



SN – 441

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V Semester B.B.M. Examination, Nov./Dec. 2014  
(Repeaters Only) (Prior to 2012-13)  
**BUSINESS MANAGEMENT**

**5.6 : Entrepreneurial Development Programme**

Time : 3 Hours

Max. Marks : 90

**Instruction : Answers all questions in English.**

SECTION – A

Answer **any ten** of the following sub-questions. **Each** sub-questions carries **two** marks.

(10×2=20)

1. a) Who is an Intrapreneur ?
- b) Expand KSSIDC.
- c) What is Subsidy ?
- d) What is Tiny Industry ?
- e) What is Seed Capital ?
- f) What do you mean by Sick Industry ?
- g) What do you mean by Public Company ?
- h) What is an Industrial Policy ?
- i) Give the meaning of Feasible Report.
- j) State any two merits of partnership firm.
- k) Mention any four types of entrepreneurs.
- l) Define Sole Trading Concern.



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SECTION – B

Answer **any 5** questions. **Each** question carries **5** marks :

**(5×5=25)**

2. What are the social aspects of business plan ?
3. Explain the role of SIDO in development of SSI.
4. Discuss the various merits of joint stock company.
5. Explain the objectives of state financial corporation.
6. Explain briefly any five factors which influence the choice of business opportunities.
7. Mention any five factors which cause the failure of business plan.
8. Explain the merits of SSI.

SECTION – C

Answer **any 3** questions. **Each** question carries **15** marks :

**(3×15=45)**

9. Explain the characteristics of successful entrepreneur.
  10. What are the causes of industrial sickness ? Discuss.
  11. Explain in detail the problems faced by women entrepreneur in India.
  12. Explain the steps involved in starting small scale Industry.
  13. Explain the factors affecting entrepreneurial growth.
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