



St. Claret College

Affiliated to Bangalore University | A Claretian Missionary Institution

NURTURING VALUES AND EXCELLENCE

Department of Commerce

Annual Report 2020-21

St. Claret College and the Department of Commerce was instituted sixteen years ago. The journey of the last sixteen years has been wonderful, and there have been many achievements over these years. Founded by the Claretians in the year 2005, this organisation bears the indelible mark of our enduring dream of past shining works. The college has grown to produce innovative educational leaders and diverse talents. On this day, we feel an obligation to honour and thank all the forerunners and visionaries of this great organisation. The department is highly regarded for the commitment of its current staff, innovative and skilful students and its growing portfolio of alumni who carry their alma mater across a wide range of backgrounds, different industries, and countries.

The department has been entrusted with the mission of promoting education in the field of commerce with special emphasis on entrepreneurship and professional certifications. Today we have grown to nine hundred and thirty students and fourteen faculty members and offer B.com general, B.com CA, B.com ACCA and B.com CMA. The department provides diverse learning opportunities to our students and transforms them for industry through regular guest lectures and industry interaction. Faculty has become a constant hope for all students who have crossed the threshold to shed light on their careers and lives. With these thoughts, in the capacity of the Head of Department I present to you the report of all the initiatives and the activities of the Department of Commerce for the year 2020-2021. In our march towards academic excellence, we have the support of our fellow staff and students. Together, we plan to march ahead to blaze new paths in our journey as fellow Claretines.

Bridge Course

The department, like every year, began the academic year with the bridge course for the first year B.Com students. The ten-day programme aimed at imparting basic accounting knowledge to enable them to have a better understanding of the present requirements of Bangalore

University syllabus. The bridge course was conducted by Ms Binila B and Mr Abin Baby. After the completion of the programme, a written test was conducted, and the student feedback was taken for further improvements of the course.

Business Club Activities

ACUMEN

The Department of Commerce and Business Club organised ACUMEN 2020, an inter PU collegiate business quiz for PU students. The business quiz was conducted using Google Forms. The participants were tested on their awareness of the current events and changes in the world of business. There were eighty-five participants from different PU colleges of Karnataka.

Guest lecture on “Underwriting”

Guest lectures on “Corporate Accounting and Underwriting” were conducted for the third semester students. This session was taken by Mr Rajavardhan, Teacher K2 Learning. This session was held on 22nd September, 2020, from 11:30 AM to 12:30 PM on Google Meet. In this session, the Resource Person discussed corporate accounting and underwriting. There were one hundred and sixty-two participants.

Webinar on “Post Budget 2021 Analysis”

A webinar on “Post Budget 2021 Analysis” was conducted for fifth semester B.Com students. This session was taken by Dr Durairaj, Research Consultant, Research and Information System for South Asian Countries, New Delhi. It was held on 8th February, 2021, from 9:00 AM to 11:00 AM on Zoom. In this session, the Resource Person discussed budget and post budget analysis of 2021. There were one hundred and twenty-five participants.

Poster making competition

The department along with the Business club organised a poster making competition on the Covid-19 pandemic for students. This was conducted through a Google Form from 24th May, 2021 to 31st May, 2021. There were ten participants. All the students were given an e-certificate. This competition enabled the students to gain knowledge and awareness on the Covid-19 pandemic. It also motivated them to get new ideas on this concept.

Product Launch Competition

The Business Club conducted a product launch competition for the B.Com students. This competition was held on 28th July, 2021, from 3:00 PM to 04:00 PM on Google Meet. There were three teams who had participated in this competition. All the students were given an e-certificate. The students had a good understanding of the process for launching a new product and they also came to know how corporate sectors launch a new product.

Student Conferences

SPARK

The department conducted an intra collegiate student conference for the students called SPARK. Nineteen papers were presented. Each team consisted of three students. The conference was organised to increase the student's aptitude towards research.

UTKARSH

The department organised a national level inter collegiate students conference- UTKARSH. Students from across the country participated in the conference and exhibited their research aptitude. More than forty papers were presented in the conference.

Faculty conference

International conference

Department of Commerce in association with Department of Studies and Research in Commerce, Tumkur University, organised a two-day virtual international conference *VARTANA* on "*Innovation- An Engine for Inclusive Growth and Sustainable Development (IEIGSD)*". It was conducted on 28th and 29th July, 2021. Teaching fraternities across the world were a part of this conference. Sixty-seven papers were presented in the conference.

