

The CLARETINE

News Bulletin of St. Claret College, Bangalore; Vol. VI, No. 2, November 2014

Principal's Message

Change of Attitude a must for a Clean India



Swatch Bharat Abhiyaan (Campaign Clean India) of Prime Minister Narendra Modi has been at the media centre stage. In fact the movement as such is nothing new. Sanitation has been the theme of virtually every government in recent times. Prime Minister Rajiv Gandhi had launched the Central Rural Sanitation Programme in 1986 and Prime Minister Atal Bihari Vajpayee began the Complete Sanitation Campaign in 1999. While a broom in the hand of PM Modi, cricket legend Sachin Tendulkar, Bollywood stars, Salman Khan and Priyanka Chopra make a compelling picture, the basic question is, why in the first place is our country dirty?

We, Indians keep our homes scrupulously clean. In most parts of India, people do not wear shoes inside homes and keep the interiors very clean and tidy. Most of us are into the routine of taking showers twice a day. So, no one can call us dirty people.

The state of Kerala has the highest Human Development Index (HDI) in the country; has the highest literacy rate (93.19%), the highest life expectancy (77 years) and the highest sex ratio (1084 women per 1000 men) among all the Indian states. Yet, if there is a cleanliness index of public amenities like public toilets, bus shelters and government establishments among the southern states, "god's own country" would hit the rock bottom. If one believed that with education and economic development civic sense chart would also move upward, we are in here for a shock, going by the Kerala pattern. It is difficult to believe that those Indians who bathe twice a day and who remove their sandals before they enter their homes are the ones who think it is their right to spit wherever they wish when they are out of their homes. Almost every time you visit a public utility building, have you not seen the corners of walls splattered with

maroon spit? If you are a two-wheeler traveler on Bangalore roads, you would have seen specks of spit fly by you or hit you, if you are unlucky enough.

The pity is, we look at our country differently from our homes. Inside our homes, we want things to be spick and span. Outside the entrance door, it doesn't matter because it is not MINE. "It's dirty anyway and does it so much matter if I drop that chocolate wrapper or the cigarette butt on the streets?" With this mentality, you can have an army of municipal corporation workers working round the clock, a hundred celebrities with brooms in their hands, the PM making endless number of speeches, but India will not be a cleaner place.

To be a cleaner country, the first requirement is prevention of creating filth, and the only way that will happen is when all of us together think 'what is outside my home is also mine'. The sense of community and collective ownership is the only way for the situation to change.

Of Course, India has a long way to go in providing facilities for waste management, access to piped water and well-functioning drainage and sewage. We require strengthening of public health services and replacements of slums with more spacious housing and adequate facilities. All these require effective government intervention.

Yet, if there is no attitudinal change in the individuals, even with the best of facilities, changes are difficult to come by. Our PM dreams of presenting Mahatma Gandhi the gift of a clean India on his 150th birth anniversary on October 2, 2019. If every Indian can believe that he/she is part of a large community and has a role in the welfare of the nation, I can not find a reason why this dream can not come true.

Fr. Thomas Thennady, CMF
Principal

Inter-Collegiate ED Workshop Organized



ED Workshop had enthusiastic participation from many colleges

An inter-collegiate Entrepreneurship Development workshop was organized by the Department of Commerce on the September 15, 2014. The one day event was attended by 178 participants from postgraduate and undergraduate courses from 24 colleges across Bangalore. The sessions were conducted by a team of experts from Gen Y Awakening India. The chief guest for the day was Mr. Chakradhari Rowe, Senior Mentor and Entrepreneur from GenY India. The various sessions held were on Mindset of Entrepreneurship, On How to Market a Product and on the Successful Entrepreneurial Journey. All the participants were given certificates at the end of the event.

EUPHORIA 2014 Intra-collegiate Competitions

Euphoria 2014 the annual intra-collegiate literary, arts, and cultural competitions witnessed unprecedented participation and enthusiasm from the Claretines. The competition began on September 1, 2014 and was inaugurated by Principal, Rev. Fr. Thomas Thennady. The whole college was divided into four groups. The week-long event reached its culmination on September 6, with the Grand Finale. The Chief Guest for the finale was K.V. Bhatt, Principal of Kendriya Vidyalaya (IISC). Team SPARTANS led by College Captain, Gaurav lifted the Championship trophy.



