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SN – 575

V Semester B.B.M. Degree Examination, November/December 2017
(Repeaters)
(2014 – 15 and Onwards)
BUSINESS MANAGEMENT
5.7 : Elective Paper – II : Financial Markets and Services

Time : 3 Hours Max. Marks : 100

Instruction : *Answer should be written in* ***English*** *only.*

SECTION – A

Answer **any eight** sub-questions. **Each** sub-question carries **two** marks. **(8×2=16)**

1. a) What is financial market ?
   b) State the four primary market instrument.
   c) What is tally Banking ?
   d) What is Investment Banker ?
   e) What is a Commercial paper ?
   f) What is mutual fund ?
   g) What is Debit card ?
   h) Expand : ATM and MICR.
   i) Who are financial advisors ?
   j) What is money market mutual funds ?

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SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks. **(3×8=24)**

2. Distinguish between Capital Market and Money Market.
3. What are the functions of Merchant Banker ?
4. Differentiate between leasing and hire purchase.
5. What are the benefits of Mutual Funds ?

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SECTION – C

Answer to question **10** is **compulsory** and **any three** out of the remaining questions. **Each** question carries **fifteen** marks. **(4×15=60)**

6. Explain the features and benefits of OTCEI.
7. What are the objectives and functions of SEBI ?
8. Explain the types of Factoring.
9. Explain the responsibilities of merchant banker.
10. What is credit card ? Briefly explain the different types of credit cards.