



St. Claret College

Affiliated to Bangalore University | A Claretian Missionary Institution

NURTURING VALUES AND EXCELLENCE

Department of Management

Annual report 2020-21

The Bachelor of Business Administration (BBA) course is a professional undergraduate **course** in Business Management and is considered an ideal degree for students who want to pursue managerial roles and leadership positions in the future. The program at SCC is a much in demand program as students have a range of employment options to choose from after completion of the degree. There is a huge demand for personnel in Marketing, Finance and Human Resources. Added to these, the specialized industry-oriented diploma programs in Aviation and Data Science offered along with BBA has opened the field to more job opportunities catering to students interests and aspirations.

BBA at St Claret trains students to be flexible and versatile. The programs designed to improve their communication skills and general aptitude have helped students to secure good jobs and build their careers. A lot of students have also started their own business or have joined their parents in the family business. Students come from varied ethnic and cultural backgrounds from various parts of India and overseas and it makes for a very vibrant group.

The department offers three courses, BBA (Regular), BBA (Aviation) and BBA with Data Science (Business Analytics).

BBA (Aviation)

With the growth in the aviation sector, the college has introduced an add on course in Aviation Management and has tied with Bradford Aviation for a course on Airport Operations Management during the academic year 2017-18. The batch is now entering the final year and have had excellent training and grooming with various trainers from Bradford.

BBA with Data Science (Business Analytics)

Additionally, demand for the business analytics (Data analytics) degree holders has also seen a sharp increase. Analytics is a fast-growing field and presents exciting career opportunities for students and professionals with strong quantitative and analytical skills. The analytics field combines extensive use of data, statistical and quantitative analysis, exploratory and predictive models, and fact-based management. Companies are desperately looking for the business analytics graduates who can leverage data to drive the decision-making for running the business. With this industry demand the college started a certificate course in Data Analytics with IMS Proschool Pvt. Ltd in the academic year 2018-19.

Add on courses:

AAA

AAA – Accounting, Auditing and Analyzing an In-house add-on-program for the I year students was introduced with the duration of 30 hours as it would help them in enhancing their knowledge in Accountancy, Auditing and Economics. Additional and advanced knowledge in Accountancy would aid them to understand Financial Accounting, Corporate Accounting, Cost Accounting and Management Accounting in future semesters in a better way when they have already learnt the basic concepts of those branches of accounting, Auditing is not included in BBA program, so via AAA Add-on-program students will be able to understand various significant concepts of Auditing, types of Auditing and the importance of Auditing in detail and same with Economics where students can learn about GDP, its role in indicating the Economic health of the country, Calculation of GDP, Ways to improve the GDP of our country.

Spreadsheet Skills

Spreadsheet Skills in house add on program was conducted for all the 3rd Semester students and the duration was 30 hours. It was introduced to equip and strengthen excel skills which is one of most demanding skills expected at the time of hiring by the companies. Before the commencement of the classes, the students were briefed about the learning outcomes and presented the syllabus so they familiarize. The Syllabus were divided into Basics, Intermediate and Advanced

as new functions were added recently. The add on also focused on teaching the ‘Macros ‘along with the statistical and arithmetic functions.

Tally

Tally Prime add on program was introduced in the even semester and it was handled by Marks Academy - External agency and the duration was 30 hours including the practice session. Prime version is latest tally version and it's most in demand ERP course. The students were briefed on understanding and learning the ERP package named “Tally Prime” as 90% of Business Enterprises use Tally. ERP 9, and hence, a working knowledge of Tally is in great demand. Tally will give a much-needed boost to their career as the syllabus focusing on teaching Accounting, Inventory Management, and Taxation module.

Digital Marketing

The digital marketing add on program was introduced to the students of III year BBA in the odd semester. The course was conducted by Aquire and Accord Solutions LLP . The session began with the Coordinator addressing the students about the course contents and certification process. 46 students enrolled for the course. The sessions were scheduled alternate days in a week and after the regular classes. It is a 30 hour program. The course started in the month of November 2021 and completed successfully in the month of January 2021

Workforce Skills

The Workforce Skills 2021 Internal add on program was introduced to the students of III year BBA in the even semester. The course was conducted by Office Manager and Faculty of Management, St. Claret College. The session began with the Coordinator addressing the students about the course contents and certification process. Entire students of BBA Final year enrolled for the course. The sessions were scheduled on daily basis and after the regular classes. It is a 40 hour program. The course started in the month of July 2021 and completed successfully in the month of September 2021.

MS Office Basic

MS Office Basic add on program was introduced in the even semester and it was handled by NICT Computer Education Pvt Ltd., - External agency and the duration was 30 hours including the practice session. The core programs in Microsoft Office are Word, Excel, PowerPoint. Microsoft Office is the most widely used tool for sharing/presenting information by a considerable number of students and peoples in the world. Presentations, word files, excel sheets, working with databases – are all a part of daily tasks for most of us. When students have an in-depth knowledge of MS Office, it helps the students to make better presentations, use more features in Word and Excel.