Jubilant champions of Euphoria

Resonance, Humanities Fest Celebrated

The Humanities Department of SCC conducted the first national-level inter-collegiate Humanities Fest- RESONANCE on September 12, 2014. This fest was open to both Pre-University and Degree College students. The Chief Guest on this occasion was Mr. Sudheesh Bhat, Radio Jockey of Radio Mirchi 98.3. A former student of St. Claret School and a radio jockey by profession, he spoke about the opportunities outside for students pursuing Arts and Humanities. Various competitive events including Reporting, Spell Bee, Collage, Essay writing, Debate, Photography, Short Film Making, Poetry Writing, Mime, Pick and Speak, Histomaster and Advertisement were conducted. St. Claret Pre-University College bagged the overall championship trophy for Pre-University Colleges. Mount Carmel Pre-University College took home the runners-up trophy. Among the Degree Colleges, Sheshadripuram College bagged the overall championship.



St Claret P U College, the PU level champions of Resonance - 2014.



Claretines walk the ramp at Anveshan - 2014

Anveshan 2014, Management Fest Draws Enthusiastic Participation

The Department of Management of SCC organized Anveshan 2014, inter-collegiate management fest, on September 16, 2014. Various colleges from across Bangalore participated in the fest and the management related events arranged during the fest were hotly contested. The theme for this year was the Roman era where gladiators battle it out in the coliseums. Mr. S. V. Srinivasan, the Deputy General Manager, Circulation, of Deccan Herald during his message to the students as the chief guest of the fest urged the students to inculcate a reading habit as this would help to improve their general knowledge and general aptitude. Rev. Fr. Thomas Thennady, the Principal, encouraged students to explore within themselves and take the opportunities that come their way. Students from CMR Institute of Management said that the events were very engaging and competitive and getting tougher year by year.

The fashion show winners were CMR Institute of Management and they walked away with a cash prize of Rs 10,000/- Runners up with a cash prize of 5000/- was Sindhi College. The overall champion was also CMR Institute of Management. The Best Manager award went to Sachin of Surana College.

Alumni Meets

Department of Management organized an Alumni Meet on 18 October, 2014 from 3pm to 6pm in the college auditorium. Around 48 alumni and final year BBM students of SCC participated in it. The alumni shared their work experiences with the students.

Department of Commerce organized an alumni meet on November 01, 2014. Nearly 50 alumni turned up for the evening program. The meet was an enriching experience both for the alumni and for the faculty members.



Participants of B.Com. Alumni Meet with faculty

CEST (Claretine Extension for Social Transformation) Activities

Campus Cleaning at Sumanahalli

The volunteers of National Service Scheme (NSS) of SCC conducted Sumanahalli Campus Cleaning Program on September 27, 2014 and October 18, 2014 at Sumanahalli Leprosy and Rehabilitation centre, Magadi Road.

Educational Programs at Government School

The SAF (Social Action Forum) of SCC organised a two-week outreach program in which a group of students visited the government-run primary school at Kathanagar, and conducted spoken English classes for the students there. An awareness program on the importance of cleanliness and the means and measures to prevent Malaria was also organized. The fortnight long program came to a close with a cultural program held on September 22, 2014 at Kathanagar in which the street play on the topic of social awareness was performed by the students of the SAF.

Technovation 2014, IT Fest Organized

The IT Club of the Department of Computer Science organized an Inter-collegiate Fest, Technovation, 2014 for the students of PU and Degree Students on September 02, 2014. Mr. Swaminathan Ramadass, Director and Engineer, Aricent Group, Bangalore was the Chief Guest for the Day. There were 202 participants from 24 colleges in and around Bangalore. Kristu Jayanti won the overall championship for the Degree level and Vidya Mandhir won it for the PU level.



Mime performance at Technovation - 2014

Parents Meet Organized

Parents Meet for odd semester 2014-15 was organized on September 20, 2014. A session on Parenting Skills was guided by Mr. Aby Abraham, Regional director of Y's Men International, South India region between 11.00 am and 12.30 pm. Later the parents met the class mentors of the students individually and discussed the progress students make in academic and co-curricular activities. A good number of parents responded to the invitation that the college extended.

Book Exhibition and Hindi Day Celebrations



Enthusiastic Visitors to Hindi Book Exhibition

Hindi Diwas (Hindi Day) was organized by the Hindi Department of SCC on the September 10, 2014. Mrs Usha Srivasthava, HOD, Department of Hindi, Acharya College was the chief guest of the day. The program was organised in connection with the national Hindi Day, and it

also felicitated the winners of various literary events that were held prior to the valedictory event.

Commemorating the Hindi Day, the Department also organised an inter-collegiate Book Fest on September 9, 2014, in which many students and teachers of both Degree, and PU colleges of the city participated. The event also featured literary competitions like Essay Writing and Versification for the students of both Degree and PU colleges. The book exhibition featured a wide range of books from fiction to biographies and also books related to self-improvement and value education. The event was organised with the help of Vidya Mandir book store, Malleshwaram.

