



US – 550

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II Semester B.B.M. Examination, May 2017  
(Repeaters) (2012-13 and Onwards)  
**BUSINESS MANAGEMENT**  
Paper – 2.5 : Organisational Behaviour



Time : 3 Hours

Max. Marks : 100

**Instruction:** Answer should be written in **English only**.

SECTION – A

1. Answer **any eight** questions. **Each** question carries **two** marks. (8×2=16)
- What is organisational structure ?
  - Define personality.
  - What is OB modification ?
  - What are attitudes ?
  - Expand ESOPS.
  - Give the meaning of group cohesiveness.
  - What do you mean by leadership ?
  - What is locus of control ?
  - What is organisational development ?
  - Define interpersonal conflict.

SECTION – B

- Answer **any three** questions. **Each** question carries **eight** marks. (3×8=24)
- Explain the functions of attitudes.
  - Define group norms. Discuss the sources of group norms.
  - Briefly explain the process of change.
  - Explain the characteristics of organisational development.

P.T.O.



SECTION - C

Answer question number **10** and **any three** of the remaining questions. **Each** question carries **fifteen** marks. **(4×15=60)**

6. What is organisational structure ? Explain the types of organisational structure.
  7. Explain the determinants of personality.
  8. Discuss principles of learning and reinforcement.
  9. Explain in brief the various techniques of organisational development.
  10. What is a group ? Explain different types of group.
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