Knowledge Enrichment Programs and Webinars

Program	Resource person	Class	No. Of students	Date
Webinar on "Art of Public Speaking"	Ms. Sreelekha Premjit, Deputy Head- Learning and Development, Presidency University, Bangalore.	All the final year Students	124	21st November 2020
Student Knowledge Enrichment Programme on the topic 'Introduction and Career Paths in Marketing	Dr. Vidhya Pillai, Visiting Faculty, CMS Business School, Jain University, Bangalore was the resource person for the programme.	All the First Year BBA Students	114	22nd January 2021

Program	Resource person	Class	No. Of students	Date
Webinar on Stress Management	Dr. Sojan Antony , Associate Professor, NIMHANS	All the BBA Students	288	22nd May 2021
Knowledge Enrichment Program Workshop on “Transforming Business Ideas to the Market Place”	Mr. Barada Prasad Panigrahy , Director Incubation Centre, Sri Sri University, Orissa	BBA II and III Year	200	18 th to 20 th November 2020.
National Webinar on Formula for Success organised by the Department of Management in association with Placement and Career Guidance Cell	Mr.Ashwatha Ramaiha, Trainer, Infimind Institute of Skill Development Pvt Ltd.	St. Claret College and external	496	17th June 2021
Off- Campus Placement Opportunity	Mr.Mudassir Zain, Founder of Skill Ver-tex	All BBA Students	193	24 th July 2021

Program	Resource person	Class	No. Of students	Date
Psycho Education Session On “Inculcation of Institutional Values and the importance of Socialization”.	Ms. Teresa Wilfred Jerry, Counsellor	All the First year BBA Students	114	06th January 2021
Psycho Education Session On to Character Education (Respect, Responsibilities, Kindness and Trustworthiness) and “Emotional Awareness”	Ms. Teresa Wilfred Jerry, Counsellor	All the second year BBA Students	132	07th January 2021
Psycho Education Session On “Career and Altering the Learning Curve”.	Ms. Teresa Wilfred Jerry, Counsellor	All the Final year BBA Students	124	06th January 2021
Session on preparation for competitive exams	Mr. Pranav D Kuriakose, XLRI Student	All the BBA Students	175	12 th February 2021

Program	Resource person	Class	No. Of students	Date
Session on Human Rights and United Nations with special emphasis on the role of India in the UN	Mr. Naman Vankadri, Advocate	All the BBA Students	168	24 th February 2021
Webinar on Therapy and its associated Myth	Mr. Anmolpreet Singh currently serving as Project Associate with Indian Institute of Psychology and Research (IIPR).	BBA and NSS Volunteers	134	13 th May 2021
Webinar on Design Thinking	Mr. Ninad Panse, CEO, Design Derivatives	All the BBA Students	134	20 th May 2021
Webinar on Financial Education	Mr CS Sudheer, Founder & CEO, Suvision Holdings Private Limited (Indianmoney.com).	All the BBA Students	104	21 st May 2021
Industry Academia Interaction On " Importance of Professional Ethics"	Mr. Ajay Sharma K , Manager(L5) at Amazon, Bangalore.	All the BBA Students	368	20th February 2021

Program	Resource person	Class	No. Of students	Date
Student Enrichment Program on Study Strategies and Exam Preparation	Ms. Aksheya K. V, Ms. Jesmi K Jose and Ms. Sidhi U Menon, Senior Product Compliance Associate, Amazon, India	I and II year BBA students	118	09 th January 2021
Industry Academia Interaction on Career Related Challenges	Mr. Manish Arora, Jobology, Entrepreneur and Author	All the BBA Students	176	30 th January 2021
International E-Conference 2021 Negotium Procurement- The New Wave in Business Management Practices: - Opportunities and Challenges	Dr. Cynthia Menezes Prabhu, Chief Guest and Key note speaker, Panelists Dr Raghu Tata, Associate Professor, XLRI, Jamshedpur, Mr. Ravi Shankar Kannan, Agile Enabler, Airbus, Toulouse, France Mr. Ram Kumar Kuncha, Head of RPA and ERP, Americas, GEA Group, Dr. Mahalakshmi, Assistant Professor, CMS Business School, Bangalore,	PG students, Academicians, Researchers, Scholars and Corporates across India and Overseas	192 participants & 42 Presenters	5 th February 2021

Program	Resource person	Class	No. Of students	Date
National Level One Week Virtual Management Development Programme on Financial Literacy-Strategise your Financial Future	Day 1- Mr B V Krishnamurthy, former AGM, RBI, Day 2- CMA N Raveendranath Kaushik, former Chairman ICAI, Tax Consultant Day 03- Mr Ramachandran, Srinivasan, Business consultant and former COO, from Asirvad Microfinance Ltd, Chennai Day 04- Mr. Sri Harsha, Managing Director, Shine Projects Day 05-Narendra KS, CEO of wealth junction consultants Private Limited and MWJ IT Solutions Private Limited, Bangalore Day 06- Mr Hari Krishnan Ramakrishnan founder of we assist	Corporate Professional s Academicia ns, Students & Research Scholars across India	594	7 th June to 12 th June 2021

Program	Resource person	Class	No. Of students	Date
	and principal officer Kartika			
Enterprise Resource Planning : Capacity Building And Skill Enhancement Program	Mr. Manjunath, Director and Centre Head, Marks Academy, Bangalore	Final year BBA Students	25	13 th August 2021
Yoga for concentration & Mental Focus “Inhale the future; Exhale the past”	Mr. Aunesh Logachandran, Yoga Therapist and Teacher	Final year BBA Students	45	12 th August 2021
Workshop on "Career Counselling	Mr. Manu Vasudevan Unni, Researcher, Toulouse school of Management, Toulouse Business School, Mr. Rudresh S working as Accounting Services Associate III, Conduent business	Second and Final year BBA Students	256	1st September – 03rd September 2020

