



St. Claret College

Affiliated to Bangalore University | A Claretian Missionary Institution

NURTURING VALUES AND EXCELLENCE

PG Department of Commerce

Annual Report 2020-21

“All of us do not have equal Talent. But all of us have equal Opportunities to develop our Talent”

- Dr. APJ Abdul Kalam

The Post Graduate Department of Commerce at St. Claret College is the first ever PG Department in the campus which was established in the academic year 2017-18 with 24 students. The vision of the Department is to emerge as a luminary in the global commerce domain by pursuing excellence in Commerce education, equipping the students with knowledge and skills, creating an environment to realize their fullest potential and mould them into promising citizens of the nation. The Department strives to offer high quality professional education and training to create highly competent academicians, enthusiastic researchers, keen administrators and smart business professionals to suit the contemporary needs of a dynamic society. Since its inception, the Department has been committed towards imparting the best quality education among the affiliated colleges of Bangalore University.

Master of Commerce is a two year (four semesters) post-graduation programme with great emphasis on teaching and research. The programme offers great choice and flexibility for the students, allowing them to develop the knowledge and skills to advance their career in a wide range of specializations related to Accounting, Finance, Banking and Taxation. The M.Com programme at SCC has unique features like critical analysis of research articles, research paper presentations, NET/SLET coaching, Research methodology workshops, NGO internships, Corporate internships and teaching practice in the undergraduate classes under the supervision of the experienced faculty members. The programme further equips the students through its add on programmes, journal club, current affairs activities, industrial visits, expert lectures, student enrichment programmes, industry-academia sessions and workshops conducted.

With a deep sense of contentment and gratitude to the God Almighty for showering his abundant blessings upon all the department endeavours, we present the fourth annual report of the Department for the academic year 2020-21. We are happy to present the achievements and the progress we have

made during the last year to improve our academic offerings and students' learning experiences. Concisely, it was a year filled with lot many new threats, challenges and opportunities in its real sense.

Activities of the Department

Student Enrichment Webinars

Using covid -19 crisis, how to build a bright future?

PG Department of Commerce organized A National Level Student Enrichment Webinar on **“Using COVID-19 Crisis, how to make a Bright Future”** on 02-09-2020 through online mode – Google meet. There were 104 students of UG and PG along with the faculty members participated in this event. The Resource person was Mr. Philip Thomas Academic Head, T.I.M.E., Bangalore. The students were motivated to convert the life challenges into life opportunities during difficult times like the pandemic.

“Cyber Laws in India”

The department organized a Student Knowledge Enrichment Webinar on **“Cyber Laws in India”** To enhance the knowledge and capacity of the students to handle the interviews which arise in their life. The webinar was organised on 30th January 2021 through online mode – Google Meet. The webinar was conducted for I & II M. Com students of St. Claret College. The Resource Person for the session was Mr. Stalin, Process Executive (Data), Cognizant Technology, Manyata Tec. Park, Bangalore, (Alumnus of 2017-19 Batch). The session commenced with an introduction and welcome speech by Dr. K. Siva Murugan, Assistant Professor of Commerce (PG), SCC. There were 30 students of M.Com., who attended the session. Mr. Stalin discussed various dimensions of soft skills in day-to-day life and the corporate world. Many activities were conducted to make students practically learn the soft skills. Indeed, it was a good experience for the students to learn the soft skills.

“Corporate Financial Reporting”

The PG Department of Commerce organised a Student Knowledge Enrichment Webinar on the topic **“Corporate Financial Reporting”** on December 18th & 19th 2020 for II M. Com students. Mr. Swaminath S, Assistant Professor, Government First Grade College, Kengeri was the resource person for the session. All the students of II M. Com attended the webinar. The main objective of the webinar was to make the students gain in-depth knowledge on financial instruments, Hedge Accounting and other concepts of ‘Corporate Financial Reporting’. An interactive session with the students was held on various dimensions of ‘Corporate Financial Reporting’ which helped the students in getting more inputs and clarity on the topics.

Workshops

Two –Day National Level Online Workshop on “Article Writing & Research Proposal for Funded Project”

Two-day National level workshop on “**Article writing and Research Proposal for Funded Project**” was organised for Research Scholar & Faculty Members on 4th & 5th September 2020 through Google meet. Dr. P. Murugan, Faculty, School of Management Studies, University of Hyderabad & Dr. P Karthikeyan, Faculty, School of Management Studies, Kongu Engineering College, Erode, was the resource person for the workshop. The two days’ workshop session imparted knowledge on how to write the technical article with statistically appropriate tools which is beneficial to Researchers and Faculty members.

Student Study Circle

“Designing a Brochure, Certificate and Google Forms”

The PG Department of Commerce organized A Student Study Circle on “Designing a Brochure, Certificate and Google Forms” on 01-08-2020 through online mode – google meet. The students who presented the study circle were, Mr. Joywin Jerome Fernandes of II M.Com and Ms. Ruth Ankitha R of I M.Com. Students understood the designing of a Brochure and Certificate along with the use of Google Forms. The entire program served its purpose of a Student Study Circle in Enriching the students on “Designing a Brochure, Certificate and Google Forms”.

“Photo Editing using PowerPoint”

The Department of Commerce (PG) organised the second Student Study Circle - a knowledge sharing platform on “Photo Editing Using Power Point” on 07th of October, conducted through Google meet at 3:00 pm exclusively for all the students. The initiative was from Aishwarya K.S, II M. Com student and Narmada U, II M. Com student under the guidance of Ms. Seema Joseph, faculty, PG Department of Commerce, St. Claret College. The Photo Editing helped the participants to gain knowledge about Power Point tools. The program also helped the students to think creatively using power point features.

