



NS – 494

47

III Semester B.B.A. Degree Examination, November/December 2016  
(CBCS) (F+R) (2015 – 16 & Onwards)  
**BUSINESS ADMINISTRATION**  
3.4 : Human Resource Management

Time : 3 Hours

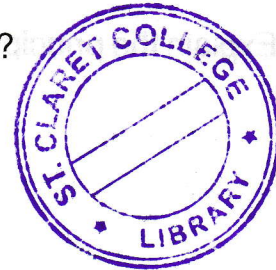
Max. Marks : 70

**Instruction :** Answer should be written in **English only**.

SECTION – A

Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks. (5×2 = 10)

1. a) What do you mean by Human Resource Management ?
- b) What is an interview ?
- c) Define training.
- d) What do you mean by compensation ?
- e) What is right sizing ?
- f) What is the meaning of promotion ?
- g) Give the definition of HRD.



SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks. (3×6 = 18)

2. Explain the objectives of Human Resource Management.
3. What are the benefits of training ?
4. What is transfer ? Explain the reasons for transfer.

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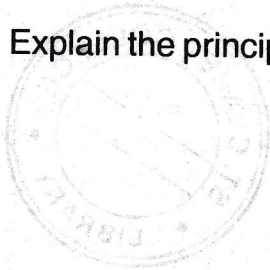


5. Discuss the importance of performance appraisal.
6. What are the objectives of compensation ?

SECTION – C

Answer **any three** questions of the following. **Each** question carries **14** marks. **(3×14= 42)**

7. Discuss the duties and responsibilities of human resource Manager.
8. Briefly explain the various sources of Recruitment.
9. Explain the various types of on-the-Job training and off-the-Job training methods.
10. Explain the bases of promotion.
11. Explain the principles and techniques of wage and salary administration.



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