



NS – 536

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V Semester B.B.M. Degree Examination, November/December 2016

(Prior to 2014-15) (Repeaters)

**BUSINESS MANAGEMENT**

**5.4 : Project Management**

Time : 3 Hours

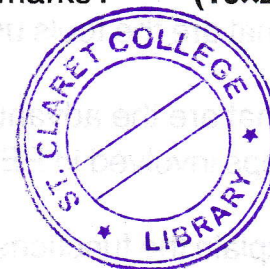
Max. Marks : 100

**Instruction** : Answer should be written in **English only**.

**SECTION – A**

1. Answer **any 10** sub-questions. **Each** sub-question carries **2** marks . (10×2=20)

- Define project.
- Give the meaning of project specification.
- What is quality ?
- What are action plans ?
- What is crash time ?
- State two differences between project and programme.
- What is Socio-Economic feasibility ?
- State the stages involved in project cycle.
  - Define leadership.
  - Who is a project manager ?
- What is work package ?
  - Explain the concept of network.



**SECTION – B**

Answer **any 5** of the following. **Each** question carries **5** marks.

(5×5=25)

- Distinguish between PERT and CPM.
- Discuss the functions and objectives of project management.

P.T.O.



4. How do you estimate total programme time ?
5. Explain project scheduling.
6. Explain the sources of short term finance.
7. Describe the objectives of value analysis.
8. Briefly explain the characteristics of communication.

### SECTION – C

Answer **any 3** of the following. **Each** question carries **15** marks.

**(3×15=45)**

9. What are the tools used by management to control the project ?
10. What are the advantages and disadvantages of PERT analysis ? What are the steps involved in PERT analysis ?
11. Explain the functions of project management in detail.
12. Explain the various steps involved in project appraisal.
13. Explain various feasibility studies to be conducted before finalising a project.

### SECTION – D

Answer the following :

**(1×10=10)**

14. Explain the role of project manager in team building.
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