



NS – 656

22

I Semester B.A/B.Com. (Vocational) Examination, Nov./Dec. 2016
(Semester Scheme) (CBCS/F+R)

TOURISM AND TREND MANAGEMENT

Paper – I : Tourism Business

70 Marks – 2014-15 and Onwards

100 Marks – 2013-14 Only

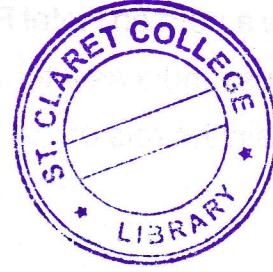
Time : 3 Hours

Max. Marks : 70/100

Instructions : Answer the questions as directed below.

- 1) Answer Section A, B and C only for 70 marks CBCS Scheme.
- 2) Answer Section A, B, C, D and E for 100 marks Scheme.

SECTION – A



I. Answer **any 5** of the following questions :

(2×5=10)

- a) Who is a tourist ?
- b) What is outbound tourism ?
- c) What is golden triangle ?
- d) Mention any 2 categories of cruises.
- e) What is DOT and when was it found ?
- f) Name the 4 famous festivals of India.
- g) What are floatels ?
- h) Name any 2 world heritage centers of India.

SECTION – B

II. Answer **any 3** of the following questions :

(3×6=18)

- 1) Discuss the role of airlines in promoting tourism industry.
- 2) Explain cultural tourism in Karnataka.
- 3) Explain the various functions of Hotels.
- 4) What makes people to travel ?
- 5) Write a note on tourist destination – Delhi.

P.T.O.



SECTION – C

III. Answer **any 3** of the following questions :

(3×14=42)

- 1) Analyse the origin and evolution of tourism through ages.
- 2) Write a brief note on golden chariot.
- 3) What are the seven wonders of world ? Explain.
- 4) Explain the role of KSTDC in promoting tourism in Karnataka.
- 5) Define Hotels. Explain the various types of Hotels.

SECTION – D

IV. Answer **any 2** of the following questions :

(2×10=20)

- 1) Write a note on Hotel Reservation System.
- 2) Discuss India as a tourist destination.
- 3) Explain the role of transportation in Tourism Development.

SECTION – E

V. Answer the following :

(1×10=10)

Compulsory question.

- 1) New forms of accommodation.
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