Program	Resource person	Class	No. Of students	Date
	services India LLP and Mr. Karthikeyan, Team Leader, Northern Trust, Bangalore,			
Open Elocution Contest - International Day of the Girl Child	Mr.Rudresh S & Ms Neeta M were the Judges of the event	All the Students	27	12th October 2020
Orientation session on Add on Program	Mr.Rudresh S & Ms Neeta M briefed the first and second years on Add on Program	All First and Second year Students	246	21st October 2020
Two Days Workshop	Ms Johnsy Mary Johnson, Ms Joan J, Dr Bidisha Sarkar, Assistant Professor and Dr Arijit Roy, Head of the Department, of St. Claret Institute of Management.	Final year BBA Students	124	27th and 28th January 2021

Alumni talk

Resource person	Topic	Class	No. Of students	Date
Mr. Sanath P “Business Presentation Specialist”, MC Kinsey.	Mc Kinsey Interview Process	First Year BBA Students	94	05 th December 2020
Mr. Lalith Kumar BN Manager at Bell, Canada	Career in Investment Banking”.	Final Year BBA Students	75	09 th January 2021

Slow Learner and Advanced Learner Programs

Resource person	Topic	Class	No. Of students	Date
Ms. Aksheya KV, Senior Product Associ- ate, Amzaon In- dia	Pareeksha 2021- Slow learners Programme	All the BBA Students	123	27 th August 2021
Advance Learners Enrichment Programme	Centralized Event	All the Advanced learners of BBA	52	24 th & 25 th February 2021

Industrial Visits

Company	Class	Date
Virtual Industrial Visit -Yakult Danone India	All the BBA Students	10th February 2021

Faculty achievements, Conferences attended and Papers presented

- **Dr. Zameer Pasha Received Research Excellence Award 2021, for outstanding contribution in the field of research & Co-curriculum from (InSc) Institute of Scholars.**
- Ms. Bindu presented paper at " Negotium Procuratio- The New Wave in Business Management Practices: International on An Empirical Study on the Impact of Interruption Marketing on Consumers in Bengaluru Urban" on 05.02.2021
- Ms. Bindu presented paper on "International Conference paper presentation on “Competencies implicated in Tasar Silk Reeling Practices" 05.02.2021
- Ms. Bindu attended International E-Conference 2021 “-Negotium Procuratio- The New Wave in Business Management Practices: -Opportunities and Challenges” organized by St Claret College on 05.02.2021
- All department members attended International E-Conference 2021 “-Negotium Procuratio- The New Wave in Business Management Practices: -Opportunities and Challenges” organised by St Claret College on 05.02.2021
- Dr. Zameer Pasha Successfully Defended his thesis on " A study on Investor's Perception towards Investment in Indian Derivatives Market with Special reference to Bangalore, Karnataka" on 15th February 2021
- Ms. Cassandra Rane, Mr Rudresh S, Mr.Manu V Unni, Ms. Sandhya Rakesh, Ms. Neeta, Mr. Shivaprasad, Ms. Bindu V, Ms. Lakshmi Shetty and Dr. Zameer Pasha has Successfully completed one week STTP on Recent Trends in Research Methodology from 22th -27 th February 2021

- Ms. Cassandra Raneer and Mr. Manu V Unni Published a book chapter on "Measures Taken by Organization During COVID-19 And The Employee Perception Towards IT", Published by The Native Tribe Publication, Impact Of COVID-19 On Economy, Business ,Education And Social Life, ISBN : "979-86-661217-2-6".
- Edited Book- Recent Trends in Management: Opportunities and Challenges- Editor, Prof. Cassandra Raneer and Mr. Manu Vasudevan Unni ISBN 978-81-950963-0-5 Date 15 March 2021
- Mr. Manu V Unni Appointed as Editorial Board Member - The Native Tribe Publisher- An International Publisher April 2021
- Ms. Cassandra Raneer Appointed as Editorial Board Member - The Native Tribe Publisher- An International Publisher April 2021
- Mr. Manu V Unni attended One day International E-Conference- Future of Aviation and Aerospace 2021- IIMB and TBS hosts International Conference on the Future of Aviation and Aerospace on 14th Feb 2021
- Mr. Manu V Unni and Ms Neeta attended 2-day National Conference- "Blended Teaching Learning: The Future of Education"- Faculty of Education, Amity University, UP in February 2021
- Mr. Manu V Unni Enrolled for Ph.D.- Christ University, Bangalore in December 2021
- Mr. Rudresh S Enrolled for Ph.D.- Christ University, Bangalore in June 2021
- Mr. Manu V Unni and Ms Cassandra Raneer attended Implementation of NEP 2020 in Higher Education: Opportunities and Challenges- 2-day International Conference in December 2020
- Mr. Manu V Unni and Ms Neeta M Presented a paper on 2 day National Conference- "Blended Teaching Learning: The Future of Education"- Faculty of Education, Amity University, UP in Feb 2021
- Mr. Manu V Unni was the Evaluator for Toyathon 2021 organized by Ministry of Education's Innovation Cell AICTE and Ministry of Education in Jan 2021
- Mr. Manu V Unni attended Three day International Web Symposium on Technology and Management by Visvesvaraya University (VTU) in association with Aspire for Her Foundation in March 2021
- Mr. Shivaprasad B S published a paper along with Karthik. P, Vishnavi on 'IMPORTANCE OF EMPLOYEE WELFARE FACILITIES AND ITS EFFECT ON THE

WORK EFFICIENCY OF EMPLOYEES WITH SPECIAL REFERENCE TO CREATIVE SUITE PVT LTD” in Vidyabharati International Interdisciplinary Research Journal. ISSN 2319-4979 May 2021