“Google Forms & Google Drive Features”

The Department of Commerce (PG) organised the third Student Study Circle - a knowledge sharing platform on “Designing Google Forms & Features of Google Drive” on 23rd of February, 2021 conducted at 11.15 am exclusively for all the M.Com students. During the session, participants were shown a live demo by Ms. Ruth, the student trainer. The main objective of the session was to provide an opportunity for the students to enhance their knowledge in designing Google forms and also on the advanced features of Google Drive.

“Designing Brochure & Power point Presentation”

The Department of Commerce (PG) organised the fourth Student Study Circle - a knowledge sharing platform on “Designing Brochure & Power Point Presentation” on 3rd of March,2021 conducted at 10.00 am exclusively for all the M. Com students. The initiative was from Ms. Ruth Ankitha R, II M. Com student under the guidance of Ms. Seema Joseph, faculty, PG Department of Commerce, St. Claret College. The knowledge sharing platform gave an opportunity for the students to enhance their knowledge in designing Brochure/ Flyer using Canva App and also on the advanced features of PPT.

E-Quiz

The PG department of Commerce organised a National level E-Quiz from 10th of September to 15th of September exclusively for all the students. The initiative was from II M. Com students under the guidance of Dr. Vidyashree D. V., faculty, PG Department of Commerce conducted the E- Quiz. The registration for the E-Quiz was open till 15th of September, 12:00 p.m. Various people across India registered and participated in the event.

Commerce Club

Inter-Collegiate voice Over Competition

The Commerce Club (PG), department of Commerce (PG) organised an Inter Collegiate Voice – over Competition on 20th November -2020 exclusively for all the students. The initiative from II M. Com students. GIRISH.M & JAHNAVI.V of II M. Com under the guidance of Dr. K. V. Ramanathan, faculty, PG Department of Commerce conducted the competition. The registration for the competition was open still 19th November 2020, 4:00 p.m. Various people registered across India. The winner was Roopa R, SVR College, Bangalore.

Inter-Collegiate Poster making & Caption Writing Competition

Commerce Club of PG Department of Commerce, St. Claret College organised an Intercollegiate competition “SOAR HIGH” Poster Making and Caption Writing Nov to 26th of Nov-2020, through online mode via Mail. There were 32 students from various colleges who actively participated in the Competition. The winners were given cash prizes and certificates. The Winner of Poster Making was Ms. Javeriya Tabassum from MES Degree College, Bangalore.

National Level Webinar

“Property Inheritance Laws for Women”

The department organised National Level Webinar on “**Property Inheritance Laws for Women**” to create awareness on property rights for women. The webinar was organised on 30th November 2020 through online mode – google meet. The Resource Person for the session was Dr. Sam Deva Asir RM,

Associate Dean for Extension Activities, Assistant Professor of Social Work, Bishop Hebbbar College, Tiruchy, Tamilandu. The resource person highlighted on the Indian laws applicable for property rights and also different aspects of women issues prevailing in the society.

“Swarajya75”

The PG Department of Commerce in association with Disha Bharat organised National Level Webinar on “Swarajya @ 75” on the occasion of 75th year of Independence of India. The webinar was organised on 7th August 2021 through online mode – Zoom. The webinar was conducted for students across India. The Resource Person for the session was Mr. Promodh Nataraj, Coordinator, Disha Bharat, Bengaluru. Students are inspired by the real stories of eminent freedom fighters and the importance of freedom.

“Hindrances in Entrepreneurship”

The PG Department of Commerce organised a National Level Webinar on “Hindrances for Entrepreneurs” on the occasion of E-Week. The webinar was organised on 28th August 2021 through online mode – google meet. The webinar was open for all the students across India. There were 141 students participating in the programme. The Resource Person for the session was Dr. G. Ramesh Pandi, Department of Commerce, Arts and Science College, Kovilpattu, Tamilnadu. The Resource Person explained the basics of entrepreneurs and various hindrances that an entrepreneur could face during his journey. The success stories of a few famous entrepreneurs were also discussed to motivate the participants to take up entrepreneurship.

Student Centric Methods

GD on “Social Media Channels”

The PG Department of Commerce conducted a Student Centric Activity – Experiential Learning, “Group Discussion on Social Media Channels” on 8th December 2020 through online mode – Google Meet. All the II M. Com students were made into four groups equally. The students were allotted with one social media channel for discussion. The activity enhanced student’s confidence and the entire program served its purpose of enriching the experiential learning and for students’ placements.

Expert Lecture

“Trends in HR Management”

The PG Department of Commerce has organised a one-day virtual Expert Lecture “TRENDS IN HUMAN RESOURCES MANAGEMENT” for PG students of St. Claret College on 22nd December 2020. There were 21 PG students who attended the session. The Resource Person

for the session was Dr. Anupama, Dept. of Management, SSMRV College, Bangalore, Karnataka. Dr. Anupama spoke about the various trends in HRM, role of HRM and the contribution of digital HRM to the corporate world. The practical examples of HRM strategies adopted by different corporate houses in the digital HRM, gave deeper insights to the student community.

“Personal Finances”

The PG Department of Commerce has organised a one Day virtual Expert Lecture “Personal Finance” for PG students of St. Claret College on 30th April 2021. There were 34 PG students who attended the session. The Resource Person for the session was Dr. Kosga Yagapparaj, Ph.D in Commerce. Professor, Faculty of Business and Management Putra International College/Trine University, Mukim Bukit Katil, Ayer Kero, 75450, Melaka, Malaysia. Dr. Kosga spoke about how Savings can be as simple as keeping aside money on a monthly basis or even investing small amounts on a monthly basis. Savings can help in meeting financial commitments in the future, it very much helps the students to understand the different types of investment plan and saving techniques. The students benefited by knowing the various investment terms of share, stock and Commodities.

