



SN – 584

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I Semester B.Com. Examination, Nov./Dec. 2014
(New Syllabus) (Repeaters) (2012-13 and Onwards)
COMMERCE

1.5 : Organizational Management

Time : 3 Hours

Max. Marks : 100

Instruction : Answer should be written **completely** either in **Kannada** or in **English**.

SECTION – A

1. Answer **any 10** questions. **Each** question carries **2** marks. (10×2=20)
- What is division of work ?
 - What is esprit-de-corps ?
 - What are policies ?
 - What are standing plans ?
 - What is formal organisation ?
 - Define HRM.
 - What is business ethics ?
 - What is selection ?
 - What is placement ?
 - What do you mean by motivation ?
 - What is leadership ?
 - What is CPM ?

SECTION – B

Answer **any 4** questions. **Each** question carries **8** marks. (4×8=32)

- Explain the importance of management.
- Explain the difference between formal and informal organisation.
- Explain the various objectives of HRM.
- Explain the different types of interview during the selection process.
- Explain the various levels of management.

P.T.O.



SECTION - C

Answer any 3 questions. Each question carries 16 marks.

(3×16=48)

7. What is decision making ? What are the essential steps in decision making ?
Explain.
8. Explain the social responsibilities of a business to various sections of the society.
9. Discuss in detail about the leadership styles.
10. Define morale. Describe the factors affecting morale.

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