World Tourism Day

World Tourism Day was celebrated on September 25, 2014 by the Tourism Club of SCC. The formal function was inaugurated by Dr. Devendra, HOD, Dept. of Tourism and Management, Indian Academy, Bangalore and Ms. Rashmi Vijay (Classical dancer) was the chief guest of the day. Food stalls were put up near the canteen on the campus and a few dance programs were performed by the students of B.Com Travel and Tourism in the college quadrangle during the lunch break. On September 26, 2014, Dr. Vijayalakshmi Kori, Professor, department of Tourism, Bangalore University, delivered a Guest Lecture on different aspect of Tourism. On September 27, students of Travel and Tourism were taken for one day field visit around Bangalore.



B.Com. T&T Students' Field Visit to Bangalore Palace

News in Brief

Teachers' Day Celebrated

The Claretines celebrated Teachers Day on September 5, 2014 to applaud the contributions teachers at St. Claret College make. All the teachers were introduced individually and given a card and a flower as a token of love and affection. A short mime was presented by the students of III BCA highlighting the role teachers play in a student's life.

Mock Press by Management Club

Management club organized a Mock Press on September 22, 2014 from 2 pm to 4 pm. Ms. Cassandra, Ms. Rashmi and Mr. Zameer Pasha were the judges in which around 16 students participated and the task given was to impersonate 16 different personalities.

Seminar on Bootstrap and PHP

The Computer Science department hosted a seminar on the topics Bootstrap and PHP on September 13, 2014. The session was hosted by two of SCC's alumni working for WIPRO, namely, Mr. Sanu K. Soman and Karun.

Workshop on Android Development

The Computer Science department hosted a Skill Development Workshop on "Hands-on Android Development" in association with IINT on September 20-21, 2014. The resource person was Mr. Adithya, a corporate Trainer at IINT, Bangalore.

Claretines Participate in Skill for Employability program at Mangalore

Four final year students of SCC namely; Augustine Joseph (BA), Jithin K Philip (B.Com), Lawson Teyi Yann Cedric (BCA) and Vicki Rasthagi (BBM) had attended a training program on 'Soft Skills for Employability' conducted

by the Xavier Board, Mangalore University on the September 13-14, 2014. These students later conducted classes on the same subject for the first year B.Com students of SCC on September 23 and 26.

Industrial Visit by BBM Students

The Department of Management organized an industrial visit for the 5th semester BBM students on September 23, 2014 to TVS, Hosur. The students were accompanied on the trip by Mr. Zameer Pasha, Assistant Professor (Sr), Department of Management.



Industrial Visit to TVS, Hosur by BBM students

Environment Week observed

The Environment Club of St. Claret College conducted 'Environment Week' from 24-26 September 2014. Under this, various competitions like Essay writing, Caption writing and Quiz competitions were held. The overall theme was about Nature, its surroundings and the effect of inhuman practices that caused havoc in the Natural settings. In essay writing competition, Simon Sebastian of II BCA, Sarah of I BA and Bettina of I BA won the first, second and third prizes respectively. For caption writing, Priyanka Nair of II B.Com, Lidia Fernandez of III BA and Sarah of I BA won the first, second and third prizes respectively. The winners of Environment Quiz were:

- Shabnam F, Divya KY and Chinku of III BCA (I prize)
- Sarah Gee Varghese, Abhijeet G Kabad and Vaishnavi Vaidyanatha of I BA (II prize)
- Sijo Jose, Shaan and John of I BBM (III prize)

Guest Lectures

A Guest Lecture - cum demonstration by well-known Gamaka exponents, Smt. Srimathi Jayaram and Smt. Kamalamma on the topic Ranana Gadha Yudha was organized by the Kannada Department on September 10, 2014.

A Guest Lecture on "Probability" by Prof. Ravikumar, Principal of Siddhartha Institute of Commerce and Management, Tumkur was organized by Commerce Department on September 9, 2014 for Second year B.Com students.

Athenia 2014-15 Sports Events Underway

The annual intra-collegiate sports and games, Athenia was formally inaugurated by Principal Rev. Fr. Thomas Thennady, on September 9, 2014. The competitions were held among the three batches of students. The representatives were Sachin of I BCA and Sonal D'Souza of I B.Com TT (I year), Umesh of II B.Com and Sowmya of II BCA (II year), and Noel Ajoy William of III BA and Rakhi of III B.Com (III year). Team games like badminton, table tennis, football, cricket, chess, throw ball, basketball and volleyball were conducted. The points accumulated during these group games would be added up with individual event winners on the Annual Sports Day slated for even semester.