Industry-Academia Student Enrichment Programme

Alumni Talk on Softskills: Connecting Classroom to Career

The PG Department of Commerce organised a “**Alumni Talk on Soft Skills: Connecting Classroom to Career**” to create awareness on Soft Skills. The webinar was organised on 9th January 2021 through online mode – Google Meet. The webinar was conducted for II M. Com students of St. Claret College. The Resource Person for the session was Mr. Chinmaya Dash, Assistant Professor, Department of Sciences, St. Claret College, Bengaluru. · Detail discussion was made about different penalties applied for different offences coming under various sections under IT act 2000 and 2008. The live examples and case studies made the students understand the concepts in detail. Students got an awareness of cyber laws as well as steps to be taken to fight against cyber offences, threats and crimes.

CEO-Talk on "Career Opportunities for PG Students"

PG Department of Commerce organised An Industry Academia student enrichment program CEO-Talk on "Career Opportunities for PG Students" on 27-02-2021 in A/V Room. All the M. Com and MBA students, faculty members participated in the programme. The Resource person was Rtn. Dr.

R.Krishna, CEO Ramanuja Management Services, Bangalore, Karnataka. The session enlightened the students on various career avenues available for PG students.

World Earth Day Celebration

The one week earth day celebration on “Restore our earth” was organized by the Department of Commerce (PG) from 22 – 27 April, 2021 for UG & PG students. There were 17 UG & PG students who participated in the programme. The program helped the participants with various ideas in a practical approach towards the importance of safeguarding our mother earth. The winner for One minute talk English video record was Ms. khushpoo patel from I B. Com and for Kannada Mr. Girish M from II M. Com. The programme was successfully co-ordinated by Dr. K. Siva Murugan, Asst. Professor, Dept. of Commerce (PG).

Professional Development Programmes

Two-Day UGC-NET Orientation Training Programme

The PG Department of Commerce organised One Day - National Level NTA – UGC NET (Paper -I) Training Programme through Webinar for Faculty Members, Research Scholar and PG students of different streams from various colleges across India on 08/05/2021 & 09/05/2021 through online mode – Google Meet. There were 208 participants from different streams from various universities and colleges participated in the programme. The Resource Person Prof. S. Balamurali, Assistant Professor DG Vaishnav College and NET Trainer, Chennai, Tamil Nadu.

Two day Online NET Training Orientation

The two -day UGC - NET Training Programme was organised by Department of Commerce(PG) jointly with Primax Foundation, Bangalore for the NET aspirants on 25th & 26th September, 2021. There were six resource persons who handled different subjects of the UGC-NET General paper – I syllabus. The various topics of NET General paper – I such as Mathematics & Reasoning, Teaching Aptitude, Research Aptitude, Logical Reasoning, Comprehension, People & Environment and Higher Education were covered. The topics were discussed in detail with practical problems and solution. The tricks and logic helped the participants to solve the questions quickly and accurately.

PDP on Data analysis using Advanced Excel

The Three –day Professional Development Programme on “Data Analysis using Advanced Excel” was organized by the Department of Commerce (PG) from 05 – 09 August, 2021 for Faculty & Staff

members. There were 56 faculty & staff members who participated in the programme. Mr. Manjunath R., Centre Head & Lead Trainer of Mark Education Academy, Bangalore. was the resource person.). The PDP helped the participants in developing a practical approach towards the importance of identifying and knowing correct tools and techniques for suitable use of excel. The programme was successfully co-ordinated by Ms. Seema Joseph, Co-ordinator, Dept. of Commerce (PG).

Intra-class Paper Presentation PRAAGYA 2021

The PG Department of Commerce organised Virtual Intra-Class Paper Presentation named as “PRAAGYA 2021” for M. Com students on 29th May 2021 through online mode – Google Meet. The event was organised to provide a platform for students to present their research papers. 20 M.Com students presented their research papers. There were 9 research papers presented. The Chief guest and keynote speaker for the program was Dr. Sukanya Hegde, Dean, NIMS Institutions, Bangalore. The moderator for the paper presentation session was Dr. Rashmi BH, Assistant Professor, Department of Commerce, St. Claret College Bangalore. The presentation enhanced students' interest in research and built confidence for paper presentations in National and International Conferences.

Extension Activities

Extension Activity at Nungang village, Manipur

The PG Department of Commerce organised extension activity through financial help for Nungang village farmers on 25th July 2021. Financial Help - 20 families of around 80 members were given financial help at Nungang Farmers Village at Manipur. Two student representatives handed over the money to the head of each family in the presence of the village secretary. The purpose behind the extension activity is to provide a helping hand for the needy during pandemic and to build a sense of contributing mind among students to help the needy people.

Extension activity in an NGO, Annapoorneshwari Seva Trust (an Orphanage)

The PG Department of Commerce organised extension activity in Annapoorneshwari Seva Trust on 23rd October 2021. With the contribution of department faculty members and all the M. Com students, stationery items, toiletries, Chocolates and cakes were distributed to the children of Annapoorneshwari Seva Trust. Students also conducted few games, performed dance with children, sung songs and spend some quality time with children. Seven student representatives along with the faculty Dr. Vidyashree D V handed over toiletries and stationery items to the orphanage.

Add-on programs

Advanced Excel

Advanced Excel is an add on program conducted by PG Department of Commerce in association with Mark Academy. The program was designed to equip the students with the expertise to take up a career in Financial Analysis and Reporting. During the year, a total of 24 M. Com students successfully completed the course with an online assessment test and secured the Microsoft Excel certificate.

