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**VI Semester B.B.M. Examination, May 2017**  
**(Repeaters) (2014-15 and Onwards)**  
**BUSINESS MANAGEMENT**  
**Paper – 6.2 : E-Business**



Time : 3 Hours

Max. Marks : 100

**Instruction :** Answers should be written in **English**.

**SECTION – A**

I. Answer **any eight** sub-questions. **Each** sub-question carries **two** marks. **(8×2=16)**

- 1) a) What is B2C model ?
- b) Define portal.
- c) What is web browser ?
- d) What do you mean by URL ?
- e) What is decryption ?
- f) Expand SSL and VPN.
- g) What is credit card payment ?
- h) What are digital wallets ?
- i) What do you mean by DBMS ?
- j) What is a cyber crime ?

**SECTION – B**

II. Answer **any three** questions. **Each** question carries **eight** marks. **(3×8=24)**

- 2) Briefly explain the difference between E-commerce and E-business.
- 3) Explain the function of domain name and give examples.
- 4) What are the characteristics of firewalls ?
- 5) Discuss the advantages and disadvantages of smart card.

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## SECTION – C

III. Answer question no. 10 and **any three** of the remaining questions. **Each** question carries **fifteen** marks. **(4×15=60)**

- 6) Discuss the various types of E-commerce website.
  - 7) What is E-payment system ? Explain the advantages and disadvantages of E-payment.
  - 8) Explain the role of CRM in business.
  - 9) Discuss the security measures available for E-commerce.
  - 10) Discuss the major types of E-commerce model.
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