- **Mr. Zameer Pasha Co-authored Financial Accounting, II Semester BBA, CBCS NEW Syllabus Bangalore University, Vision Publication ISBN: 978-93-5433-864-9**
- **Mr. Zameer Pasha Co-authored Accounting for Business, I Semester BBA, CBCS NEW Syllabus Bangalore University, Vision Publication ISBN: 978-93-90515-10-3**
- **Mr. Zameer Pasha Co-authored Advanced Accounting Book, V Semester B.com, Bangalore University, Vision Publication ISBN 978-93-5262-163-7. 2018-2019**
- **Mr. Zameer Pasha Co-authored Costing Methods Book, V Semester B.com, Bangalore University, Vision Publication ISBN 979-93-5262-102-6 201. 2016-2017**
- **Mr. Zameer Pasha Co-authored Management Accounting Book, V Semester BBA, Bangalore University, Vision Publication. ISBN 978-93-5202-639-5. 2015-2016**
- **Mr. Zameer Pasha Co-authored Fundamentals of Accounting Book, I Semester BBA, Bangalore University, Vision Publication ISBN 978-93-5142-888-6. 2014.2015**
- **Mr. Zameer Pasha present and Published paper in International E-Conference SYNERGY – 2020 “Holistic Development of Future Digital India 2025” on 4th and 5th November 2020. “Influence Social Media to Drive the business and the Economy” Published in Vol-44-No.01 (XV), January –March 2021 of Sambodhi with ISSN: 2249-6661 UGC Care Approved, Peer Reviewed and Referred Journal Impact Factor 5.80**
- **Dr. Zameer Pasha Published the Article in Vidyabharati International Interdisciplinary research Journal13 (1), ISSN 2319-4979. “Reserve bank of India Directions on Current Accounts”**

FDPs attended

- Ms. Cassandra Raneer attended FDP on Basics of Research Methodology organised by St Claret College, Bengaluru from 02.12.2020 to 05.12.2020
- Ms. Bindu attended Artificial Intelligence using Python organised by Department of Information Technology, CMR Engineering College, Hyderabad in association with Brainovision Solutions India Pvt.Ltd. & National Youth Council of India Screen reader support enabled. on 14.09.2020 to 19.09.2020
- Ms. Bindu Attended 7 Days Faculty Orientation from 9th to 18th November 2020 organised by St Claret College Bengaluru
- All department members attended FDP on Basics of Research Methodology organised by St Claret College, Bengaluru from 02.12.2020 to 05.12.2020
- Ms. Neeta attended 5-day Online FDP on Strategy conducted by ATAL Academy in December 2020
- Ms. Neeta completed NPTEL Course on International Business with 68% in December 2020
- Mr. Manu V Unni attended 6-day virtual FDP on “REVISED NAAC FRAMEWORK”, IQAC, The Oxford College of Business Management (TOCBM) in March 2021
- Mr. Manu V Unni completed Introduction to Marketing Essentials- NPTEL MOOC and FDP- AICTE 8 weeks Course in December 2020
- Mr. Manu V Unni completed SWAYAM Annual Refresher Program- Management on August 2021
- Dr. Zameer Pasha completed SWAYAM Annual Refresher Program- Management on August 2021
- **Mr. Zameer Participated in 05 Days Faculty Development Programme Organized by Research Promotion cell at St. Claret College. On 23rd January 2021. On the “Minor Project”.**

- **Mr. Zameer Participated in 01 Day Faculty Development Programme Organized by Dr. M G R Educational and Research Institute, Chennai. On 9th January 2021. On the “APPLICATION OF DATA ANALYTICS USING SPSS”.**
- **Mr. Zameer Participated in 05 Days Faculty Development Programme Organized by GRG School of Management Studies, PSGR Krishnammal College for Women, in association with ATAL ACADEMY & AICTE, NEW DELHI. On 4th January to 8th January 2021. On the ““Research in Finance using Eviews**
- **Mr. Zameer Participated in 06 Days Faculty Development Programme Organized by D.N.R. COLLEGE OF ENGINEERING & TECHNOLOGY, in association with ATAL ACADEMY & AICTE, NEW DELHI. On 1st December to 7th December, 2020. On the “Research Methodology: Tools & Techniques”.**
- **Mr. Zameer Participated in 04 Days Faculty Development Programme Organized by Research Promotion Cell, St. Claret College. On 2nd December to 5th December, 2020. On the ““Basics of Research Methodology”.**
- **Mr. Zameer Participated in 01 Day Faculty Development Programme Organized by P G Department of Psychology and Research Promotion Cell, Ansar Women’s College, Perumpilav. On 8th December, 2020. On the “Basic Tenets of Educational Research”.**
- **Mr. Zameer Participated in 16 Weeks Program Faculty Development Programme Organized by NPTEL – SWAYAM Banasthali Vidyapith Provided by Ministry of Education and AICTE. On 1st December, 2020. Online Refresher Course in Management.**
- **Mr. Zameer Presented International Conference on “E – Conference SYNERGY – 2020. “Holistic Development of FUTURE DIGITAL INDI 2025” Held SHESHADRIPURAM COMMERCE COLLEGE On 4th and 5th November 2020. Bangalore.**