Statistical Tools and Techniques using SPSS Software

Statistical Tools and Techniques using SPSS Software is an add on program initiated by the PG Department of Commerce in the year 2018-19. The third batch of this 30 hours programme was held during May 2021 to August 2021. The classes were taken by Dr. Vidyashree D V, Assistant Professor, Department of Commerce (PG), St. Claret College, Bangalore. The session covered the Basics of Research, Data entry, Garrett ranking, Descriptive statistics, T-test, F-test, ANOVA, Chi-square, KW test, CFA, SEM, Path Analysis, Kendall's test, Mann Whitney test etc. The students benefited from learning all the hypothetical testing tools which they could apply in their research and project work.

Corporate Internships

Students Corporate Internship was initiated to facilitate students with the corporate experience. The *purpose* of an *internship* is to provide real-world experience that enable students to put everything they have learnt into action. Corporate *internship* can help the students gain skills that can be applied to their future jobs. This practical experience provides the opportunity to apply classroom theory to "real world" situations, thus enhancing 'the students' academic and career goals. All the students took up the interest to learn something new by involving themselves in different Corporate Companies during their second semester vacation. The students worked as internees for a period of 30 days. The experience and skills that the students gained through internship helped them to mold themselves into a better prospective employee who could take up the challenges of present corporate world with more zeal and confidence.

Student's Research Paper Publication in Web of Science Journals for the Academic year 2020-21

Sl. No	Student Name	Title of the paper	Journal	ISBN/ISSN	Month/Year
1	Girish M	"Buying Behaviour of Smartphones with Special	Vidyabharati International	2319-4979	February 2021

		Reference to Samsung & Xiaomi in Bangalore city”	Interdisciplinary Research Journal		
2	Ruth Ankitha R	“Buying Behaviour of Smartphones with Special Reference to Samsung & Xiaomi in Bangalore city”	Vidyabharati International Interdisciplinary Research Journal	2319-4979	February 2021
3	Saranya S	“E-Commerce vs Traditional Commerce - A Comparative Study in Bangalore City”	Vidyabharati International Interdisciplinary Research Journal	2319-4979	February 2021
4	Haripriya H.M.	“E-Commerce vs Traditional Commerce - A Comparative Study in Bangalore City”	Vidyabharati International Interdisciplinary Research Journal	2319-4979	February 2021
5	Maitri M.V.	“E-Commerce vs Traditional Commerce - A Comparative Study in Bangalore City”	Vidyabharati International Interdisciplinary Research Journal	2319-4979	February 2021

Student’s Research Paper Presentation in Conferences/ Seminars for the Academic year 2020-

21

Sl.No	Name	Date	Topic	Conference	Institution & Place
1	Amala	May 29 , 2021	Online shopping vs Offline shopping : A Comparative study	Virtual Intra class Paper Presentation - "PRAAGYA 2021"	St. Claret College
2	Ashwini	May 29 2021	Recent trades of online shopping in India	Virtual Intra class Paper Presentation - "PRAAGYA 2021"	St. Claret College, Bangalore

3	Girish M	February 05, 2021	"Buying behavior towards Smartphones with special reference to Samsung & Xiaomi in Bangalore City"	International E-Conference 2021 "Negotium Procuratio"	St. Claret College, Bangalore
4	Girish M	May 29, 2021	"Buying behavior towards Smartphones with special reference to Samsung & Xiaomi in Bangalore City"	Virtual Intra class Paper Presentation - "PRAAGYA 2021"	St. Claret College, Bangalore
5	Girish M	June 05, 2021	"Consumer Perception towards Online shopping Applications with special reference to Flipkart and Amazon in Bangalore city"	Intercollegiate Student Level Paper presentation "SAKSHAM 2021"	St. Claret College, Bangalore
6	Girish M	June 10, 2021	"People perception on E-commerce sites with special	National level Student conference - "UTKARSH 2021"	St. Claret College, Bangalore

			reference to Flipkart and Amazon"		
7	Girish M	June 12, 2021	"A Study on social media marketing strategy: opportunities and challenges"	Inter-Collegiate fest "CONVERGENCE"	Maharani Lakshmi Ammanni College
8	Haripriya	May 29,2021	E-Commerce v/s Traditional Commerce: A Comparative Study In Bangalore City	International E-Conference 2021 "Negotium Procuratio"	St. Claret College Bangalore
9	Karthik	February 05, 2021	impact on gst on business sector	International E-Conference 2021 "Negotium Procuratio"	St. Claret College, Bangalore
10	Karthik	May 29, 2021	impact on gst on business sector	Virtual Intra class Paper Presentation - "PRAAGYA 2021"	St. Claret College, Bangalore
11	Karthik	June 10, 2021	challenges faced of gst on business sector	National level Student conference - "UTKARSH 2021"	St. Claret College, Bangalore
12	Mugaluri Venkataramana Maitri	May 29,2021	E-Commerce v/s Traditional Commerce: A Comparative	Virtual Intra Class Paper Presentation - PRAAGYA 2021	St. Claret College Bangalore

			Study In Bangalore City		
13	Mugaluri Venkataramana Maitri	June 5, 2021	Consumer Perception Towards Online Shopping Applications With Special Reference To Flipkart And Amazon In Bangalore City	Intercollegiate Student Level Paper Presentation - SAKSHAM - 2021	St. Claret College Bangalore
14	Mugaluri Venkataramana Maitri	June 10, 2021	Consumer Perception Towards Online shopping and Offline Shopping in Bangalore	National level student conference UTKARSH -2021	St. Claret College Bangalore
15	Mugaluri Venkataramana Maitri	February 05,2021	E-Commerce v/s Traditional Commerce: A Comparative Study	International E – Conference 2021 “Negotium Procuratio”	St. Claret College Bangalore
16	Nadeem Sharif	5/29/2021	Study on impact of online Education in India	Virtual Intra class Paper Presentation - "PRAAGYA 2021"	St. Claret College Bangalore