Students who Received Meritorious Scholarships

The following students received meritorious scholarships from the college for scoring over 80% marks in the University examination of the previous academic year 2013-14.

Student	Class	Percentage of Marks in University Exams
Shabnam F.	BCA III year	87.60
Ashwini C.	BCA III year	83.50
Divya K. Y.	BCA III Year	81.80
Rekha M.	BCA II Year	84.10
Nishya S.	BCA II Year	80.70
Muniswamy	BCA II Year	80.50

Winners at Inter-collegiate Fests

- Department of Commerce & Management of Jindal Degree College for Women organized *Veronica* an inter-collegiate fest on September 12, 2014 in which Drishya U. of II B.Com won the 1st prize in Nail Art. Preethi Kumari & Drishya U of II B.Com secured 3rd prize in Product Launch.

- Malleswaram Ladies' Association (MLA) College organized *Bhavayamian* inter collegiate fest on September 13, 2014. Drishya U. of II B.Com won the 1st prize in Nail Art. Surya Prakash and John Raja, III B.Com won the 1st prize in Business Quiz.

- Sindhi College of Commerce organized *Cresindo* an inter-collegiate fest on September 17-18, 2014. Drishya U. (II B.Com) won 1st prize in Nail Art, Syed Imam (II B.Com) won 2nd prize in Hindi debate, Sourav (I B.Com T&T) won the 3rd prize in Face painting, Abilash (III B.Com) secured 3rd prize in Fest Coverage, Deeksha (II B.Com-A) secured 3rd prize in English Debate & Sheethal S. (II B.Com) secured 3rd prize in Classical singing.

- Maharani Lakshmi Ammani College for Women conducted an inter-college fest on September 17, 2014, in which Alphonsus (I BCA) & Yugesh (III B.Com) won the 1st prize in Photography.

- Arun Thomas (II BBM) & Akhil Sebastian (III BBM) secured 1st prize in the HR Event conducted by Garden City College organized on September 12-13, 2014.

- The students of the IT Club of SCC participated in the inter-collegiate IT Fest of MES College, *Triggers 2014*, held on the September 25, 2014. For Aptitude Test and Gaming, Vinesh [III BCA] and Clement [II BCA] won the first place. For Coding and Debugging Vinesh [III BCA] and Gaurav [III BCA] won the second place.

The students of the IT Club participated in the Inter-collegiate IT Fest of Maharani Lakshmi Ammani College for Women, *Pixels 2014*, held on the September 19-20, 2014. Sharath (III BCA) won the first place for IT Manager. Simon Sebastian (II BCA) won the first place, and Prashanth (I BCA) won the third place in Pick 'n' Speak. For Keys Unleashed, Prashanth (I BCA) won the first place. For Mad Ads, the SCC team comprising of Gokul, Vinod, Simon (II BCA), Sharath, Prashanth, Vinesh (III BCA), and Prashanth (I BCA) won the first place. For Treasure Hunt, Gokul, Clement (II BCA), and Shabnam (III BCA) won the second place. In the App Idea event, Rangaprakash and Vinesh (III BCA) won the first place. In Poster Making, Rangaprakash and Bhargav (III BCA) won the first place. Simon, Vinod (II BCA) and Sharath (III BCA) won the second place for Dumb Charades. In IT face painting, Gaurav and Prashanth (III BCA) won the first place. For IT Puzzle Rangaprakash (III BCA) and Vinod (II BCA) won the second place. In IT Quiz, Rangaprakash, and Bhargav (III BCA) won the second place.

Seminars / Conferences/ Workshops Attended/
Papers Presented

- Mr. Madesh N., Assistant Professor, Dept. of Humanities (Kannada) attended World Sight Day program on October 16, 2014 at Gandhi Bhavan, Bangalore.

- Ms. Shashikala, Assistant Professor, Dept. of Humanities (Kannada) attended H.L. Nagegowda's seminar on his work 'Badhukubara' organized by Kannada Lecturer's Association at Central College, Bangalore on September 06, 2014.

- Ms. Shashikala and Mr. Madesh. N., Assistant Professors, Dept. of Humanities (Kannada) attended a State level seminar by Dr. D. R. Nagaraj on Literary Review at Maharani Ammani College, Bangalore on October 14, 2014.

- Mr. Zameer Pasha, Assistant Professor (Senior), Dept. of Management attended a seminar on "A Peep on Commodity Market" organized by Jyoti Nivas Autonomous College on August 28, 2014 along with 4 students of final year BBM namely, Hemanth Kumar, Abdul Shukoor, Rohith Kumar Jain and Vicki Rasthogi.

