



MS – 494

21

II Semester B.B.M. Examination, May 2016  
(Repeaters) (Prior to 2012-13 Scheme)  
(100 Marks-2011-12 only/90 Marks – Prior to 2011-12)

**BUSINESS MANAGEMENT**  
**Paper – 2.5 : Organizational Behaviour**

Time : 3 Hours

Max. Marks : 100/90

- Instructions** : 1) Answer should be written in **English** only.  
2) Section – **A, B and C** to be answered by **all** repeaters.  
3) Section – **D** to be answered by students of **2011-12** only  
(100 marks).

**SECTION – A**

Answer **any 10** sub-questions. **Each** sub-question carries **2** marks : **(10×2=20)**

1. a) Define organizational behaviour.
- b) Give the meaning of organizational structure.
- c) What is extraversion ?
- d) What do you mean by perceptual organisation ?
- e) State the components of attitude.
- f) What do you mean by observational learning ?
- g) State the types of organisational reward.
- h) Define personality.
- i) Define group.

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- j) What is democratic leadership ?
- k) State any two characteristics of change.
- l) What is organisational development ?

11.

12.

13.

### SECTION – B

Answer **any five** questions. **Each** question carries **5** marks :

**(5×5=25)**

To

14.

2. Briefly explain the techniques of (OD) Organizational Development.
3. Distinguish between the formal and informal leadership.
4. Briefly explain the personality attributes influencing OB.
5. Explain the principles of learning.
6. What is attitude ? Discuss the components of attitude.
7. Explain in brief the challenges of OB.
8. Briefly explain the change process:

### SECTION – C

Answer **any three** questions. **Each** question carries **15** marks :

**(3×15=45)**

9. Organisational behavior is interdisciplinary subject. Explain.
10. What is behaviour modification ? Discuss the steps involved in organizational behaviour modification.



11. What is perception ? Explain the process of perception.
12. What is a group ? Explain the types of group.
13. What is attitude ? Discuss the measurement of attitude.

SECTION – D

To be answered by students of **2011-12** only :

**(1×10=10)**

14. What is leadership ? Explain the styles of leadership.
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