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II Semester B.B.A. Examination, April/May 2015  
(Fresh) (CBCS) (2014-15 and Onwards)  
**BUSINESS ADMINISTRATION**  
Paper – 2.5 : Organisational Behaviour

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answers should be written in **English only**.

## SECTION – A

Answer **any five** sub-questions. **Each** sub-question carries **two** marks. (5×2=10)

1. a) Define organisational behaviour.
- b) What is learning ?
- c) What is social perception ?
- d) What is group think ?
- e) Expand ESOPS.
- f) What is polarisation ?
- g) What is sensitivity training ?

## SECTION – B

Answer **any three** questions. **Each** question carries **six** marks. (3×6=18)

2. What is personality ? Briefly explain the determinants of personality.
3. How does sensation differ from perception ? Explain.
4. Explain the characteristics of learning organisation.
5. Discuss the functions of groups.
6. What is resistance ? Why change is resisted ?



SECTION – C

Answer **any three** questions. **Each** question carries **fourteen** marks. **(3×14=42)**

7. Discuss how an understanding of attitudes is useful for the study of organisational behaviour.
  8. What is learning ? How does it help to solve organisational problems ?
  9. What is attitude ? How can attitudes be changed ?
  10. What is behaviour modification ? Discuss the steps involved in behaviour modification.
  11. What is group life cycle ? Discuss the stages of group life cycle.
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