- **Mr. Zameer Participated in 05 Days Faculty Development Programme Organized by Mahatma Gandhi University, Nalgonda, Telangana State, in association with ATAK ACADEMY & AICTE, NEW DELHI. On 23rd November to 27th November 2020. On the “Rural Entrepreneurship”.**
- Mr. Manu V Unni attended 5 day online workshop (FDP-Faculty Development Program/STTP-Short Term Training Program))- Innovation Management- Department of Management and Humanities NIT Arunachal Pradesh which is sponsored by AICTE Govt. of India on February 2021
- Mr. Rudresh, Mr. Manu V Unni, Mr. Shivaprasad, Ms. Lakshmi Shetty Attended FDP on "Orientation of 1 Semester BBA Revised Syllabus and Business Skill Development Course" on November 2020
- Mr Rudresh S, Mr. Manu V Unni, Mr. Shivaprasad, Ms. Lakshmi Shetty, Ms. Bindu V, Ms. Cassandra Ranee, Dr. Zameer Pasha attended FDP on "Writing Research Projects" at St. Claret College on 23rd January 2021
- Mr. Shivaprasad attended 5 day FDP on Management Information System organized by AICTE ATAL Academy on February 2021
- Mr. Manu V Unni attended FDP on Strategy organized by AICTE ATAL Academy on July 2021
- Mr. Manu V Unni attended Five day FDP on "Cyber Security", AICTE Training and Learning Academy Sponsored Five-Day Online FDP (23rd-27th Nov, 2020)
- Mr Rudresh S, Ms. Cassandra Ranee, Ms. Sandhya Rakesh, Ms. Neeta M, Ms. Bindu V, Ms. Lakshmi Shetty, Mr. Zameer Pasha, Mr. Shivprasad BS and Mr. Manu V Unni attended FDP on NEP (Innovation and Entrepreneurship) on 30th January 2021
- Mr Rudresh S, Ms. Cassandra Ranee, Ms. Sandhya Rakesh, Ms. Neeta M, Ms. Bindu V, Ms. Lakshmi Shetty, Mr. Zameer Pasha, Mr. Shivprasad BS and Mr. Manu V Unni attended FDP on "Basic Research Methodology" in May 2021
- Dr. Zameer Pasha attended “Research in Finance using Eviews” 5 day FDP at GRG School of Management Studies, PSGR Krishnammal College for Women, in association with ATAL ACADEMY & AICTE, NEW DELHI from 4th Jan 2021 to 8th Jan 2021

- Dr. Zameer Pasha attended 6 day FDP on personal finance - enlightenment, enrichment & empowerment towards financial prosperity for all at SREE VIDYANIKETHAN INSTITUTE OF MANAGEMENT- September 2021
- Mr. Shivaprasad attended 7 day FDP Policy Initiative and Quality Enhancement in Higher Education at Academic Research Group, Kolar, May 2021
- Mr. Shivaprasad attended 6 day Workshop International Virtual Workshop- Research Paradigms at ST. FRANCIS COLLEGE KORAMANGALA- August 2021
- Mr. Manu V Unni attended 1 day FDP on Orientation of 2nd Semester BBA Revised Syllabus Curriculum 2020-21 at KLE Society Degree College, Nagarbhavi, Bangalore 560072-May 2021
- Mr. Manu V Unni attended 1 day FDP on Orientation of 2nd Semester BBA Revised Syllabus Curriculum 2020-21 at Padmashree Institute of Management and Sciences- May 2021
- Mr. Shivaprasad B S attended 1 day FDP on Orientation of 2nd Semester BBA Revised Syllabus Curriculum 2020-21 at KLE Society Degree College, Nagarbhavi, Bangalore 560072-May 2021
- Mr. Shivaprasad B S attended 1 day FDP on Orientation of 2nd Semester BBA Revised Syllabus Curriculum 2020-21 at Padmashree Institute of Management and Sciences- May 2021
- Ms. Cassandra Raneer attended 3 day Professional Development Programme organized by Department of Sciences, St Claret College. May 2021
- Ms. Neeta M attended 3 day Professional Development Programme organized by Department of Sciences, St Claret College. May 2021
- Ms. Bindu V attended 3 day Professional Development Programme organized by Department of Sciences, St Claret College. May 2021
- Mr. Rudresh attended 3 day Professional Development Programme organized by Department of Sciences, St Claret College. May 2021
- Mr. Shivaprasad B S attended 3 day Professional Development Programme organized by Department of Sciences, St Claret College. May 2021

- Mr. Zameer Pasha attended 3 day Professional Development Programme organized by Department of Sciences, St Claret College. May 2021
- Mr. Manu V Unni attended 3 day Professional Development Programme organized by Department of Sciences, St Claret College. May 2021
- Mr. Shivaprasad B S attended 5 day FDP on Methods and techniques of teaching advanced financial accounting at APOORVA INSTITUTE OF MANAGEMENT STUDIES- June 2021
- Mr. Shivaprasad BS attended one day orientation and FDP on BBA 3rd sem subject at Suran College Bangalore – August 2021
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Faculty participation in Webinars

- Ms. Bindu V attended National Level e Quiz on INQUIZITIVE- 2020” by J.N.N. College of Engineering, Shimoga on 11th August 2020
- Ms. Bindu V Attended webinar on Convergence of commerce and digitalization i the new reality in collaboration with IIHRD on 27.11.2020
- Mr. Manu V Unni and Rudresh S attended national webinar on "National Education Policy- 2020: Curriculum Framework for Multidisciplinary Undergraduate Education"
- Mr. Manu V Unni attended national webinar on "National Education Policy- 2020 and its role on Society"
- Ms. Bindu V Attended webinar on National Education Policy organised by BMS college for women on 18th November 2020
- Mr. Manu V Unni attended International Webinar on "Doing Business Research at Home" organized by Business and IP Centre Network, British Library in association with European Union- December 2020
- Mr. Manu V Unni and Mr. Rudresh S attended national webinar on "The Convergence of E-commerce and Digitalization in the new reality" December 2020
- Mr. Manu V Unni attended national webinar on "Entrepreneurial Competencies in the New Normal" at Hindustan Business School December 2020

