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SN – 546

I Semester B.B.M. Examination, Nov./Dec. 2017  
(2012-13 and Onwards) (Repeaters)  
**BUSINESS MANAGEMENT**

**Paper – 1.4 : Business Organisation and Environment**

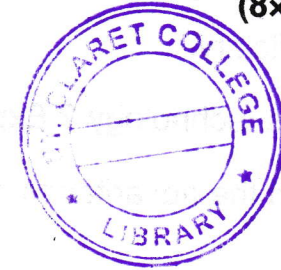
Time : 3 Hours

Max. Marks : 100

**Instruction :** Answers should be written **compulsory** in **English**.

SECTION – A

1. Answer **any eight** sub-questions of the following. **Each** sub-question carries **two** marks : **(8×2=16)**
- Give the meaning of business.
  - What is privatisation ?
  - Who is a promotor ?
  - Mention any two features of partnership.
  - State any four Multinational companies.
  - What is Globalisation ?
  - What is Monetary Policy ?
  - What is partnership deed ?
  - Give the meaning of sale proprietorship.
  - State any four types of Co-operative Societies.



SECTION – B

Answer **any three** questions of the following. **Each** question carries **eight** marks. **(3×8=24)**

- Distinguish between Partnership and Joint Stock Company
- Briefly explain the importance of Business Environment.
- Briefly explain the responsibilities of business towards Government.
- "Technology affects society". Discuss.

P.T.O.



SECTION – C

Answer question no. **10** and **any three** of the remaining questions. **Each** question carries **fifteen** marks : **(4×15=60)**

6. Briefly explain the economic and social objectives of business.
  7. Give the meaning of Co-operative society and explain the different types of Co-operative societies.
  8. Write a note on :
    - a) Legislative
    - b) Executive and
    - c) Judiciary.
  9. What is technology ? Explain the impact of technology on society.
  10. Explain the advantages and disadvantages of sale proprietorship.
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