



V Semester B.B.M. Degree Examination, November/December 2017
(Prior to 2014-15) (Repeaters)
BUSINESS MANAGEMENT

5.6 : E-1 : Paper – I : Financial Markets and Services

Time : 3 Hours

Max. Marks : 100

Instruction : Answers should be written in English only.

SECTION – A

1. Answer **any ten** sub questions. **Each** question carries **2 marks.** **(10x2=20)**
 - a) What are financial markets ?
 - b) Give the meaning of non banking financial intermediaries.
 - c) What is money market ?
 - d) List the various money market instruments.
 - e) Expand SEBI.
 - f) What do you mean by exchange rate ?
 - g) What do you mean by credit rating ?
 - h) Expand ATM.
 - i) What is leasing ?
 - j) Differentiate between a debit card and credit card (any two).
 - k) Write any two merits of factoring.
 - l) Give the meaning of certificate of deposits.



SECTION – B

Answer any 5 questions from this Section. **Each** question carries **5 marks.** **(5x5=25)**

2. Distinguish between primary and secondary market.
3. What are the features of venture capital ?
4. Briefly discuss the structure of financial system.



5. What are the objectives of discount and finance house of India ?
6. What is the role of SEBI in investor protection ?
7. Discuss the benefits of credit rating.
8. Briefly discuss the functions of DFHI.

SECTION – C

Answer any 3 of the following question. Each question carries 15 marks. (3x15=45)

9. What do you mean by foreign exchange market ? What are its functions and kinds ?
10. What are the advantages and disadvantage of factoring ?
11. Explain the functions of credit rating.
12. Explain the money market instruments.
13. Discuss in detail the functions and powers of SEBI.

SECTION – D

Answer the following :

10

14. Explain the features of debit and credit cards.