Faculty Development Programmes organised by the department

A seven-day FDP on "Econometrics: A seven-day national level FDP" was organised by the Department for the faculties of Commerce, Management, and Economics from 19th to 24th October, 2020. The speakers were from the field of econometrics.

A seven-day FDP on “Taxation: A seven-day FDP on the Nuances of Taxation” was organised by the Department for the faculties across the country. The FDP touched upon the topics of direct and indirect taxation.

Workshops and Seminars organised by the Department of Commerce

Skill Enhancement and Capacity-building Programmes

Yoga: The Department organised a capacity-building programme on Yoga. Dr Jyothi was the Resource Person for the day and explained how to maintain good health during the global pandemic.

Skill Enhancement Programme on MS-Office: The Department tried to enhance the skills of the students in MS-Office by conducting a seven-day programme on basics of MS-Office including MS Word, Excel, and PowerPoint.

Skill Enhancement Programme on Communication: A three-day programme on communication was offered to the students of the department as a part of the capacity building initiative. The second-year students participated in the programme.

List of Students who won Awards

Sr. No	Name of the Student	Award	Class & SECTION
1.	Mr Bharath	Kreedarathna (boys' category)	III B.Com B
2.	Ms Bhakti Taunk	Kreedarathna (girls' category)	III B.Com A
3	Vaishnavi RM	Best NSS Volunteer	III B.Com B

List of guest lectures conducted by the Department:

Sl No.	Topic	Resource Person	Date

1.	“How to prepare for CA foundation exam”	CA Gopal Krishna Bhat	26 th May, 2021
2.	Special lecture series on “Role of Auditing”	Ms Bhavya S.	19 th May, 2021
3.	Special lecture series on “Role of Marginal Costing”	Dr Nandisha H D	17 th May, 2021
4.	“Introduction to research”	Dr Harmeet Matharu	15 th May, 2021
5.	Session for ACCA students on “Time and Stress Management”	Mr Hadrine H Pereira	11 th May, 2021
6.	“Investment Advisory Programme (IAP) on Financial Education”	Dr P Karthika	3 rd May, 2021
7.	Special lecture on “Goods and Services Tax”	Mr Vedananda Prabhu	16 th February, 2021
8.	Guest lecture on “Child labor”	Fr. Joy Nedumparambil	10 th February, 2021
9.	Special lecture on “Market Dynamics”	Mr Triyoginath Pandey	16 th January, 2021

10.	An interactive lecture on “Working Capital Management”	Ms Neeta M.	11 th January, 2021
11.	“Education opportunities and career guidance for higher studies”	Mr Prasanna Poojary	18 th December, 2020
12.	International guest lecture on “Islamic Finance”	Dr Sania Ashraf	17 th December, 2020
13.	Panel discussion on “Preparedness of Entrepreneurs during the Pandemic”	Sri Prakash C, Sri Malyadri Reddy, Dr Srilakshmi.	30 th November, 2020
14.	Interactive lecture on “Sale of Partnership to a Limited Company”	Dr R.K. Sreeknatha	25 th November, 2020
15	Virtual knowledge enrichment on “Fundamentals of Management and Life Skills”	Dr Samini Rajesh Mathew	20 th October, 2020
16	Virtual knowledge enrichment programme on “Overview of GST”	CA Ramakrishna Nagaraja, CA Sudeep Shetty.	17 th October, 2020

17	Virtual knowledge enrichment programme on “Overview of GST”	Dr Mariyappa B	1 st October, 2020
18	Special lecture on “Corporate Accounting”	CA Rajavardhan	22 nd September, 2020

Alumni Talk

What's Next

The Department organised an alumni talk on 24th February, 2021 on Zoom platform. The audience were I B. Com students and the topic was "What's Next". It was arranged as part of career guidance programme. The Guest Speaker was Ms Vinam Gokhale, working as an associate at Price Waterhouse Coopers AC. There were one hundred and sixty-five participants in the session.

“Effects of Social Media”

The Department organised alumni talk on the topic “Effects of social media”. The Speaker for the day was Mr Sharath Kumar, a student who graduated in the year 2018. The session was conducted for the students of the 2nd year on 20th May, 2021 with two hundred and thirty participants.

