

Name	Chaitra K.S
Designation	Asst. Professor of Commerce
Qualification	M.Com, MBA, NET,
Email id	Chaitraks.santosh2@gmail.com
Years of Experience*	9

Professional Qualification

Name	Programme	Institution/University	Year of Passing
PG	M.Com	SSIMS, Tumkur, Tumkur university	2009
Graduation	B.Com	Siddaganga First Grade College, Bangalore University.	2007

Papers Presented

- **“Entrepreneurship a tool for student progression – A case study of St.Claret College’** at National Seminar at RPA First College, Bangalore.
- **“A Study on Customer Gratification in Public Sector Banks”** at International Conference, Dharmapuri, Tamil Nadu.
- **“A Study on The Challenges and Opportunities of Internet Marketing in India”** at one day International Conference, Malaysia.
- **“Role of GSTN in Making India’s Indirect Tax System Transparent”**
At one day International Conference, St.Claret College, Benagluru.
- **“Impact of Social Networking on Young Generation”** At one day International Conference, St.Claret College, Benagluru.
- **“An analysis of Liquidity, Profitability and Financial Health of GAIL”** at Vishwakarma Institute of Management, Pune, Maharashtra.

Book & Papers Published

- **“A Study on Customer Gratification in Public Sector Banks”** by Primax International Journal of Commerce and Management Research Print ISSN: 2321 – 3604
- **“Profitability Analysis of Selected Automobile Companies in India”** by International Journal of Research in Commerce & Management, VOLUME NO. 7 (2016), ISSUE NO. 11 (NOVEMBER) ISSN 0976-2183.

- **“An Empirical Study on Financial Health of GAIL ”** by International Journal of Current Research Vol. 8, Issue, 10, pp.40239-40243, October, 2016
- **“ A Study on The Challenges and Opportunities of Internet Marketing in India ”** by International Journal of Marketing, Volume No.4 (2017) Issue No.2 (January) ISSN No 2348-0491
- **“A Study on Consumer Satisfaction towards car with special reference to Renault Duster in Bangalore City”** by Global Journal for Research analysis Volume 6, Issue 05 May 2017 ISSN No 2277-8160..