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V Semester B.B.M. Examination, November/December 2015
(Repeaters Only) (Prior to 2011-12)

Business Management

5.6 – ENTREPRENEURIAL DEVELOPMENT PROGRAMME

Time : 3 Hours

Max. Marks : 90

Instruction : Answer *all* question in **English**.



SECTION – A

Answer **any ten** of the following questions. **Each** sub-questions carries **two** marks.
(10×2 = 20)

1. a) Who is a women Entrepreneur ?
- b) What do you mean by Cottage Industry ?
- c) Expand SIDBI.
- d) What do you mean by 'Infant Mortality' ?
- e) Define Sole proprietorship.
- f) What do you mean by 'Factoring Services' ?
- g) State any two demerits of Partner ship firm.
- h) What is 'Priority Sector' ?
- i) Give the meaning of Social feasibility.
- j) What is target market ?
- k) What is business plan ?
- l) What do you mean by Core-Competence ?

SECTION – B

Answer **any 5** questions. **Each** question carries **5** marks. (5×5 = 25)

2. Give a brief note on the solutions to solve problems of women entrepreneur in India.
3. Explain the Chief Characteristics of an entrepreneur.

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4. Explain the importance of SSI.
5. Give a note on New Policy for Tiny Sector.
6. Explain briefly the various stages in starting a business unit.
7. Explain the financial feasibility of proposed business.
8. State the various aims of EDI.

SECTION – C

Answer **any 3** questions. **Each** question carries **15** marks.

(3×15 = 45)

9. Briefly explain the various types of Entrepreneurs.
 10. Explain the various Components of Investment Decision.
 11. Explain the merits and demerits of Sole trading concern.
 12. Explain briefly the various problems of SSIs.
 13. Briefly explain the role of SSIs in planned development of India.
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