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SA – 949

**II Semester B.A./B.Com. (Vocational) Examination, April/May 2015  
(CBCS/Repeaters) (Semester Scheme)  
Travel and Tourism Management  
Paper – 2 : TOURISM PRODUCT  
(70 Marks – 2014 – 15 & Onwards/100 Marks – 2013 – 14 Only)**

Time : 3 Hours

Max. Marks : 100/70

- Instructions :** 1) Write answers only in **English**.  
2) **70** marks for Freshers, answer Section **A, B** and **C** only.  
3) **100** marks for repeaters, answer Section **A, B, C** and **D**.

**SECTION – A**

- I. 1) Answer **any five** of the following. **Each** carries **two** marks. **(2×5=10)**
- Mention any two folk dances of India.
  - What is wellness tourism ?
  - What do you mean by Tourism Environment ?
  - Define Tourism product.
  - What are fairs and festivals ?
  - Define Geography.
  - What is Rural Tourism ?

**SECTION – B**

- II. Answer **any three** of the following. **Each** carries **six** marks. **(6×3=18)**
- Describe in brief two wild life sanctuaries.
  - Explain in brief the different types of Mountains in India.
  - Describe in brief about the paintings of India.
  - What are the geographical components of Tourism ?
  - Describe in brief about Kite festival.

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## SECTION – C

III. Answer **any three** of the following. **Each** carries **fourteen** marks. **(14×3=42)**

- 7) Explain in detail the various types of Tourism product.
- 8) Describe the Art and Architecture of India.
- 9) Elaborate the various Fairs and Festivals of India.
- 10) Discuss about the land and water based adventure Tourism in India.
- 11) Explain the significance of handicrafts in promoting Tourism.

## SECTION – D

IV. Answer **any three** of the following. **Each** carries **ten** marks. **(10×3=30)**

- 12) Give an account of different styles of Indian Music.
  - 13) Brief about the important hill stations of North India.
  - 14) Explain a detailed tour itinerary on tourist places of Karnataka.
  - 15) Give a note on :
    - A) Salarjung museum
    - B) Jaipur.
  - 16) Write a note on :
    - A) Rural Tourism
    - B) Coastal Tourism.
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