



SN – 432

V Semester B.B.M. Examination, Nov./Dec. 2014  
(Repeaters) (Prior to 2014-15)

**BUSINESS MANAGEMENT**

E-1 : Paper – I : Human Resource Development  
100 – 2013-14 Only  
90 – Prior to 2013-14

Time : 3 Hours

Max. Marks : 100/90

- Instructions :** 1) Answers should be written in **English only**.  
2) Section **A, B and C** to be answered by **all repeaters (90 marks)**.  
3) Section **D** is to be answered by students of **2013-14 only**.  
(100 marks).

SECTION – A

Answer **any ten** sub-questions. **Each** sub-question carries **two** marks. (10×2=20)

1. a) Define Human Resource Development.
- b) What do you mean by Orientation ?
- c) What do you understand by training ?
- d) What is Knowledge management ?
- e) Define OD.
- f) What is TQM ?
- g) What is meant by Action Research ?
- h) Give the meaning of JIT.
- i) What is Team Building ?
- j) Who are 'Quality Guru's ?
- k) What do you mean by Job Rotation ?
- l) What is meant by Human Resource Accounting ?

P.T.O.



SECTION – B

Answer **any five** of the following questions. **Each** question carries **five** marks. **(5×5=25)**

2. Distinguish between personnel function and H.R.D.
3. Explain the importance of training.
4. What are the objectives of performance appraisal ?
5. Explain the need for management development.
6. Explain the steps in Organisational Development.
7. Write a note on Quality Circles.
8. State the objectives of Orientation.

SECTION – C

Answer **any three** of the following questions. **Each** question carries **fifteen** marks. **(3×15=45)**

9. Discuss various types of Training.
10. Describe the factors responsible for organisational change.
11. Briefly explain the traditional methods of performance appraisal.
12. Discuss the changing role of global HRD.
13. Explain the need and importance of workers participation in management. Discuss various forms of participation.

SECTION – D

(To be answered by Students of **2013-14 only**). **(1×10=10)**

14. Explain the techniques of Management Development.
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