Extension Activities

Mask Distribution programme

The Department in association with Ananya Education and Empowerment Trust conducted an extension programme of mask distribution for the construction workers in the neighbourhood on 8th October, 2020. The programme was conducted keeping in mind the current COVID-19 situation and the importance of usage of masks. Twenty-five constructions workers participated in the event

“A Talk on Awareness of Covid-19 Vaccination”

The Department organised an online extension activity on the topic “A talk on Awareness of Covid-19 Vaccination” on 1st May, 2021 for the parents of B.Com students. The Resource Person for the session was Dr Rohit Mehta, Rastriya Ayurveda Vidyapeeth, New Delhi. Two hundred and nineteen parents along with the students of B.Com attended the session. An extension programme on “Importance of Vaccination & Covid Prevention” in association with Ananya Education & Empowerment Trust and Child Rights & You was organised on 30th May, 2021. This programme was conducted for the students and their parents of the Commerce Department. Three hundred and twenty-three students and parents attended the session.

Journal Publications				
Name of the author/s	Title of paper	Name of journal	Year of publication	ISSN number
Dr T Raja Sekar	“Relationships among Environmental Pollution, Energy Use and Economic Growth: A Global Perspective”	<i>2020 Organisation of the Petroleum Exporting Countries</i>	2020	
Dr T Raja Sekar, Dr Safeer Pasha	“Privatisation of Indian Railways: Prospects and Consequences”	<i>Towards Excellence: An Indexed, Refereed & Peer Reviewed Journal of Higher Education</i>	2020	0974-035X

Dr T Raja Sekar	“Factors Influencing Trading and Investment Behavior of Stock Market Investors - A Stockbroker Perspective”	<i>Alochana Chakra Journal</i>	2020	2231-3990
Dr T Raja Sekar, Dr Safeer Pasha	“Impact of the Covid-19 Pandemic on Stock Market Returns in India”	<i>Strad Research</i>	2020	
Dr Rashmi BH	“Attrition in Software Companies: Reason and Measure”	<i>Materials today: Proceedings</i>	2021	ISSN: 2214-7853

Books and chapters in edited volumes/books published and papers published in national/international conference proceedings

Name of the teacher	Title of the book/chapters published	Title of the paper	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
Dr Harmeet Matharu	<i>“Lessons to the Banking Industry during Covid-19 Crisis”</i>	“Lessons to the Banking Industry during	2020	978-93-89631-64-7	IOR International Press

		Covid-19 Crisis”			
Dr Safeer Pasha	<i>“Perspectives on Business Management & Economics”</i>	“The Role of Farmers Producers Organisations in Linking Farmers to Agri- commodity Markets”	2020	978-81- 947738-1- 8	Archers & Elevators Publishing House
Shwetha C, D r Rashmi BH	<i>“Perspectives on Business Management & Economics”</i>	“A Study on the Impact of Social Media Marketing on Buying Behavior of Apparels in Young Adults in Bangalore North Region”	2020	978-81- 947738-1- 8	Archers & Elevators Publishing House
Mr Anand R	<i>“Contemporary Issues in Commerce, Management & Economics”</i>	“Impact of Changes in Indirect Taxes on Different Sectors of	2021	978-93- 878657-5- 4	Forshung, Bangalore

		Indian Economy”			
Dr Rashmi BH		“A Study of Customer Satisfaction in Shopping malls: An Empirical study”	2021	ISSN: 2581-7930	LBS PG College Jaipur
Dr Harmeet Matharu	<i>“Impact of Social Media on Social Issues”</i>	“Versatile Usage of Social Media During Covid-19”	2021	978-93-5291-361	SHANLAX Publications
Ms Shwetha C	<i>“Financial Accounting”</i>	“Seventh Author for Textbook”	2020	978-93-90551-40-8	Vision Book House
Dr Harmeet Matharu	<i>“Perspectives on Business Management & Economics”</i>	“Lessons to the Banking Industry during Covid-19 Crisis”	2020	978-81-951151-1-2	Viswamitra Foundation

Dr Harmeet Matharu	<i>“Perspectives on Business Management & Economics”</i>	“Editor”	2020	978-81- 947738-1- 8	Viswamitra Foundation
Dr Harmeet Matharu	<i>“Perspectives on Business Management & Economics”</i>	“Editor”			Viswamitra Foundation
Anand R	<i>“Advance Financial Accounting”</i>	“Third Author for Textbook”	2020		Vision Book House
Dr Harmeet Matharu	<i>“Organisational Behaviour”</i>	“Third Author for Textbook”	2020	978-93- 90153-04- 6	Kalyani Publishers