- Mr. Manu V Unni attended national webinar on "Exploring the Potential of Indian Private Aerospace Industry" by High Energy Materials Society of India (HEMSI) and Sriharikota Regional Centre in association with ISRO. Jan 2020
- Mr. Manu V Unni attended national webinar on "Recent Trends in Accounting and Marketing" organised by the Department of Commerce in collaboration with IQAC, Vidyanagar College on 29th November , 2020.
- Rudresh Attended Workshop on" Importance on Indian Constitution" December 2021
- Mr Rudresh S attended Nation Level Webinar On" Recent Trends in Accounting and Marketing". November 2021
 - Mr. Zameer Pasha attended the FDP, R V Institute of Management. **Organized:** Department of Management **NATIONAL LEVEL WEBINAR – 04 days. Topic:** “Continuing Education Programme on Commodity Derivatives” From: 01/09/ 2020 to 04/09/2020.
 - Mr. Zameer Pasha attended the FDP, Thiruvalluvar College Papanasam, Tirunelveli. **Organized:** Department of History. **NATIONAL LEVEL WEBINAR – 06 days. Topic:** “Discrimination among the human being in India”. From 30/07/ 2020 to 04/08/2020.
 - Mr. Zameer Pasha attended the FDP, Indian Academy Degree College – AUTONOMOUS, Bangalore. **Organized: DEPARTMENT OF COMMERCE AND MANAGEMENT. INTERNATIONAL LEVEL WEBINAR – 01 day. Topic:** “Global Approaches to Case Study in Commerce and Management” From 03/08/2020.
 - Mr. Zameer Pasha attended the FDP, Sheshadripuram Evening Degree College, Bangalore. **In Association: University of Johannesburg, South Africa an IQAC initiative. INTERNATIONAL LEVEL WEBINAR – 01 day. Topic:** “The role of Legislation Environmental Protection”. **On 29/08/2020.**

- Mr. Zameer Pasha attended the FDP, **Sheshadripuram Institute of Commerce and Management**. In association with: **Centre for Study of Science Technology and Policy (CSTEP) Topic: "Promote and encourage research in environment, conservation and sustainable development"** – 03 days. From: 1st July, 3rd, and 4th July, 2020.
- Mr. Zameer Pasha attended the FDP, **Dr. M.G.R. Educational & Research Institute** – Chennai. In technical partnership with: **CSI, CoEDF and NCDRC. Topic: "Challenges in Cybercrime & Enforcement of Cyber Security"** – 07 days. From: 6th July to 12th July 2020.
- Mr. Zameer Pasha attended the FDP, Seshadripuram Institute of Commerce and Management, Bangalore. **Organized: IQAC. INTERNATIONAL LEVEL WEBINAR – 01day. In Association with: Gandhi Information Centre, Berlin, Germany & Energy Swaraj Foundation, Mumbai. Topic: "RELEVANCE OF GANDHIAN ENVIRONMENTALISM"** on 09/07/ 2020.
- Mr. Zameer Pasha attended the FDP, **Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE) – MUMBAI. Topic: "Investment and Portfolio Risk Management during COVID 19"** – 01 day. From: 14th July, 2020.
- Mr. Zameer Pasha attended the FDP, St. Claret College. **Organized: Research Promotional cell. NATIONAL LEVEL WEBINAR – 01day. Topic: "JOURNEY TOWARDS A SUCCESSFUL PH.D"** on 16/07/ 2020.
- Mr. Zameer Pasha attended the FDP, Name: School of Commerce, BHARATHIAR UNIVERSITY, Coimbatore. **Organized: DEPARTMENT OF COMMERCE. ONLINE NATIONAL SKILL DEVELOPMENT PROGRAMME – 10 days. Topic: "GST - Registration, Assessment and Filing of Returns"** From 16/07/ 2020 to 29/07/2020.

- Mr. Zameer Pasha attended the FDP, St. Claret College. **Organized: Department of Computer sciences, COLLEGE LEVEL WEBINAR – 4 days. Topic: “Faculty Study Circle on 'Effective Online Teaching Learning... ”** From: 1/06/2020 to 04/06/ 2020.

- Mr. Zameer Pasha attended the FDP, St. Claret College. **Organized: Research Promotion Cell. COLLEGE LEVEL WEBINAR – 01day. Topic: “Art of Writing Research Proposal and Funding Agencies”** From: 29th, July 2020.

- Mr. Zameer Pasha attended the FDP, St. Claret College. **Organized: Cell for Community Engagement and Development (CCED) COLLEGE LEVEL ORIENTATION PROGRAMME– 01day. Topic: “Role of Higher Education Institutions for Community Engagement and Development post COVID - 19”** From: 30th, July 2020.

- Mr. Zameer Pasha attended the FDP, Government First Grade College- Frazer Town, Bangalore. **Organized: Department of Computer sciences, NATIONAL LEVEL MULTI- DISCIPLINARY ONLINE FDP PROGRAM – 10 days. Topic: “Changing Aspirations in dynamic scenario-An Intellectual Deliberation”** From: 8/06/2020 to 17/06/ 2020.

- Mr. Zameer Pasha attended the FDP, St. Joseph’s College of Engineering. **Organized: Department of Management (MBA), NATIONAL LEVEL WEBINAR – 01 day. Topic: “RESEARCH PROPOSALS PREPARATION FOR FUNDING AGENCIES IN SOCIAL SCIENCES”** on 11/06/2020.

