

Name	Manasa Gowda
Designation	Assistant professor
Qualification	M.A. (M.phil)
Email id	Manasa_kilara@yahoo.co.in
Years of Experience*	10plus year in Industry and 4 years in Teaching

Professional Qualification

Name	Programme	Institution/University	Year of Passing
PG	Mass Communication and Journalism	Mysore University	2008
Graduation	Functional English, optional English and Journalism	PES College, Mandya (Mysore university)	2006

Industry Experience

Position	Company	Years of Service
NEWS READER, ANCHOR	Amogh Channel, Mandya, Karnataka	5 years
WOMAN COLUMNIST	Deshahitha	5 years
REPORTER/SUB-EDITOR	Prajavani Bangalore, Karnataka	4 years
PUBLIC RELATIONS OFFICER/LECTURER	Cavalier Animation and Media college	1 years
LECTURER	Acharya Institutes of Graduate Studies	3 years
PROGRAMME BUREAU CHIEF	Gravify News Channel	1 and half years

Books/Chapters/Articles in Books

Sl. No	Title	Publisher & Place of Publication	ISBN No	Month & Year
1	Mahila Ankana (Kannada Book) Under publication	Shri Ram Publication		2017
2	New Media: New Frontiers of Communication	Eureka Journals	ISBN: 978-81-935639-3-9	2017

Papers Presented

Sl. No	Title of the Paper	Name of Conference/ Seminar/ Symposium	Organized by	Regional/National/ International	Date
1	HERALDING A NEW GENERATION OF NEWS PAPER: PAGE 3	Journalism And society	Shri Dharmastala Manjunatheshwara college for post-Graduation. Karnataka UJJire	National Conference	1 st and 2 nd March 2013
2	Awareness created by social Media by political parties	SOCIAL NETWORKING MEDIA:BOON OR BANE	Electronic Media, Dharwad	National Conference	March 7 th and 8 th 2014
3	MOBILE USAGE PATTERN AMONG COLLEGE YOUTH: A STUDY CONDUCTED IN SHIMOGA	RECENT TRENDS IN BROADCASTING	Electronic Media	National Conference	6 th April 2013
4	FOLKLORE ARTS OF MANDYA-	COMMERCIALIZATION OF MEDIA AND PUBLIC SERVICE COMMUNICATION	Acharya Institute of Graduate studies	National Conference	Jan 30 and 31 st 2014

	ANALYTICAL STUDY				
5	CHALLENGES FACED BY NEW MEDIA		Ohio university usa.	International Conference	
6.	A NEW GENERATION OF NEWS PAPER: PAGE 3	National Conference on Reaching the Unreached Through Science and Technology	The Indian Science Congress Association	National Conference	October 6 th and 7 th

Conferences/Seminars Attended

Sl. No	Name of the Conference/ Seminar	Organized by	Regional/National/ International	Date	
1	HERALDING A NEW GENERATION OF NEWS PAPER: PAGE 3	Journalism And society	Shri Dharmastala Manjunatheshwara college for post Graduation. Karnataka UJJire	National Conference	1 st and 2 nd March 2013
2	Awareness created by social Media by political parties	SOCIAL NETWORKING MEDIA:BOON OR BANE	Electronic Media, Dharwad	National Conference	
3	MOBILE USAGE PATTERN AMONG COLLEGE YOUTH: A STUDY CONDUCTED IN SHIMOGA	RECENT TRENDS IN BROADCASTING	Electronic Media	National Conference	6 th April 2013
4	FOLKLORE ARTS OF MANDYA- ANALYTICAL STUDY	COMMERCIALIZATION OF MEDIA AND PUBLIC SERVICE COMMUNICATION	Acharya Institute of Graduate studies	National Conference	Jan 30 and 31 st 2014
5	CHALLENGES FACED BY NEW MEDIA		Ohio university usa.	International Conference	

Workshops/FDP/Training Programme Attended

Sl. No	Name of Workshop	Organized by	Institutional/ Regional/ National/ International	Date
1	Faculty Development Programme	Acharya Institutes	Regional	18 th and 19 th July 2014
2.	Faculty Development	St. Claret College	Institutional	11th November 2017
3	Communication and Social Change'	UGC UPE –University with Potential for Excellence Focus Area-II Project, University of Mysore	National	11 th and 12 th December 2017
4	Media Laws	UGC UPE –University with Potential for Excellence Focus Area-II Project, University of Mysore	National	17 th and 18 th December 2017
5	Health Communication	UGC UPE –University with Potential for Excellence Focus Area-II Project, University of Mysore	National	3 rd and 4 th Jan 2018

Awards

Sl. No	Award	Organized by	National	Date
1	LAND OF TOYS (NATIONAL AWARD) (2014)	National Award given by yuva Garjane Trust	National Award	2014
2	MERA MOVIE COMPETITION (2008)	City College Jayanagar(Bangalore)	Intercollegiate Competition	2008
3.	REPORTER	Keelara Youth Organization	Best Reporter	2009
4.	SOCIAL AD (DIRECTED) (2013)	Garden City College	National award	2013
5	K.V. SHANKAR GOWDA	Directed on Centenary Celebration	Got telecasted in TV	2016
6	THE KITE	Short Film	Garden city college	2013
7	IT FIESTA	Movie Making	AIGS	2015

Major Achievement in Consultancy

Sl. No	Achievement	Organized by	National/International/ Regional	Date
1	Sahapedia - UNESCO Fellowships 2017	UNESCO- Funding	International	October 15 th 2017 to Jan 15 th 2018
2	Co-ordinated In the Media Relation for the GAM (26 th International Conference organized by the Jangjeon and Acharya Institute of Graduate studies	Acharya Institute of Graduate studies	International	1 to 4 2013
3	Co-ordinated and Directed the News Reporting, Documentary, and Edited the Short Story of the Students for the National Level Inter-college Competition organized by NDTV-india Can And our student had won first prize in those Competition	NDTV India Can	National	
4	Production Controller to the Malayalam Short Movie ' The Louse	Malayalam short film	SMP Production	
5	Acted in the English short film ' Juliets shiva'	English Film	Nithin Mohan directed	

Association

Sl. No	Assosication	Publisher & Place of Publication		Month & Year
1	Sahapedia - UNESCO Fellowships 2017	Project Coordinator		2017
2	Mandya Film society	Media Conveyor	Mandya	2016