<p>Conference Proceedings in Vidyabharati International Interdisciplinary Research Journal (Special Issue) ISSN 2319-4979</p>		
Sl. No	Name of the Author	Title of paper
1	Anand R, Dr Rashmi B.H. and Siddesh D	“Empirical Research on the Financial Performance of Some Private Banks in India Using the Camel Model”
2	M. Xalxo and Dr Harmeet Matharu	“The Role of Tourists Satisfaction and Destination Loyalty in Promoting Adventure Activities in Karnataka”

3	Clement VivianS and D. Jhansi	“From a Lone Wolf to a Team Player”
4	Suraj M, Sharath Kumar S and Aruna Kumari K	“A Study of HRIS and its Impact on Organisational Sustainability with Special Reference to Automobile Industry”
5	Dr Safer Pasha M and Raj Kumara D	“Higher Education in Southern States of India: An Analytical Study”
6	Dr Harmeet Matharu and V.K. Manda	“The Franklin Templeton Debt Mutual Funds Crisis”
7	Dr Rashmi B H and Anand R	“A Perspective Study on Entrepreneurship Education and Sustainable Development”
8	Abin Baby	“Portfolio Management on Nifty Bank Companies during Covid-19 for Retail Investors”
9	Rathish G. and R. Janakiraman	“A Study on Deposit Mobilization with Special Reference of Bank of India, Ulundurpet Branch”
10	Maria Alexina V Rajan, Shalini S and Lawrence G	“Study of e-appointments of Corporate Hospitals in Bengaluru - An Innovation in Health Care”

11	Binila. B. Chandran, Dr Harmeet Matharu and Divya V.R.	“Pandemic a Ray of Hope for Entrepreneurs”
12	Suraj M, Sharath Kumar S and Aruna Kumari K	“A Study on the Growth and Future of e-commerce in India: During and Post Covid-19 Pandemic”
13	Vasu. V, and Chaitra K.S	“A Study on Impact on Micro Finance in Poverty Alleviation: A Special Reference TOSHGs in Kanakapura Taluk”
14	Maria Alexina V Rajan, Lawrence G. and Shalini S	“The Impact of Innovation in Advertisements on, Marketing with Reference to Consumer Buying Behavior”
15	Shwetha C. and M. Chanmal	“Impact of Covid-19 Pandemic in the Work Life Balance of College Professors”

Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc. attended by the faculties for the year 2020-2021.

Name of teacher who attended	Title of the programme	Duration: From (D D-MM-YYYY)	Duration: To (D D-MM-YYYY)
Vasu V	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Anand R	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021

Anand R	“Revised NAAC Norms & Procedures”	7 th January, 2021	15 th January, 2021
Anand R	“Transition to IFRS: Insights into Implications on Financial Statements”	2 nd October, 2021	18 th February, 2021
Dr Harmeet Matharu	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Dr Harmeet Matharu	“Innovation Management”	15 th February, 2021	19 th February, 2021
Rathih G	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Dr Rajasekar T	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Dr Rashmi BH	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Abin Baby	“Recent Trends in Research Methodology (online mode)”	22 nd February, 2021	27 th February, 2021
Abin Baby	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Suraj M	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021

Suraj M	“Recent Trends in Research Methodology (online mode)”	22 nd February, 2021	27 th February, 2021
Shwetha C	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Shwetha C	“Recent Trends in Research Methodology (online mode)”	22 nd February, 2021	27 th February, 2021
Binila B Chandra n	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Dr Safer Pasha M	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Dr Safer Pasha M	“Transition to IFRS: Insights into Implications on Financial Statements”	10 th February, 2021	18 th February, 2021
Blessy Baby K	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Clement Vivian S	“Recent Trends in Research Methodology (online mode)”	22 nd February, 2021	27 th February, 2021
Rathish G	“Recent Trends in Research Methodology (online mode)”	22 nd February, 2021	27 th February, 2021
Dr Rashmi BH	“Recent Trends in Research Methodology (online mode)”	22 nd February, 2021	27 th February, 2021