- Mr. Zameer Pasha attended the FDP, V.R Siddhartha Engineering College, Vijayawada. **Organized: Department of Business Management (MBA), NATIONAL LEVEL WEBINAR – 01 day Topic: “CSR in India”** on 12/06/2020.

- Mr. Zameer Pasha attended the FDP, Bharathiar University Arts and Science College, Pollachi. **Organized: Department of Arts and Science, NATIONAL LEVEL WEBINAR – 01 day. Topic: “STRATEGIES OF MSME IN COVID -19”** on 13/06/2020.

- Mr. Zameer Pasha attended the FDP, **S.A.Engineering College** (Autonomous), Chennai. **Organized: The Department of Management Science, NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM – 07 day. Topic: “MANAGING THE UNLOCKDOWN IN INDIA”** From: 16/06/2020 to 23/06/ 2020.

- Mr. Zameer Pasha attended the FDP, **St. Joseph’s College (Autonomous), Tiruchirappalli- Organized: The Department of IQAC, NATIONAL LEVEL WEBINAR – 06 day. Topic: “webinar on Experience the Uncommon”** From: 19th, 22nd, 26th, 29th, of June & 03rd, 06th, July 2020.

- Mr. Zameer Pasha attended the FDP, **KLE SOCIETY’S NIJALINGAPPA COLLEGE. Organized: Department of BBA. NATIONAL LEVEL WEBINAR – 01day. Topic: “EMERGING NEW BUSINESSOPPORTUNITIES IN THE CONTEXT OF COVID - 29”** From: 25th, July 2020.

- Mr. Zameer Pasha attended the FDP, **St. Claret College. Organized: Industry Academia Cell. WEBINAR – 01day. Topic: “TRAIN THE TRAINERS”** From: 26th, July 2020.

- Mr. Zameer Pasha attended the FDP, **Bapu Degree College. Organized: Department of Commerce. ONLINE FACULTY DEVELOPMENT PROGRAM – 01day. Topic: “MENTAL HEALTH & PSHYCOLOGICAL RESILIENCE POST COVID-19.”** From: 26th, July 2020.

- Mr. Zameer Pasha attended the FDP, Velagapudi Ramakrishna Siddhartha Engineering College. **Organized: Department of Business Management. WEBINAR – 01day. Topic: “INDIAN ECONOMY POST COVID-19.”** From: 27th, July 2020.

- Mr. Zameer Pasha attended the FDP, **Kaamadhenu Arts and Science College, Sathyamangalam, Tamil Nadu.**
Organized: Department of Commerce, NATIONAL LEVEL WEBINAR – Topic: “JOY OF ORDERLY LIVING” on May 05, 2020.

- Mr. Zameer Pasha attended the FDP, Bharathiar University, **Coimbatore, Tamil Nadu,**
Organized: Department of Extension and Career Guidance, NATIONAL LEVEL WEBINAR – 7 days **Topic: “HOW CAN I BECOME A CAREER COUNSELOR”**
From 06/05/2020 to 12/05/2020.

- Mr. Zameer Pasha attended the FDP, St. Claret College. **Organized: Research Promotion Cell and Department of Commerce (PG), NATIONAL LEVEL WEBINAR – 8 days, Topic: “ RESEARCH METHODOLOGY AND DATA ANALYSIS USING SPSS ”** From 11/05/2020 to 18/05/2020.

- Mr. Zameer Pasha attended the FDP, Kristu Jayanti College, AUTONOMOUS, Bangalore, **Organized: Department of Management (BBA), NATIONAL LEVEL WEBINAR – 4 days** **Topic: “DATA ANALYSIS USING SPREADSHEET”** From 19/05/2020 to 22/05/2020.

- Mr. Zameer Pasha attended the FDP, APS College of Arts and Science, **Organized: Department of PG NATIONAL LEVEL WEBINAR – 1 day. Topic: “COVID - 19 AND ITS IMPACT ON INDIAN ECONOMY: PROBLEMS AND PROSPECTS”**
From 23/05/2020.

- Mr. Zameer Pasha attended the FDP, Seminar on Research Ethics and IPR towards Copyright and patent filing on 29th and 20th April. The IQAC and IP Cell, St. Claret College jointly organizing.

- Mr Rudresh S attended two days "International Level Professional Development Programme on "Setting Goals and Achieving Targets"- December 2021
- Mr Rudresh S attended an orientation session on National Education Policy- December 2021
- Mr Rudresh S attended National Webinar on "Basic Tenets of Educational Research"- December 2021
- Mr Rudresh S attended Webinar on “NAAC – Quality Assurance in Higher Education”- December 2021
- Mr Rudresh S attended Panel Discussion on 'Legal Rights of Women'- January 2021
- Mr. Manu V Unni and Lakshmi Shetty attended national webinar on"NAAC-Quality Assurance in Higher Education, Internal Quality Assurance Cell (IQAC)", St. Joseph's College (Autonomous), Bengaluru, under the aegis of UGC Scheme- PARAMARSH on 15th December 2020.
- Mr. Manu V Unni attended national webinar on " Basic Tenets of Education Research, PG Department of Psychology and Research Promotion Cell, Ansar Women’s College, Perumpilavu- December 2020

Paper presentation Competitions

Dakshya – Intra collegiate paper presentation

Department of Management conducted Dakshya - An intra-collegiate Student Level Paper Presentation on the topic “Trends in Management “on 25th December 2020.

I Prize –Alan Joseph and Nillesha Maria Bennetts- III BBA

II Prize –Jayaprakash B- II BBA B

III prize –Dilip and Mayola D- II BBA A

Saksham – Inter Collegiate Paper presentation- Dr. Zameer Pasha and Ms. Sandhya R

Department of Management conducted Saksham – National level Inter Collegiate Paper Presentation on the topic “Modern Issues in Management “on 4th and 5th June 2021.