17	Ruth Ankitha R	June 04, 2021	"Consumer Perception towards Online shopping Applications with special reference to Flipkart and Amazon in Bangalore city"	Intercollegiate Student Level Paper presentation "SAKSHAM 2021"	St. Claret College Bangalore
18	Ruth Ankitha R	May 29, 2021	"Buying behavior towards Smartphones with special reference to Samsung & Xiaomi in Bangalore City"	Virtual Intra class Paper Presentation - "PRAAGYA 2021"	St. Claret College, Bangalore
19	Saranya	May 29,2021	E-Commerce v/s Traditional Commerce: A Comparative Study In Bangalore City	Virtual Intra Class Paper Presentation - PRAAGYA 2021	St. Claret College Bangalore
20	Shaila	June 10 2021	A study on consumer perception towards social media marketing with reference to	National level Student Conference	St. Claret College Bangalore

			facebook and instagram		
21	Shaila	May 29, 2021	Study on impact of online Education in India	Virtual Intra class Paper Presentation - "PRAAGYA 2021"	St. Claret College Bangalore
22	Shilpa	May 29, 2021	A study on social media marketing strategy opportunities and challenges	Virtual Intra class Paper Presentation - "PRAAGYA 2021"	St. Claret College Bangalore
23	Shilpa	June 10, 2021	A study on social media marketing strategy opportunities and challenges	National level Student conference - "UTKARSH 2021"	St. Claret College Bangalore
24	Sushmitha	May 29, 2021	Recent trends of online shopping in India	Virtual Intra class Paper Presentation - "PRAAGYA 2021"	St. Claret College Bangalore
25	Sushmitha	Feb 2020	Impact on online Food Delivery	National level Student conference - "UTKARSH 2021"	St. Claret College Bangalore

Student Achievements

List of Winners in the various Sports/ Cultural / Academic Events organised by other institutions during the academic year 2020-21

Sl.No.	Name	Date	Event Name	Organising Institution	Prize
1	Girish M.	May 30, 2020	Business Quiz	Maharani Lakshmi Ammanni College	First Prize
2	Girish M.	October 24, 2020	Minute to Speak n Win	St. Claret College, Bangalore	Third Prize
3	Girish M.	May 29, 2021	Virtual Intra Class Paper Presentation - PRAAGYA 2021	St. Claret College, Bangalore	Best paper presentation Award
4	Ruth Ankitha R	December 6, 2021	Reclaiming an Opportunity - Convergence	Maharani Lakshmi Ammanni College for Women (Autonomous)	Best Manager (2nd place)
5	Shaila	June 10 2021	Utkarsh 2021 National level Student Conference	St. Claret College, Bangalore	Best paper presentation award

Faculty Achievements

Sl. No	Name	Resource person/Key note speaker/any other capacity	FDP/Work shop/Guest Lecture/Conference/Seminar/Webinar/Panel Discussion	Title/Theme/Topic of the Event	Date of the Event	Institution & Place
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1	Dr. Vidyashree DV	Resource Person	International FDP	Research Article Writing and Data Analysis using SPSS	26 th Aug 2020	Govindadasa College, Surathkal
2	Dr. K. Siva Murugan	Resource person	3 Days Virtual Class	Taxation	19 th to 21 st Oct 2020.	Kathir College of Arts and Science, Coimbatore, TN
3	Ms. Seema Joseph	Question Paper Setter	M.Com Semester Examination	--	17 th December 2020	Indian Academy Degree College Autonomou s
4	Dr. K. Siva Murugan	Resource person	6 days Virtual Class	“Accounting, Analysing and Auditing”	23 rd Nov. to 7 th Dec 2020. (6 Days)	St. Claret College, Bangalore, KA.
5	Dr. Vidyashree DV	Moderator	International E – Conference 2021	“Negotium Procuratio”	5 th Feb 2021	St. Claret College Bangalore
6	Dr. K. Siva Murugan	Resource person	1 Day National Level Webinar	“Angel Investment / VC Funding Opportunities for Early Stage Entrepreneu rs	31 st May 2021.	N.M.S.SV College For Women, Madurai, TN.

7	Dr. Vidyashree DV	Moderator	National level Student conference	"UTKARS H 2021"	10 th June 2021	St. Claret College Bangalore
8	Dr. K. Siva Murugan	Resource person	DISHA Career Counselling	Lecture Series for B.com Final Year Students	25 th June 2021	St. Claret College, Bangalore. KA.
9	Dr. K. Siva Murugan	Resource person	1 Day National Level Webinar	"Angel Investment for Startups"	29th June 2021	Francis Xavier Engg. College, Tirunelveli, TN.
10	Dr. K. Siva Murugan	Resource person	1 Day College Level Seminar	"Data Analysis and Interpretation"		St. Claret College, Bangalore, KA.

