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**II Semester B.Com. (Vocational) Examination, May/June 2018**

**(Repeaters)**

**(2011-12 and Onwards)**

**TOURISM AND TRAVEL MANAGEMENT**

**Paper – 2 : Tourism Business**

Time : 3 Hours

Max. Marks : 100

**Instruction :** Answer the questions as directed below.

**SECTION – A**

I. Answer **any ten** questions of the following. **Each** question carries **2** marks : **(10×2=20)**

- 1) a) What are home stays ?
- b) Define tourism.
- c) Expand UNWTO.
- d) Define holiday homes.
- e) Name any 4 world heritage sites in India.
- f) What is surface transport ?
- g) What is Airway bills ?
- h) What is IATA ?
- i) Name any 4 International Airports of India.
- j) Mention any two motivators of travel.
- k) What is medical tourism ?
- l) Define VFR tourism.

**SECTION – B**

II. Answer **any 5** questions of the following. **Each** question carries **5** marks : **(5×5=25)**

- 2) Analyse the role of ITDC in promoting tourism in India.
- 3) Briefly explain the basic components of tourism.
- 4) Explain the objectives of UNWTO.



- 5) Explain the economic impacts of tourism.
- 6) Write a note on Indian surface transport.
- 7) Write a note on home stays.
- 8) Discuss the emerging trends in tourism Industry.

#### SECTION – C

III. Answer **any three** questions. **Each** question carries **15** marks : **(3×15=45)**

- 9) Explain the different types of resorts.
- 10) Explain the emerging trends in Airline Industry.
- 11) Write a note on IATA to promoting the tourism industry.
- 12) Explain tourism since early ages and its subsequent growth.
- 13) Write a note on Indian Aviation Industry.

#### SECTION – D

IV. Answer the following (**compulsory**) questions : **(1×10=10)**

- 14) Analyse the significance of transport in tourism. What are the various kinds of transportation available for the tourists in India ?
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