



III Semester B.Com. Examination, November/December 2015  
(Repeaters) (Semester Scheme)  
(2013-14 & Onwards)  
**COMMERCE**

**3.2 : Part – B : Soft Skills for Business**

Time : 1½ Hours

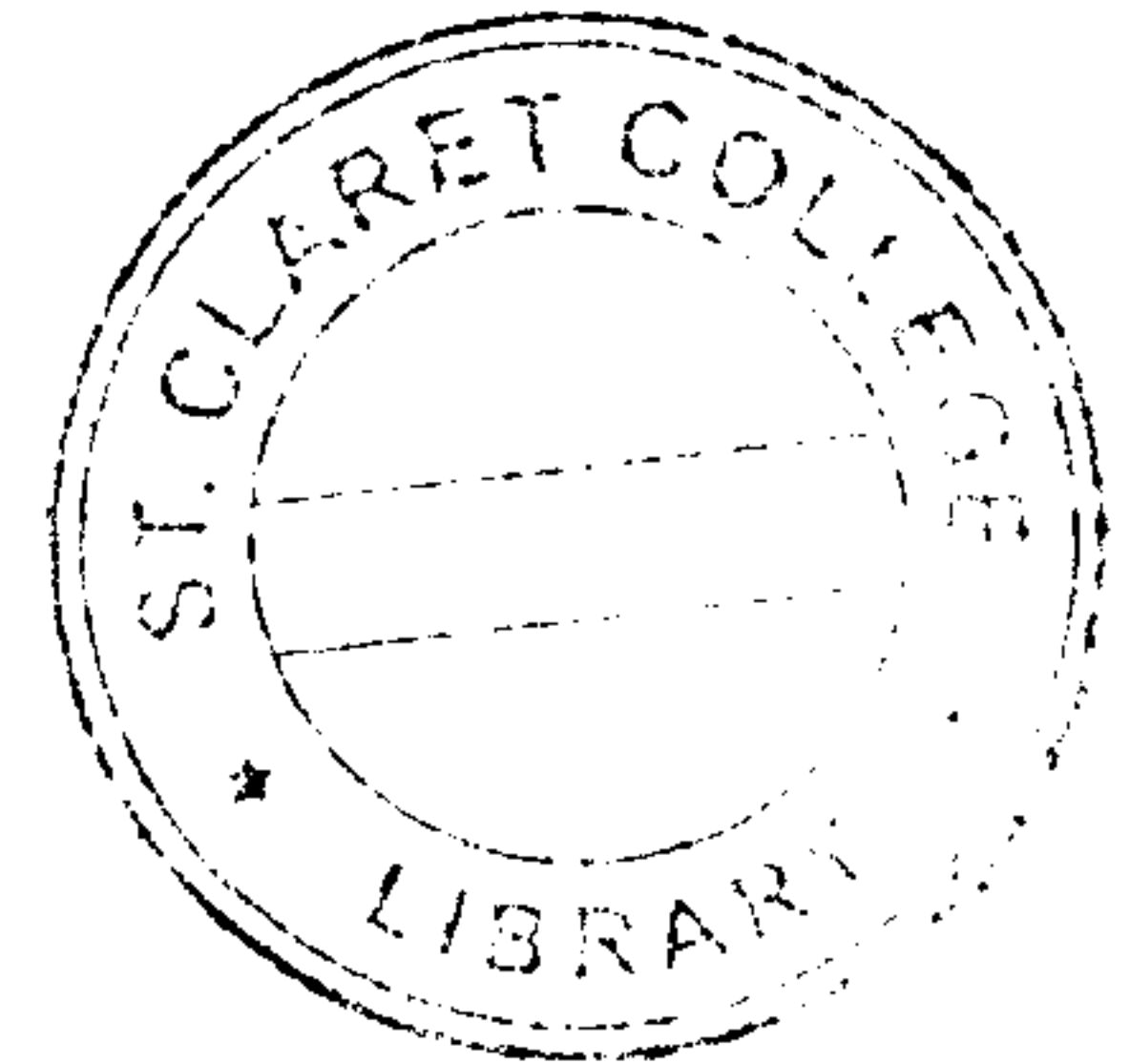
Max. Marks : 50

**Instructions :** 1) Use **separate** answer booklet.  
2) Answer should be only in **English**.

**SECTION – A**

Answer **any ten** of the following. **Each** sub-question carries **two** marks. **(10×2=20)**

1. a) What is brain storming ?
- b) What is negative attitude ?
- c) State any two benefits of positive attitude.
- d) Define stress.
- e) What is vertical communication ?
- f) What is career counselling ?
- g) What is grapevine communication ?
- h) What is career ?
- i) What is short term goal ?
- j) State any two tips for developing creativity.
- k) What is time management ?
- l) What is emotional intelligence ?



**SECTION – B**

Answer **any two** of the following. **Each** question carries **fifteen** marks. **(2×15=30)**

2. What is attitude ? Explain the various ways of developing positive attitude.
  3. Define communication. Explain the various forms of communication.
  4. What is creativity ? Discuss the components of creativity.
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