



SM – 552

VI Semester B.B.M. Examination, May/June 2018
(Repeaters) (2014-15 and Onwards)
BUSINESS MANAGEMENT
Paper – 6.2 : E-Business

Time : 3 Hours

Max. Marks : 100

Instructions : Answer should be written in English only.

SECTION – A

- I. Answer **any eight** sub-questions. **Each** sub-question carries **two** marks. **(8×2=16)**
- 1) a) What do you mean by E-Business ?
 - b) What is EDI ?
 - c) What is web auction ?
 - d) Give the meaning of decryption.
 - e) What is debit card ?
 - f) Expand VPN and URL.
 - g) What is fire wall ?
 - h) Define portal.
 - i) What is Viral marketing ?
 - j) Define DBMS.

SECTION – B

- II. Answer **any three** questions. **Each** question carries **eight** marks. **(3×8=24)**
- 2) Explain the functions of electronic commerce.
 - 3) Explain the objectives of digital signature.
 - 4) What are the characteristics of fire wall ?
 - 5) What are the advantages and disadvantages of E-Payment system ?

P.T.O.



SECTION - C

III. Answer Q. No. 10 and **three** of the remaining questions. **Each** question carries **fifteen** marks. **(4×15=60)**

- 6) Describe any two E-Business model with their merits and demerits,
- 7) Discuss the major E-Commerce model.
- 8) Explain the various types of cyber crimes.
- 9) Discuss the different E-Payment system.
- 10) Explain various DBMS model and its advantages and disadvantages.