



NS – 483

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**I Semester B.B.M. Degree Examination, November/December 2016  
(2012-13 and Onwards) (Repeaters)**

**BUSINESS MANAGEMENT**

**Paper – 1.4 : Business Organisation and Environment**

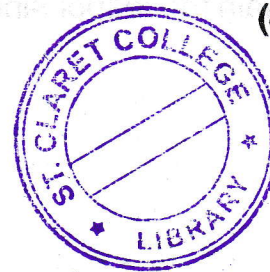
Time : 3 Hours

Max. Marks : 100

***Instruction : Answers should be written completely in English.***

**SECTION – A**

1. Answer **any eight** sub-questions of the following. **Each** sub-question carries **two** marks. **(8×2=16)**
- a) What is commerce ?
  - b) Define co-operative society.
  - c) Define company.
  - d) Who is a promoter ?
  - e) What is meant by political environment ?
  - f) Define Fiscal Policy.
  - g) What do you mean by sole proprietorship ?
  - h) What is Business Environment ?
  - i) What is partnership deed ?
  - j) State the meaning of non-business organisation.



**SECTION – B**

Answer **any three** questions of the following. **Each** question carries **eight** marks. **(3×8=24)**

2. Briefly explain the objectives of monetary policy.
3. Write a note on :
  - a) Legal environment
  - b) Natural environment.
4. Explain briefly the features of Joint Stock Company.
5. Briefly explain the importance of business organisation.

P.T.O.



## SECTION - C

Answer Question No. **10** and **any three** of the remaining questions. **Each** question carries **fifteen** marks. **(4x15=60)**

6. What is business ? Explain the characteristics of modern business.
7. Explain the various stages or steps involved in the formation of a company.
8. Briefly explain the advantages and disadvantages of sole trading concerns.
9. Explain the features of Indian Economy.
10. Explain the responsibilities of business towards Government.



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