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MS – 478

**VI Semester B.B.M. Examination, May/June 2014**  
**(Repeaters)**  
**(2011-12 and Onwards)**  
**BUSINESS MANAGEMENT**  
**Entrepreneurial Development**

Time : 3 Hours

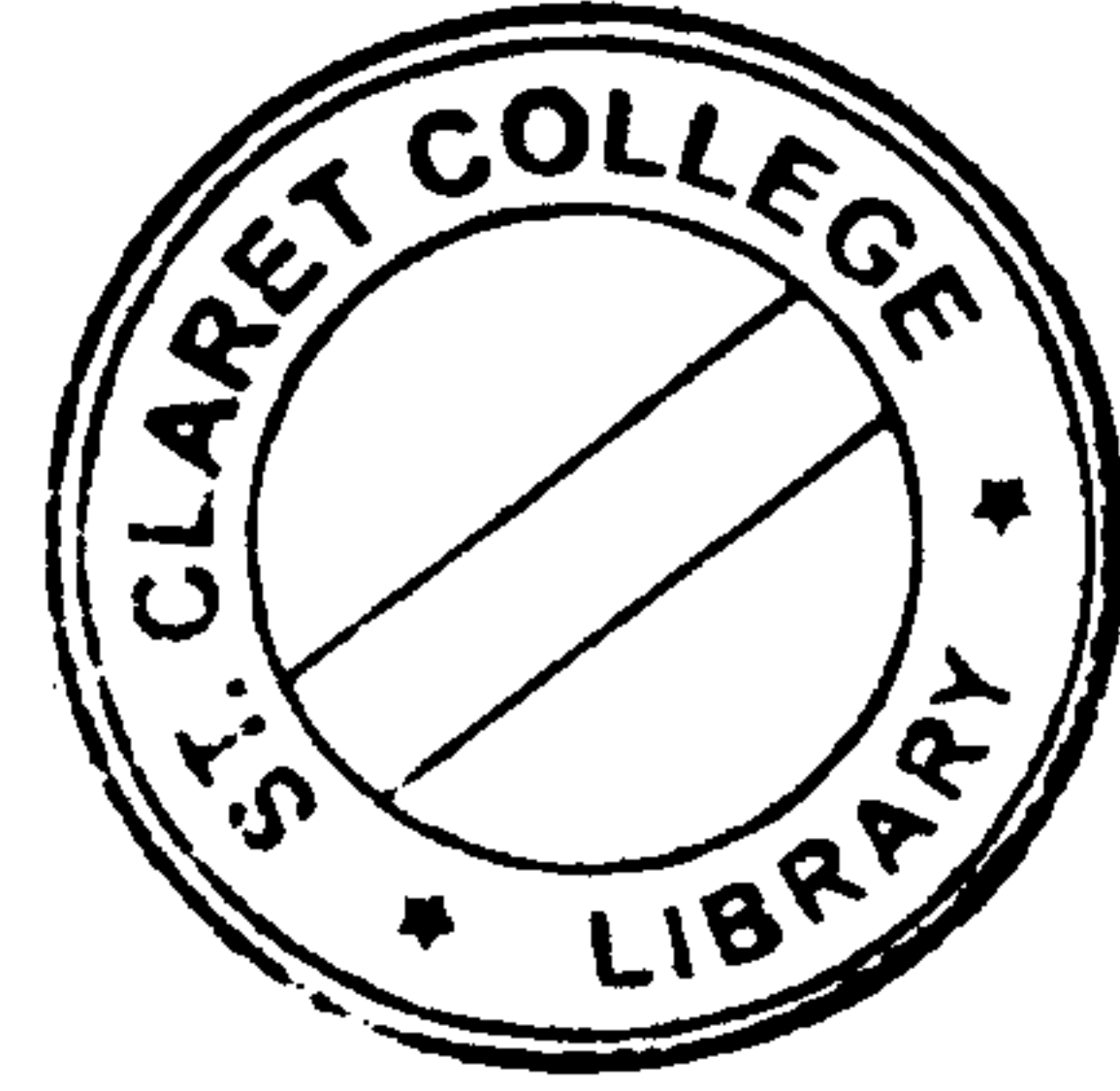
Max. Marks : 90

**Instruction :** Answer should be written in **English only** .

**SECTION – A**

1. Answer **any 10** sub-questions. **Each** question carries **two** marks. **(2×10=20)**

- a) Who is an entrepreneur ?
- b) What is a Partnership Firm ?
- c) Expand SIDBI and KSIDC.
- d) State any 4 aspects of business plan.
- e) Define small scale industry.
- f) Give the meaning of industrial sickness.
- g) What do you mean by Corporate Social Responsibility (CSR) ?
- h) Give the meaning of company.
- i) Give the meaning of Industrial Estate.
- j) Who is a woman entrepreneur ?
- k) What do you mean by market segmentation ?
- l) What is a financial plan ?



P.T.O.



SECTION – B

Answer **any 5** of the following. **Each** question carries **five** marks.

**(5×5=25)**

2. Explain briefly the objectives of Industrial Estate.
3. Explain characteristics of an entrepreneur.
4. What are the functions of Commercial Banks ?
5. Name the causes of Industrial Sickness.
6. Explain the advantages of Co-operative Organisation.
7. What are the functions of SIDBI ?
8. Briefly explain the problems faced by woman entrepreneurs.
9. Explain the objectives of small scale industries.

SECTION – C

Answer **any 3** of the following. **Each** question carries **15** marks.

**(15×3=45)**

10. What is business plan ? Explain the benefits of preparing business plan.
  11. Explain the role of SSI in the development of Indian economy.
  12. Explain different types of entrepreneurs.
  13. Explain preventive measures to avoid industrial sickness.
  14. What are the functions of SFCs in promoting a small scale industry ?
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