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**I Semester B.A./B.Com. (Vocational) Examination, Nov./Dec. 2016
(Semester Scheme) (Repeaters) (2011-12 and Onwards)**

TOURISM AND TRAVEL MANAGEMENT

Paper – I : Tourism Product

Time : 3 Hours

Max. Marks : 100

Instruction : Answer the following questions as directed below.

SECTION – A

1. Answer **any ten** sub questions. **Each** question carries **two** marks : **(10×2=20)**

- a) What is tourism product ?
- b) State few wildlife sanctuaries in India.
- c) Name four mountain tourist destinations.
- d) Write the different forms of music.
- e) Give the meaning of handicrafts.
- f) What are fairs and festival ?
- g) Name few popular religious shrines in India.
- h) Mention any two characteristics of tourism product.
- i) What is Eco tourism ?
- j) Give the meaning of wellness tourism.
- k) Write the components of man-made tourism.
- l) What is Snake boat festival ?

SECTION – B

Answer **any 5** questions. **Each** question carries **five** marks : **(5×5=25)**

2. Write a note on MICE tourism.
3. Write the significance of Indian paintings.
4. Explain socio-cultural tourism products.
5. Explain the classical dances of Karnataka.



6. Differentiate between National Park and Wild Life Sancturaries.
7. Bring out the importance of tourism environment.
8. Write a note on fairs in India.
9. What is kite festival ? When is it celebrated and how ?

SECTION – C

Answer **any 3** questions. **Each** question carries **fifteen** marks :

(3×15=45)

10. Explain rural tourism.
11. Explain the characteristics and types of tourism products.
12. Explain beach tourism with examples.
13. Explain how Pattadakal dance festival acts as a tourism product.
14. Explain the role of art and architecture in tourism.

SECTION – D

Answer the following question :

(10×1=10)

Compulsory.

15. What is adventure tourism ? Explain the various types with examples of destination.
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