Faculty Publications in UGC Care Journals/ Web of Science/Editor for Book Chapter during the Academic year 2020-21

Sl. No	Faculty Name	Title of the paper	Journal	ISBN/ISSN	Month/Year
1	Ms. Seema Joseph	Corporate Social Responsibility of Commercial Banks with Special Reference to ICICI Bank – An Expenditure View	Vidyabharati International Interdisciplinary Research Journal	ISSN 2319-4979	Feb-2021
2	Dr. Vidyashree DV	"Buying Behaviour of Smartphones with Special Reference to	Vidyabharati International	ISSN 2319-4979	Feb-2021

		Samsung & Xiaomi in Bangalore city”	Interdisciplinary Research Journal		
3	Dr. Vidyashree DV	“E-Commerce vs Traditional Commerce - A Comparative Study in Bangalore City”	Vidyabharati International Interdisciplinary Research Journal	ISSN 2319-4979	Feb-2021
4	Ms. Seema Joseph	Contemporary Issues in Commerce, Management & Economics	Editor	ISBN - 9789387865754	Jan-2021
5	Dr. Vidyashree DV	Contemporary Issues in Commerce, Management & Economics	Editor	ISBN - 9789387865754	Jan-2021
6	Dr. K Siva Murugan	Contemporary Issues in Commerce, Management & Economics	Editor	ISBN - 9789387865754	Jan-2021
7	Dr. K.V. Ramanathan	Contemporary Issues in Commerce, Management & Economics	Editor	ISBN - 9789387865754	Jan-2021
8	Dr. Vidyashree DV	Contemporary Issues in Commerce, Management & Economics	Cyber Issues & Threats in E-Commerce	ISBN - 9789387865754	Jan-2021
9	Dr. K.V. Ramanathan	Contemporary Issues in Commerce, Management & Economics	Artificial Intelligence and its Impact on Industrial Applications - A Review	ISBN - 9789387865754	Jan-2021

**List of Faculty Presentation in National/International Conferences for the Academic year
2019-20**

Sl. No.	Faculty Name	Date	Topic	Conference	Institution
1	Dr. Vidyashree DV	May 29, 2021	"Buying behavior towards Smartphones with special reference to Samsung & Xiaomi in Bangalore City"	International E – Conference 2021 “Negotium Procuratio”	St. Claret College, Bangalore
2	Ms. Seema Joseph	May 29, 2021	Corporate Social Responsibility of Commercial Banks with Special Reference to ICICI Bank – An Expenditure View	International E – Conference 2021 “Negotium Procuratio”	Madura college, Madurai, Tamilnadu.
3	Dr. Vidyashree DV	February 05, 2021	E-Commerce v/s Traditional Commerce: A Comparative Study	International E – Conference 2021 “Negotium Procuratio”	St. Claret College Bangalore
4	Dr. K. Siva Murugan	12-13 Feb	“Financial Inclusion Initiatives for Women Owned MSME’s in India.”	Impact of insolvency and Bankruptcy code 2016 on MSME	Sadakathu Ilah Appa College, Tirunelveli, TN.

List of Faculty Participation in Seminars/Webinars/FDPs/Conferences & Workshops for the Academic year 2020-21

Date	Name of Faculty	Activity type	Title of the program	Level	Organized by
September 2020	Dr.K. Sivamurugan	MOOC	Marketing Management - 1	FDP Kind	NPTEL

16 Sep 2020	Dr.K. Sivamurugan	Webinar	“Role & Responsibilities of Internal Quality Assurance Cell in Quality Enhancement and Sustenance”.	in house	IQAC, SCC.
16 Sep 2020	Dr.Vidyashree DV	Webinar	“Role & Responsibilities of Internal Quality Assurance Cell in Quality Enhancement and Sustenance”.	in house	IQAC, SCC.
16 Sep 2020	Dr.KV Ramanathan	Webinar	“Role & Responsibilities of Internal Quality Assurance Cell in Quality Enhancement and Sustenance”.	in house	IQAC, SCC.
16 Sep 2020	Ms.Seema Joseph	Webinar	“Role & Responsibilities of Internal Quality Assurance Cell in Quality Enhancement and Sustenance”.	in house	IQAC, SCC.
4th & 5th Sep 2020	Dr.K. Sivamurugan	Workshop	“Article Writing & research Proposal for Funded Projects”	National	St. Claret College
4th & 5th Sep 2020	Dr.Vidyashree DV	Workshop	“Article Writing & research Proposal for Funded Projects”	National	St. Claret College
4th & 5th Sep 2020	Dr.KV Ramanathan	Workshop	“Article Writing & research Proposal for Funded Projects”	National	St. Claret College

4th & 5th Sep 2020	Ms.Seema Joseph	Workshop	“Article Writing & research Proposal for Funded Projects”	National	St. Claret College
9 Oct, 2020	Dr.K. Sivamurugan	Webinar	“Readiness of Educational Institutions for Reopening midst COVID -19”	Institutional Level	St. Claret College & National Institute of Disaster Management
9 Oct, 2020	Dr.Vidyashree DV	Webinar	“Readiness of Educational Institutions for Reopening midst COVID -19”	Institutional Level	St. Claret College & National Institute of Disaster Management
9 Oct, 2020	Dr.KV Ramanathan	Webinar	“Readiness of Educational Institutions for Reopening midst COVID -19”	Institutional Level	St. Claret College & National Institute of Disaster Management
9 Oct, 2020	Ms.Seema Joseph	Webinar	“Readiness of Educational Institutions for Reopening midst COVID -19”	Institutional Level	St. Claret College & National Institute of Disaster Management
2 nd -6 th Nov 2020	Dr.Vidyashree DV	National Level FDP	“Rudiments of Finance: Teaching and Research Perspective”	National	JAIN University

