



UN – 406

15

I Semester B.B.A. Examination, November/December 2015
(F+ R) (CBCS) (2014-15 and Onwards)
1.4 : BUSINESS ORGANISATION AND ENVIRONMENT

Time : 3 Hours

Max. Marks : 70

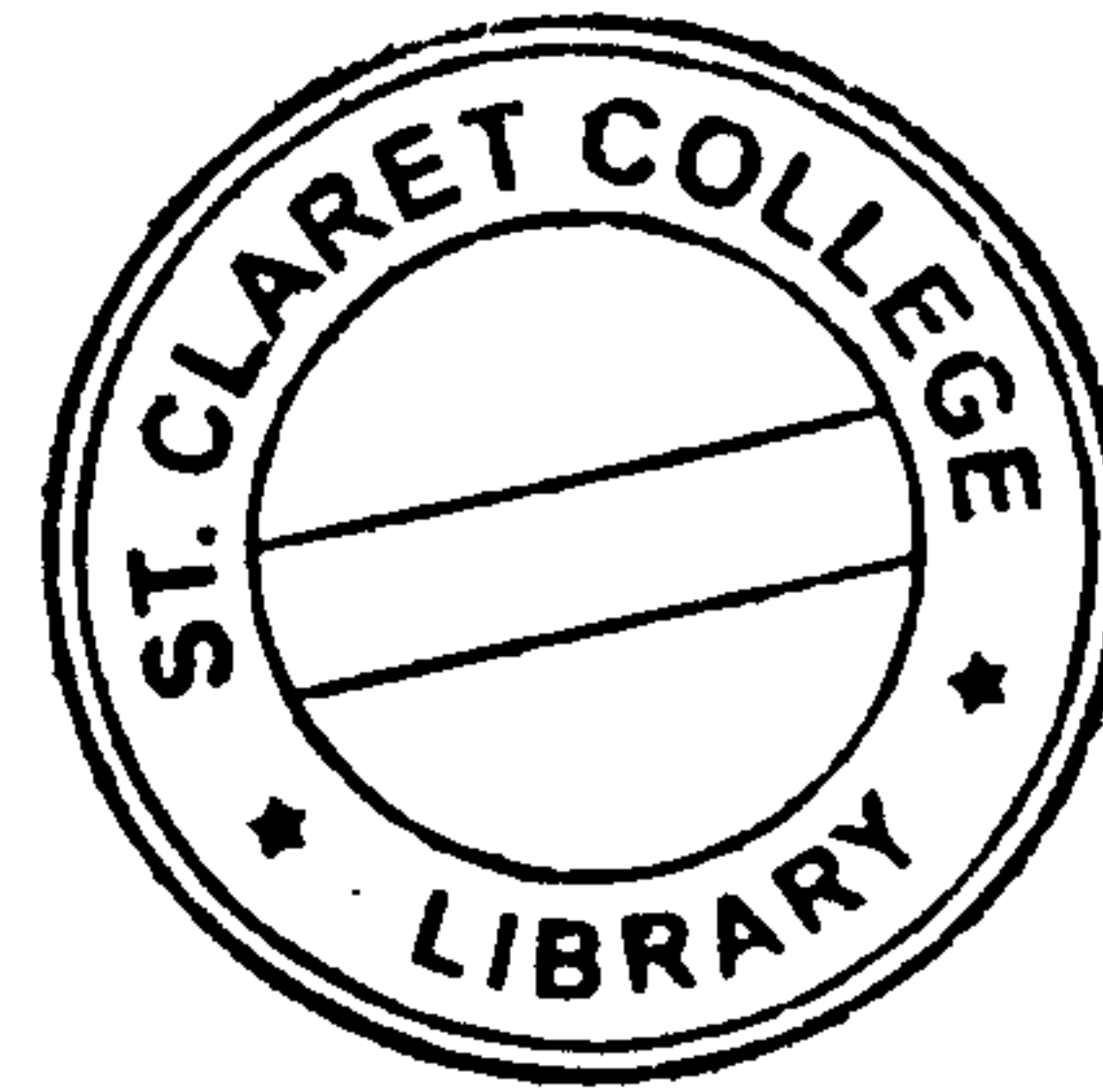
Instruction : Answers should be written in English only.

SECTION – A

1. Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks.

(5×2=10)

- Give meaning of the term “Business”.
- What is Genetic industry ?
- What is company limited by guarantee ?
- What is Liberalisation ?
- Define the term “Partnership”.
- What is business environment ?
- What is fiscal policy ?



SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks.

(3×6=18)

- Explain the advantages and disadvantages of sole proprietorship.
- Distinguish between a private limited company and a public limited company.
- Briefly explain any six responsibilities of government towards business.

P.T.O.



5. How culture influences business ? Explain.
6. What is monetary policy ? State its objectives.

SECTION – C

Answer **any three** questions of the following. **Each** question carries **14** marks.

(3×14= 42)

7. Briefly explain the different types of industries.
 8. What is memorandum of association ? Explain its contents.
 9. Explain briefly the technological environment influencing business.
 10. Discuss the benefits and problems of globalisation.
 11. Explain the different types of co-operative society.
-