



NS – 486

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I Semester B.B.M. Degree Examination, November/December 2016
(2012 – 13 & Onwards) (Repeaters)
BUSINESS MANAGEMENT
Paper : 1.7 : Management Process

Time : 3 Hours

Max. Marks : 100

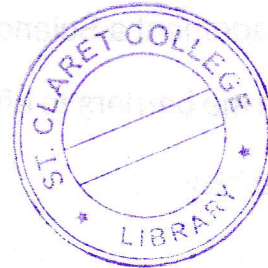
Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any 8** sub questions. **Each** question carries **2** marks.

(8×2=16)

1. a) Define Management.
- b) What is span of control ?
- c) What is verbal communication ?
- d) Give the meaning of centralisation.
- e) What do you mean by selection ?
- f) Expand POSDCORB.
- g) Mention any 02 types of standing plans.
- h) What is leadership ?
- i) What is motivation ?
- j) What is meant by control ?



SECTION – B

Answer **any 3** of the following. **Each** question carries **8** marks.

(3×8=24)

2. Explain the qualities of good leader.
3. Distinguish between Management and Administration.

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4. Explain the importance of communication.
5. State the various principles of Co-ordination.

SECTION – C

Answer question no. **10** and **any 3** of the remaining questions **each** question carries **15** marks. **(4×15=60)**

6. Explain Henry Fayols 14 principles of management.
7. What is selection ? What are the steps to be followed in selection procedure ?
8. Explain the steps in planning process.
9. Is management a Science, Art and Profession ? Analyse.
10. Explain the barriers to effective communication.