7 th Nov 2020	Dr.Vidyashree DV	International Webinar	“Impact of Social Media on Higher Education”	International	KLE’s Nijalingappa College
9 th – 14 th Nov 2020	Dr.Vidyashree DV	FDP	“Smart Vision of IOT in 5G Era”	National	Thangal Kunju Musaliar College of Engineering, Kerala
11 th Nov 2020	Dr.Vidyashree DV	Webinar	“Funding Projects: Agencies, Procedures and Strategies”	National	N.S.A. M First Grade College, NITTE Education Trust, B’lore
20 th Nov 2020	Dr.Vidyashree DV	Webinar	“Pollution Induced Heritable Mutations”	National	St. Claret College
26 th Nov 2020	Dr.Vidyashree DV	Faculty Study Circle	“GST Aspects and Current Developments”	National	SSMRV College, B’lore
30 th Nov 2020	Dr.Vidyashree DV	Webinar	“Property Inheritance Laws for Women”	National	St. Claret College
23 rd to 30 th Nov	Dr.Vidyashree DV	FDP	“New Directions in Teaching - Learning”	National	St. Claret College
30 th Nov 2020	Dr. K. Siva Murugan	Webinar	“Property Inheritance Laws for Women”	National	St. Claret College
23 rd Nov to 30 th Nov2020	Dr. K. Siva Murugan	FDP	“New Directions in Teaching - Learning”	National	St. Claret College
30 th Nov to 1 st Dec 2020	Dr. K. Siva Murugan	FDP Webinar	“Setting Goals and Achieving Targets”	Institutional	St. Claret College

27- November, 2020	Dr. KV Ramanathan	Webinar	“Essentials of Research Writing & Using Mendeley Reference Manager”	International	University of Mysore and Presented by Vishal Gupta, Customer Consultant
30 th Nov 2020	Ms. Seema Joseph	Webinar	“Property Inheritance Laws for Women”	National	St. Claret College
23 rd Nov to 30 th Nov2020	Ms. Seema Joseph	Online FDP	“New Directions in Teaching - Learning”	National	St. Claret College
20 th Nov 2020	Ms. Seema Joseph	Webinar	“Pollution Induced Heritable Mutations”	National	St. Claret College
14 – 19 Dec 2020	Dr. Vidyashree DV	One Week Capacity Building Programme	Capacity Building Programme on “Advanced Research Methodology”	National	ICSSR - Western Regional Centre and University of Mumbai
2 -5 December 2020	Dr.K.Siva Murugan	FDP	Basics of Research Methodology	College Level	St. Claret College, Bangalore
14 Dec.,2020.	Dr. KV Ramanathan	National Webinar	Future Skills for Career Success	National Level	VELS Institute of Science, Technology and Advanced Studies (VISTAS), Chennai
14 - 18 Dec, 2020	Dr. KV Ramanathan	FDP	Implementation of New Education Policy 2020: Vocational	National Level	Central University of Rajasthan, India.

			Education & Skill Development		
14 – 20 November, 2020 Exam on 19 Dec, 2020	Dr. KV Ramanathan	MOOC	Marketing Management	NPTEL	IIT Kanpur
2nd to 5th December 2020	Ms. Seema Joseph	FDP	Basics of Research Methodology	College Level	St. Claret College, Bangalore
7 - 15 Jan 2021	Dr. K. Siva Murugan	Workshop	“Revised NAAC Norms and Procedures.”	National	St. Joseph’s College, Bangalore. KA
11 Jan 2021	Dr. K. Siva Murugan	Webinar	“English Language and Literature for Smart Communication Skills.”	International	Vivekananda College, Madurai. TN
13 Jan 2021	Dr. K. Siva Murugan	Panel Discussion	Management 4.0 “An Initiative of the Athmanirbar Bharath.”	International	St. Claret College, Bangalore. KA
23 Jan 2021	Dr. K. Siva Murugan	Workshop	“Writing Funded Projects.”	College Level	St. Claret College, Bangalore. KA
24 to 26 Jan 2021	Dr. KV Ramanathan	FDP	TIME SERIES (ECONOMETRICS)	National Level	Primax Academy, Bangalore
23 Jan 2021	Dr. KV Ramanathan	FDP	Writing Funded Project	College Level	St. Claret College, Bangalore.

13 Jan 2021	Dr. Vidyashree DV	International Panel Discussion	Management 4.0 “An Initiative of the Athmanirbar Bharath.”	International	St. Claret College
13 Jan 2021	Dr. Vidyashree DV	NPTEL Course Completion	NPTEL - MOOC	National	SWAYAM
23 Jan 2021	Dr. Vidyashree DV	NPTEL FDP	NPTEL-MOOCFDP	National	SWAYAM
23 Jan 2021	Dr. Vidyashree DV	Workshop	Writing Funded Projects	College	RPC, St. Claret College
27 Jan to 03 Feb 2021	Dr. Vidyashree DV	FDP	A Systematic Approach to Taxation	National	St. Claret College
30 Jan 2021	Dr. Vidyashree DV	Orientation Session	Orientation Session on NEP	National	St. Claret College
13 Jan 2021	Ms. Seema Joseph	NPTEL MOOC	Soft Skills & Personality Development	National	IIT Karagpur & MHRD
23 Jan 2021	Ms. Seema Joseph	AICTE Approved FDP	Soft Skills & Personality Development	National	IIT Karagpur & MHRD
23 Jan 2021	Ms. Seema Joseph	Workshop	Writing Funded Projects	Institutional	St. Claret College (Research Promotion Cell)
27 Jan – 3 Feb 2021	Ms. Seema Joseph	Online FDP	A systematic Approach to Taxation	National	St. Claret College, Bangalore. (Dept. of Commerce)

