

Name	Vidya shree D V
Designation	Assistant Professor
Qualification	M.Com, NET, (P.hD)
Email id	dvvidyashree@gmail.com
Years of Experience*	Six years

Professional Qualification

Name	Programme	Institution/University	Year of Passing
PG	M.Com	Tumkur University	2011
Graduation	B.Com	Sree Siddaganga College for Women, Tumkur University	2009

Books/Chapters/Articles in Books

Sl. No	Title of the Paper	Publisher & Place of Publication	ISBN/ISSN	Month & Year
1.	“A Study on the Obstacles faced by women Entrepreneurs to enter International business”	Indian streams of Research Journal	2230-7850	August 2014
2.	“A study on dynamics in Inter-bank Fund Transfer- A Category of Indian Banking System”	International Journal in Commerce, IT & Social Sciences of IJMR	2394-5702	May 2015
3.	A study on Consumer Perspective towards Implementation of Green Strategies Among Business”	International Journal of Research & Development in Information Technology and Management Sciences	1-63102-453-1	June 2015
4.	“Credit Risk Management- A study on Scheduled Commercial Banks and Co-operative Banks of India”	International Journal of Research in Finance and Marketing, Euro Asia Development	2231-5985	July 2015
5.	“A study on Students and Lecturers perspective towards E-learning”	International Journal of Management and Commerce Innovations	2348-7585	July 2015

6.	A Study on Credit Risk Management of Non-Performing Assets in Nationalized, Private and Foreign Banks.	International Journal of Research in Commerce, Economics and Management (IJRCM)	2231-4245	August 2016
7.	“Financial Inclusion- A study on Modi’s PMJJBY, PMSBY and APY”	International Journal of Applied Research	2394-5869	July 2016
8.	“A Study on New Dimensions of TDS on Fixed Deposits, Recurring Deposits accounts particularly on Cooperative Banks of India”	International Journal of Research in Commerce and Management (IJRCM)	0976-2183	August 2016

Papers Presented

Sl. No	Title of the Paper	Name of Conference/ Seminar/ Symposium	Organized by	Regional/National/ International	Date
1.	“Emerging Trends in Bank Fund Transfer”	“Service Sector: Emerging business Opportunities & Challenges”	Aurobindo First Grade College	Regional	2 nd August 2014
2.	“Risk Management in EFT”	“Risk Management through Financial and Commodity Markets”	kristu Jayanti College	International	25 th & 26 th September 2014
3.	“Consumer Awareness about Green Marketing”	“Challenges and Advances in Emerging Markets”	Vidyavardaka college, Mysore	National	27 th September 2014.
4.	“A study on challenges faced by women in maintaining Work-life Balance”	Emerging Trends in commerce and Management	S.E.A. College of Science, Commerce & arts, Bangalore	National	29 th and 30 th January 2015
5.	“Emerging Trends in IT-Enabled Banking services of Indian Banks”	Emerging trends in Finance	Mother Teresa Women’s University, Kodaikanal	International	2016

6.	Indian Banking system: Challenges and future perspectives towards Information Technology”	Science and Technology for National Development-SMAC – An Emerging Tool 2016	Adarsha Institute of Management, Bangalore	International	18 th and 19 th November 2016
7.	“ Recent dynamics in IT-enabled Banking Services of Indian Banking Sector”	Emerging Trends in Information Technology	Koshy Group of Institutions, Bangalore.	National	6 th October 2016
8.	“A study on Green Banking initiatives adopted by selected Public & Private Sector Banks in India”	Emerging trends in Global Accounting, Finance & Taxation	Kristu Jayanti College, Bangalore	International	21 st & 22 nd September 2017
9.	“A study on customer awareness on Payment Banks, the latest IT-Enabled Indian Banks connecting people – An Empirical study”	“Networking for Sustainable Development”	St. Claret College, Bangalore	International	10 th November 2017
10.	“Challenges Confronted by customers while using IT-enabled Banking services while using IT-enabled Banking Services in Indian Banks”	“Management of Evolving Trends of Indian Economy – A New Outlook”	Tumkur University, Tumkur	National	28 th November 2017

Workshops/FDP/Training Programme Attended

Sl. No	Name of Workshop	Organized by	Institutional/ Regional/ National/ International	Date
1.	Structural Equation Model using AMOS, R and SMART-PLS	MLA Academy of Higher Learning	FDP -Regional	10 th , 11 th & 12 th November 2016
2.	Data Analysis Using EXCEL, SPSS and	Presidency College	Workshop - Regional	16 th , 17 th & 18 th February 2017

	ECONOMETRICS			
3.	GST – concepts, Issues & Impact	Sivananda Sarma Memorial RV College	FDP-Regional	26 th July 2017
4.	Lean 6 Sigma tools	Sheshadripuram Institute of Management studies, Bangalore.	FDP - Regional	13 th November 2017

(Membership in Boards, Associations; Awards and Special Achievements)

- **Assistant Editor in the Editorial Board of ‘International Journal of Applied Research’**
- **7th Rank Holder in B.Com**