Abin Baby	“Enhancing Research and Teaching Capabilities - New Education Policy”	25 th March, 2021	30 th March, 2021
Clement Vivian S	“Methodology of Research in Social Sciences”	3 rd March, 2021	3 rd March, 2021
Suraj M	“Data Analysis and Interpretation using SPSS”	1 st March, 2021	8 th March, 2021
Ms Binila	“Recent Trends in Research Methodology (online mode)”	22 nd February, 2021	27 th February, 2021
Mr Anand R.	“Data Analysis and Interpretation using SPSS”	1 st March, 2021	8 th March, 2021
Mr Vasu V	“Data Analysis and Interpretation using SPSS”	1 st March, 2021	8 th March, 2021
Mr Clement Vivian S	“Basic Econometric Methods: Theory and Application”	23 rd March, 2021	27 th March, 2021
Mr Clement Vivian S.	“Research Methodology”	6 th April, 2021	1 st May, 2021
Abin Baby	“Research Methodology”	26 th April, 2021	1 st May, 2021

Dr Rashmi BH	“Revised NAAC Framework”	29 th March, 2021	3 rd April, 2021
Binila B Chandra n	“Research Methodology”	26 th April, 2021	1 st May, 2021
Vasu V	“Research Methodology”	22 nd February, 2021	27 th February, 2021
Shwetha C	“Essential Skills and Technologies for Quality Research”	30 th March, 2021	3 rd April, 2021
Abin Baby	“Research Paradigms”	3 rd May, 2021	8 th May, 2021
Rathish G	“Digital Congruence in Electronic and Communication”	17 th May, 2021	21 st May, 2021
Dr Harmeet Matharu	“Research Paradigms”	3 rd May, 2021	5 th August, 2021
Dr Rashmi BH	“EDP”	26 th May, 2021	30 th May, 2021
Ms Maria Alexina Vinotha Rajan	“Revised NAAC Norms & Procedures”	7 th January, 2021	15 th January, 2021

Binila B Chandra n	“New Directions in Teaching and Learning”	23 rd November, 2021	30 th November, 2021
Ms Maria Alexina Vinotha Rajan	“Econometrics”	22 nd October, 2020	28 th October, 2020
Dr Rashmi BH	“Econometrics”	22 nd October, 2020	28 th October, 2020
Dr Safeer Pasha M	“Social Media Digital Marketing Phase 5”	27 th November, 2020	8 th December, 2020
Rathish G	“Econometrics”	22 nd October, 2020	28 th October, 2020
Ms Maria Alexina Vinotha Rajan	“A Systematic Approach to Taxation”	27 th January, 2021	3 rd February, 2021
Dr Safeer Pasha M	“Pedagogy and Research Methods”	24 th May, 2021	6 th June, 2021
Dr Safeer Pasha M	“Research Paradigms”	3 rd May, 2021	8 th May, 2021

Dr Rajasekar T	“International Training on Authorship, Research Methodology and Scopus Free Publication Process”	5 th January, 2021	2 nd February, 2021
Dr Safeer Pasha M	“Revised NAAC Norms & Procedures”	7 th January, 2021	15 th January, 2021
Anand R	“Time Series Econometrics with Application”	7 th November, 2020	11 th November, 2020
Mr Suraj M	“Financial Accounting (NPTEL)”	1 st September, 2020	30 th November, 2020
Dr Rashmi BH	“Essentials of Marketing (NPTEL)”	1 st September, 2020	30 th November, 2020
Ms Shwetha C	“Introduction to Essentials of Marketing (NPTEL)”	1 st September, 2020	30 th November, 2020

Patent

1. Patent was granted to Dr Harmeet Matharu on 9th May, 2021 by Australian Government (IP Australia) on the topic: “A Novel Process for Generating a Customer-value-driven Plan to Create High Growth Business”.
2. Patent was granted to Dr Safeer Pasha and Mr Vasu V. on “Blockchain-based Smart Management of Human Resource to Optimize Performance” on 11th November, 2021.

The Department of Commerce will relentlessly execute on its vision of transformative education in the commercial sector. We will continue to cherish our growth and achievements as we move towards new heights in the years to come. On that note, we'd like to thank our leadership, who have led us in the right direction to achieve so far, and the faculty for aligning

themselves with the mission and goals of the department as we continue to march forward into a new academic year.

Maria Rajan,

HOD, Commerce,

St. Claret College, Bangalore.