



21A

II Semester B.A./B.Com. (Vocational) Examination, April/May 2015
(Semester Scheme) (Repeaters)
(Prior to 2013 – 14)
Travel and Tourism Management
Paper – 2 : TOURISM BUSINESS
(100 Marks – 2011 – 12 & Onwards/90 Marks – Prior to 2011 – 12)

Time : 3 Hours

Max. Marks : 90/100

Instructions : 1) *Answer the Sections as directed.*

2) *Repeaters – 100 marks for the students of 2011 – 12 and onwards and answer Section A, B, C and D.*

3) *Repeaters – 90 marks for the students prior to 2011 – 12 and answer Sections A, B, and C.*

SECTION – A

- I. 1) Answer **any ten** sub questions. **Each** carries **two** marks. **(10×2=20)**
- Define VFR tourism.
 - Name two world heritage centers in North India.
 - What are home-stays ?
 - Define impacts of tourism.
 - Define MICE Tourism.
 - What do you mean by domestic tourism ?
 - Write the full forms of TAAI and UFTAA.
 - Define wellness tourism.
 - What is cultural tourism ?
 - Define floatels and motels.
 - What do you mean by outbound tourism ?
 - Define an excursionist.



SECTION – B

II. Answer **any five** sub questions. **Each** carries **five** marks. **(5×5=25)**

- 2) Explain the basic components in tourism.
- 3) Write a note on the world heritage sites in Southern India.
- 4) Write a note on nature tourism.
- 5) What importance does “accessibility” hold in tourism industry ?
- 6) Write a note on the emergence of hotels.
- 7) Explain economic impacts of tourism.
- 8) Write a note on WTO.

SECTION – C

III. Answer **any three** sub questions. **Each** carries **fifteen** marks. **(3×15=45)**

- 9) Explain the various impacts of tourism. How does tourism affect the environment of a place ?
- 10) What is tourism industry ? Write an account of its growth.
- 11) Write a note on “Primary and Secondary” forms of accommodation.
- 12) Explain the functions of IATA.
- 13) How does tourism impact the society and culture of a place ? Explain.

SECTION – D

IV. (**Compulsory** for students of **2011 – 12** and onwards). **(1×10=10)**

- 14) Explain the importance of prepare accommodation in tourism. What are the various kinds of accommodation available for the tourists in India ?
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