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SN – 535

V Semester B.B.A. Examination, November/December 2017

(CBCS – Fresh and Repeater)

(2016-17 and Onwards)

BUSINESS ADMINISTRATION

Paper – 5.1 : Entrepreneurial Management

Time : 3 Hours

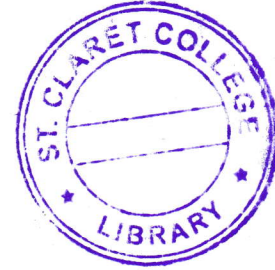
Max. Marks : 70

Instruction : Answers should be written in **English only**.

SECTION – A

I. Answer **any five** sub-questions. **Each** sub-question carries **two** marks : (5×2=10)

- 1) a) Define entrepreneurship.
- b) Define business opportunity.
- c) State any two pitfalls of business plan.
- d) Expand :
 - i) DIC
 - ii) AWAKE.
- e) Define ancillary industry.
- f) What is seed capital ?
- g) What is meant by tax holiday ?



SECTION – B

II. Answer **any three** questions. **Each** question carries **six** marks : (3×6=18)

- 2) Write the differences between entrepreneur and manager.
- 3) State the basic objectives of SSI's.
- 4) Explain the financial aspects of a business plan.
- 5) Write a note on industrial estate.
- 6) Give a note on scanning of business environment.

P.T.O.



SECTION - C

III. Answer **any three** questions. **Each** question carries **fourteen** marks : **(3x14=42)**

- 7) Explain the role of SSI's in the economic development of our country.
- 8) Explain in detail the format of business plan.
- 9) Discuss the various steps involved for commencing a business.
- 10) What are causes of industrial sickness and remedial measures taken by the government ?
- 11) Discuss the various taxation benefits available to SSI's.

