

<b>Name</b>	Chaitra K.S
<b>Designation</b>	Asst. Professor of Commerce
<b>Qualification</b>	M.Com, MBA, NET,
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<b>Years of Experience*</b>	9

#### Professional Qualification

<b>Name</b>	<b>Programme</b>	<b>Institution/University</b>	<b>Year of Passing</b>
PG	M.Com	SSIMS, Tumkur, Tumkur university	2009
Graduation	B.Com	Siddaganga First Grade College, Bangalore University.	2007

#### Papers Presented

- **“Entrepreneurship a tool for student progression – A case study of St.Claret College’** at National Seminar at RPA First College, Bangalore.
- **“A Study on Customer Gratification in Public Sector Banks”** at International Conference, Dharmapuri, Tamil Nadu.
- **“A Study on The Challenges and Opportunities of Internet Marketing in India”** at one day International Conference, Malaysia.
- **“Role of GSTN in Making India’s Indirect Tax System Transparent”**  
At one day International Conference, St.Claret College, Benagluru.
- **“Impact of Social Networking on Young Generation”** At one day International Conference, St.Claret College, Benagluru.
- **“An analysis of Liquidity, Profitability and Financial Health of GAIL”** at Vishwakarma Institute of Management, Pune, Maharastra.

#### Book & Papers Published

- **“A Study on Customer Gratification in Public Sector Banks”** by Primax International Journal of Commerce and Management Research Print ISSN: 2321 – 3604
- **“Profitability Analysis of Selected Automobile Companies in India”** by International Journal of Research in Commerce & Management, VOLUME NO. 7 (2016), ISSUE NO. 11 (NOVEMBER) ISSN 0976-2183.

- **“An Empirical Study on Financial Health of GAIL ”** by International Journal of Current Research Vol. 8, Issue, 10, pp.40239-40243, October, 2016
- **“ A Study on The Challenges and Opportunities of Internet Marketing in India ”** by International Journal of Marketing, Volume No.4 (2017) Issue No.2 (January) ISSN No 2348-0491
- **“A Study on Consumer Satisfaction towards car with special reference to Renault Duster in Bangalore City”** by Global Journal for Research analysis Volume 6, Issue 05 May 2017 ISSN No 2277-8160..