I Prize –Ms. Shrishankari R – Christ University, Bangalore

II Prize –Mr. Jayanth K and Ms. Saraswathi- City College, Jayanagar, Bangalore

III prize –Mr. Alan Joseph-St.Claret College, Bangalore

Consolation Prizes were awarded to the following participants: -

Ms. Arya and Ms. Himani-D Y Patil School of Management, Pune

Ms. Yashaswini and Ms. Vindhya- KLE Evening College

Ms. Ekta and Ms. Himanshi- Sun Beam Women's College, Varanasi

Mr. Kunal and Ms. Divya- Surana College, Bangalore

Nakshatra 2021- Intra Collegiate Virtual Management Fest

The Department of Management conducted Nakshatra 2021 – Intra Departmental Fest on 15th and 16th June 2021. Nakshatra 2021 aimed at providing a platform for students to showcase their managerial skills and also to enhance their competence for preparing themselves to enter the corporate arena. Nakshatra 2021 – Intra Departmental Fest had various events to hone the skills of students, such as: - Finance, Marketing, Human Resource Management, Best Entrepreneur, Mock Press, corporate Fashion Show.

Extension Services

Activity	Resource person	Batch	Date
Sapling Planting Activity in association with NCC	BBA Students + NCC Cadets	-	23rd August 2021
Extension Activity- Stationery Drive Donation	BBA Students	-	01st September 2021

Management Club – Elixir

The club prides itself in its ability to achieve a milestone with every passing year in terms of making the club more active and vibrant and in bringing out the best in the students. Club Elixir has lived upto the expectations of the students by hosting various activities and events throughout

the academic year. The activities aim at grooming students who are talented and give exposure to those students who are talented but may not have the drive to come forward on their own but do so very well in a team set up. The club extends its functioning by encouraging students to take part in inter-collegiate activities wherein students have managed to win accolades for the institution.

Ms. Sindhu DG of III year BBA ‘A’ was nominated as the President of the Management Club while **Mr. Raj Bharath** of II year BBA ‘B’ was nominated as the Vice –President of the Club for the year 2020-21.

The below mentioned are the events conducted for the year 2020-21:-

<i>Department of Management- Management Club</i>	
<i>Odd Semester</i>	
<ul style="list-style-type: none"> • Intra-collegiate Paper Presentation- Dakshya 2020 • Business Plan Event • Workshop for motivating and promoting rural entrepreneurship through preparation of Business Plan. • Business Quiz • Talk Series 1- Study Abroad • Micro presentation- Impromptu Speaking • Talk Series 2- My IIM B Journey 	<p>November 25th, 2020</p> <p>December 10th 2020</p> <p>December 18th,2020</p> <p>January 28th, 2020</p> <p>February 11th 2021</p> <p>February 18th 2021</p> <p>February 25th 2021</p>
<i>Even Semester</i>	
<ul style="list-style-type: none"> • Stress Interview/Best Manager • Intra-collegiate Management Fest- Nakshatra • Saksham- Inter Collegiate Paper Presentation • Talk Series 3- Work Culture in Europe • Webinar on Stock Market • Talk Series 4- Classroom to Corporate World • Talk Series 5- A to Z of Corporate Social Responsibility • Collage Competition- “Best out of waste” 	<p>April 29th 2021</p> <p>June 15th and 16th 2021</p> <p>June 4th and 5th 2021</p> <p>May 6th 2021</p> <p>May 4th 2021</p> <p>May 12th, 2021</p> <p>May 29th 2021</p> <p>July 10th 2021</p>

List of student achievements in Inter-collegiate events

- Prerarna Bhargava I BBA A participated in St. Joseph College Inter Collegiate Management Fest and won 2nd prize in Corporate Sustainability- June 2021
- Jayaprakash B, II BBA B participated in Best Manager conducted by Amity Business School and won 1st prize- March 2021
- Jayaprakash B, II BBA B participated in Best Manager conducted by St. Paul's College and won 1st prize- August 2021
- Dahananjay Pratap Singh II BBA B participated in Elation 2.0- Yuva Management Fest and won 1st Prize- March 2021
- Aaron Francis III BBA B participated in St. Joseph College-Management Fest and won 1st prize in Human Resource.
- Archita Gupta III BBA participated in KSHITIJ-Management Fest organized by Maharani Lakshmi Ammanni College for Women Autonomous and won 2nd Prize in Human Resource Management.
- Akshay Das III BBA participated in KSHITIJ-Management Fest organized by Maharani Lakshmi Ammanni College for Women Autonomous and won 1st Prize in Human Resource Management.
- Archita Gupta III BBA participated in KSHITIJ-Management Fest organized by Maharani Lakshmi Ammanni College for Women Autonomous and won 2nd Prize in Human Resource Management.
- Eda Rehan II BBA participated in KSHITIJ-Management Fest organized by Maharani Lakshmi Ammanni College for Women Autonomous and won 2nd Prize in Mock Stock.
- Tejas A II BBA participated in KSHITIJ-Management Fest organized by Maharani Lakshmi Ammanni College for Women Autonomous and won 2nd Prize in Mock Stock.
- Pavan Kumar II BBA participated in KSHITIJ-Management Fest organized by Maharani Lakshmi Ammanni College for Women Autonomous and won 2nd Prize in Mock Stock.

Ms. Cassandra Mary Ranee

HoD of the Department of Management