



SN – 411

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V Semester B.B.M. Examination, November/December 2013
(Repeaters Only) (Prior to 2012-13)

BUSINESS MANAGEMENT

5.6 : Entrepreneurial Development

Time : 3 Hours

Max. Marks : 90

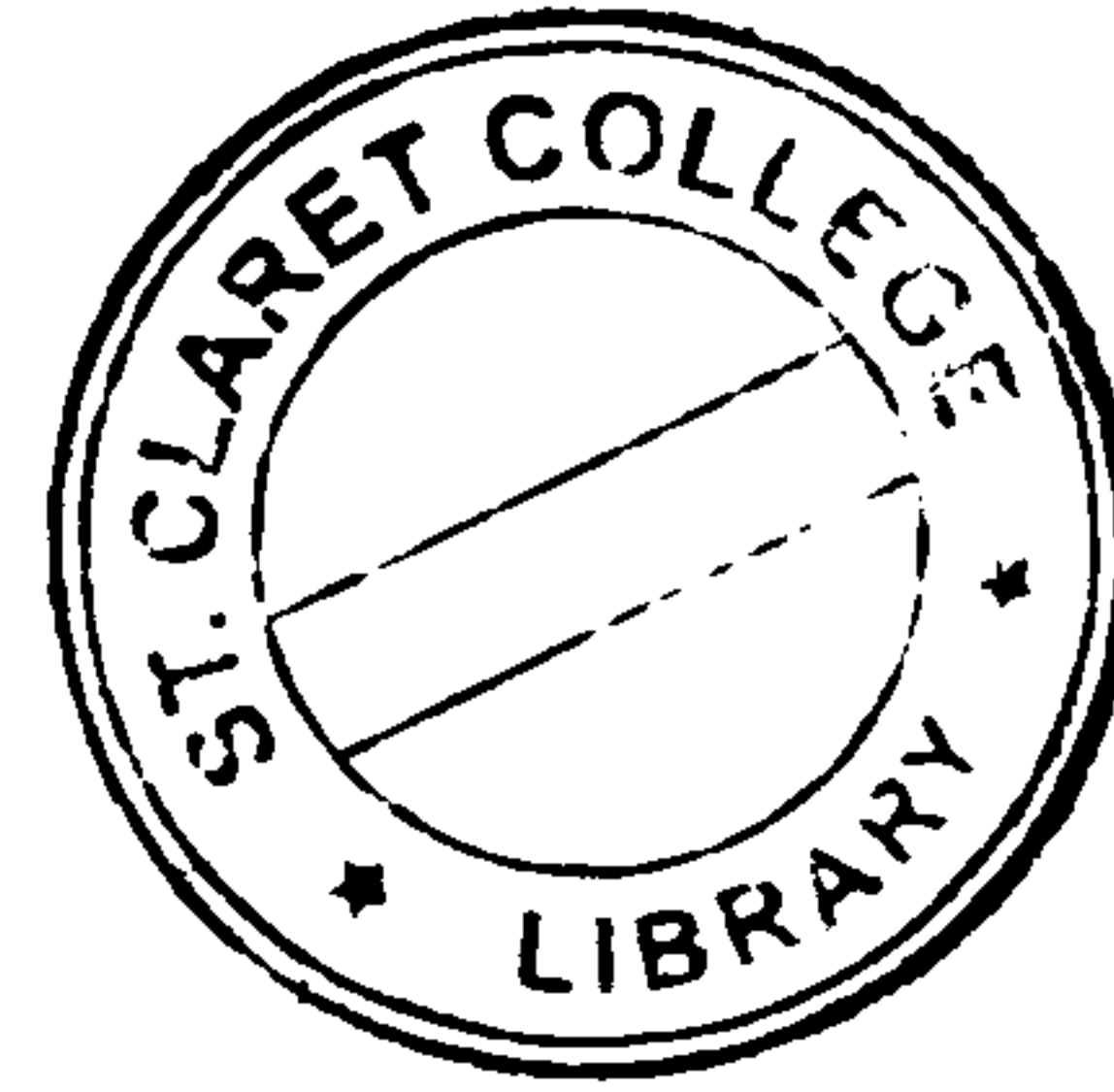
Instruction : Answer all questions in English.

SECTION – A

Answer **any 10** of the following sub-questions. **Each** sub-question carries 2 marks :

(10×2=20)

1. a) Who is an entrepreneur ?
- b) What is subsidy ?
- c) What do you mean by business opportunity ?
- d) What do you mean by ancillary industry ?
- e) Mention any 4 women entrepreneurs in India.
- f) Expand NSIC and SIDBI.
- g) What is a project ?
- h) Mention any two advantages of joint stock company.
- i) What do you mean by small scale industry ?
- j) What is seed capital ?
- k) What is meant by business plan ?
- l) What do you mean by industrial estate ?



SECTION – B

Answer **any 5** of the following questions. **Each** question carries 5 marks : (5×5=25)

2. Explain briefly any five problems faced by small scale industries in India.
3. Write a note on non-financial assistance to small industries.

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4. Explain briefly any five factors for choice of suitable form of organisation.
5. Give a brief note on competency requirement of an entrepreneur.
6. Write a note on SFC's contribution for the development of S.S.I.
7. Explain in brief the various problems faced by women entrepreneurs.
8. Briefly explain any five advantages of industrial estate.
9. Explain any five functions of entrepreneur.

SECTION – C

Answer **any 3** of the following questions. **Each** question carries **15** marks : **(3×15=45)**

10. Explain the various aspects of business plan.
 11. Explain the importance of S.S.I. in the economic development of India.
 12. Explain the steps involved in starting a small scale industry.
 13. Explain the qualities of a successful entrepreneur.
 14. What are the pitfalls in business planning ? Explain how the pitfalls can be avoided in business planning.
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