August 2016
5	A study on the influence of social networking on the inter-personal relationship and academic performance of college students in the city of bengaluru	People Connect: Networking for Sustainable Development	St. Claret College	International	10 <sup>th</sup> November 2017

#### Conferences/Seminars Attended

Sl. No	Name of the Conference/ Seminar	Organized by	Regional/National/ International	Date
1	People Connect: Networking for Sustainable Development	St. Claret College	International	10 <sup>th</sup> November 2017

#### Workshops/FDP/Training Programme Attended

Sl. No	Name of Workshop	Organized by	Institutional/ Regional/ National/ International	Date
1	GST	Christ University	Regional	6 <sup>th</sup> March 2017
2	Institutional Branding through Enhanced Organizational Commitment of Faculty	Kristu Jayanti College, CCPD, Bangalore	Institutional	11 <sup>th</sup> and 12 <sup>th</sup> August 2017
3	'New Methodology for NAAC Assessment'	Community Institute of Commerce and Management Studies, Bangalore	National	9 <sup>th</sup> September, 2017
4	Research Contribution as a Scholar to Your Discipline: Guidance for Writing, Publishing, and Reviewing	St. Claret College	Institutional	11 <sup>th</sup> November 2017