- Ms. Angela Mary, Assistant Professor, Dept. of Humanities (Psychology) attended a state level seminar on "Current Challenges in Psychological Counseling" at Surana College, Bangalore on September 27, 2014.

- Mr. Safer Pasha, Assistant Professor, Dept. of Commerce attended a two day ED workshop organized by Jyoti Nivas College, Bangalore on September 16-17, 2014.

- Mr. Mohankumar and Mr. Safer Pasha of the dept. of Commerce presented a paper titled, 'Mirage of Micro Finance, A Conceptual Study' at the 2-day National Conference held at Maharani Lakshmi Ammani College for Women, Bangalore on October 9-10, 2014.

- Mr. Safer Pasha, Assistant Professor, Dept. of Commerce, presented a paper entitled 'An Overview of Growth and Performance of Public Sector Banks in India' at a National conference on "Contemporary Issues in Management" organized by Vidyavardhaka College of Engineering, Mysore on September 27, 2014.

- Mr. Safer Pasha and Mr. Mohan Kumar, Assistant Professors of Commerce Department, presented a paper entitled 'The Changing Scenario of Micro Insurance in Karnataka with Special Reference to Yeshasvini Scheme' organized by dept. of Management studies, Tumkur University on November 22, 2014.

- Ms. Menaka C., Assistant professor, Dept. of Computer Science, attended a one day faculty development program on "Research Avenues in Computer Science" organized by the Dept. of MCA, Dayananda Sagar College of Arts, Science and Commerce, Bangalore on October 7, 2014.

- Mr. Prakash Chandra Behera of the Dept. of Computer Science attended a one day seminar on Environment and Public Health by Dep. of Environment Science, Bangalore University on October 29, 2014 at Jnanajyothi Auditorium, Central College.

- Ms. Jayalakshmi Sharma, Assistant Professor, Dept. of Humanities (Hindi) presented a paper "Anita Rakesh Ki Kahaniyon May Yatharthwadita" in the conference on "The Contribution of Women Writers to Hindi Literature" organized by Garden City College, Bangalore on September 18, 2014.

- Ms. Jayalakshmi Sharma, Assistant Professor, Dept. of Humanities (Hindi) presented a paper "Tulsi Kay Ram Aur Samkaleen Ram Ki Prasangikta" in the International Seminar (UGC) on "The Contemporary Challenges of Hindi Literature and its Dimensions" organized by Karnataka University, Dharwad on October 30, 2014.

- Ms. Menaka C., Assistant professor, Dept. of Computer Science, presented a paper entitled "Electronic paper Technology" in the National Conference on "Emerging Technologies in Computer Science and Applications" held at Sambhram Academy of Management Studies, Bangalore on September 19, 2014.

- Ms. Menaka C., Assistant professor, Dept. of Computer Science, presented a paper entitled, 'Secure and Service based Mobile Monitoring of industrial Sensors' at the 3 day International Conference held at the National Institute of Technology, Tiruchirapalli on September 27-29, 2014.

Mr. Muniraju M. G., Physical Education Director presented a paper on "A Study of General Wellbeing among Adolescents Studying in Urban and Rural Schools during the international seminar held at Poornaprajana College, Udupi on August 22-23, 2014.

Mr. Muniraju M. G., Physical Education Director presented a paper on "Effect of Short Term Training and Regular Resistance Training on the Development of Physical Fitness Variables and Skill Performance Variables of Male Basketball Players" at the UGC sponsored National Conference organized by University College of Arts, Tumkur on September 18-19, 2014.

Rev. Fr. Thomas Thennady, Principal, and Rev. Dr. Sabu George, vice principal participated in the III international Claretian Educators' Congress held at Claret Nivas, Bangalore from September 29 - October 05, 2014.

Papers Published

- Dr. Sabu George, Vice-Principal of St. Claret College, published an article entitled "Closing the Engagement Gap: How Great Companies Unlock Employee Potential for Superior Results" in Interviews: An Interdisciplinary Journal in Social Sciences, Vol. No. 1, July 2014, ISSN: 2349-400x.

- Mr. D Yogananda Rao, HOD, Dept. of Humanities (English) published an article "IWE and the Politics of Canon Construction: Reading Popular Genres as Subalterns" in Interviews: An Interdisciplinary Journal in Social Sciences, Vol. No. 1, July 2014, ISSN: 2349-400x.

Mr. D Y Yogananda Rao, HOD, Dept. of Humanities (English) published an article "Reading Chinua Achebe's "Vultures" as a call to Beyond the Binaries" in Challenge- an International Peer reviewed Journal in Vol. 23, No. 2, July-Dec. 2014, ISSN: 2278-9499.