2 Feb 2021	Dr. K. Siva Murugan	Workshop	“Review on Union Budget 2K21”.	National	Institute of Excellent in Management Science, Hubballi. KA
10 Feb 2021.	Dr. K. Siva Murugan	Workshop	“Deep Learning Demystified: Achieving Great Outcomes with Simple Thinking”.	International	St. Claret College, Bangalore. KA.
26 Feb 2021.	Dr. K. Siva Murugan	Workshop	“Gender Equality and Women Empowerment”.	College Level	St. Claret College, Bangalore. KA.
27 Jan - 3 Feb 2021	Dr. K. Siva Murugan	FDP	FDP on” A Systematic Approach to Taxation.”	National	St. Claret College, Bangalore. KA
14 to 15 February 2021	Dr. KV Ramanathan	FDP	Structural Equation Modelling using Smart PLS	National Level	Primax Academy, Bangalore
21 & 22 – February 2021	Dr. KV Ramanathan	FDP	Interdisciplinary Approach in Management	International Webinar	Primax Foundation, Bangalore.
5 th Feb 2021	Dr. Vidyashree DV	Conference	“Negotium Procuratio” The new wave in Business Management Practices: Opportunities and Challenges	International	St. Claret College

9 th Feb 2021	Dr. Vidyashree DV	Webinar	“Grooming the next generation for Start-ups”	College	St. Claret College
20 th Feb 2021	Dr. Vidyashree DV	Webinar	“Role of Faculty in implementation of NEP”	National	Basaveshwar Engineering College, Bagalkot
9 Feb 2021	Ms. Seema Joseph	Webinar	“Deep Learning Demystified” – Achieving great outcomes with simple thinking	International	St. Claret Institute of Management
22 Jan 2021 (Certificate received on 17 th March)	Dr. K.Siva	Workshop	“How to Get Published in an Academic Journal”.	National	Pondicherry University, Pondicherry. PY.
. 23 rd to 27 th Mar 2021	Murugan	FDP	Basic Econometric methods: Theory and Applications	National	Department of Economics, Vivekananda College, Madurai. TN.
15 -22 March 2021	Dr. K.Siva	FDP	Data Analysis using R	National	St. Claret College (PG Commerce Dept.)
15 -22 March 2021	Dr. KV Ramanathan	FDP	Data Analysis using R	National	St. Claret College (PG Commerce Dept.)
1 -8 March 2021	Dr. Vidyashree DV	FDP	Data Analysis & Interpretation using SPSS	National	St. Claret College (B.Com TTM Dept.)

15 -22 March 2021	Dr. Vidyashree DV	FDP	Data Analysis using R	National	St. Claret College (PG Commerce Dept.)
22 – 27 Feb, 2021	Ms. Seema Joseph	FDP	Recent Trends in Research Methodology	National	Rest Society for Research International (REST) with SCC
1 -8 March 2021	Ms. Seema Joseph	FDP	Data Analysis & Interpretation using SPSS	National	St. Claret College (B.Com TTM Dept.)
15 -22 March 2021	Ms. Seema Joseph	FDP	Data Analysis using R	National	St. Claret College (PG Commerce Dept.)
26 March 2021	Ms. Seema Joseph	Webinar	VIKASANA – NEP – Insights into Indian Knowledge Systems	National	Disha Bharat in association with Bangalore University
14 th Apr 2021.	Dr. K.Siva Murugan	Pledge Taking Event	130 th Birth Anniversary of Ambedkar	National	CAPE Forum, Kanyakumari, TN.
16 th Apr 2021.	Dr. K.Siva Murugan	Knowledge Enhancement Session	Innovation and Start Up Policy	National Level	St. Claret College, Bangalore. KA.
16 th Apr 2021.	Dr. K.Siva Murugan	Webinar	Institutional Distinctiveness	National Level	The Oxford College of Science, Bangalore
28 th Apr 2021.	Dr. K.Siva Murugan	Webinar	National	National Level	IE MS, Hubbali. KA.

			Education Policy - 2020		
29 th April,2021	Ms. Seema Joseph	Webinar	National Education Policy - 2020	National Level	RVIM
May 06 2021	Ms. Seema Joseph	Webinar	Covid- 19 : Second Wave	National	St. Claret College, Bangalore, Karnataka, India. (Current Affairs (PG) & SCIM)
08 -09 May 2021	Ms. Seema Joseph	Online Workshop	Two-day Online UGC-NET Training Programme	National	St. Claret College (Dept. of PG Commerce)
14 May 2021	Ms. Seema Joseph	MOOC	Be a Probability & Statistics Master	International	Udemy
25 May, 2021	Ms. Seema Joseph	Online Workshop	One- day Student Development Programme on “Preparation to Dissertation	National Level	Surana College
27 – 29 May, 2021	Ms. Seema Joseph	Online PDP	Three- Day PDP on “Office 365”	Institution Level	St. Claret College
31 May 2021	Ms. Seema Joseph	Webinar	“Angel Investment/VC Funding Opportunities for Early Stage Entrepreneurs”	National	NMS Sermathai College for Women, Madurai.

17 th & 18 th May 2021	Dr. Vidyashree D V	Webinar	Financial Investments – Growth and Opportunities – an investor and companies perspectives	International	SSMRV, Bangalore
29 th May, 2021	Dr. K.Siva Murugan	Webinar	“Personal Branding”	National Level	St. Claret College, Bangalore, KA.
24 th to 30 th May, 2021	Dr. K.Siva Murugan	Workshop	“Research Methodology”	National Level	Govt. V.Y.T. PG Autonomous College, Durg, Chhattisgarh.
4 th to 6 th June 2021	Dr. Vidyashree D V	Workshop	“Implementation of National Education Policy”	Institutional	IQAC, St. Claret College, Bangalore
7 th to 12 th June 2021.	Dr. Vidyashree D V	Management Development Programme	“Financial Literacy” Accounting Educators.”	National	St. Claret College, Bangalore
14 th to 19 th June 2021	Dr. Vidyashree D V	International FDP	“Innovation, IPR, Technology development Entrepreneurship”	National	St. Claret College Bangalore
21 st to 27 th June 2021	Dr. Vidyashree D V	International PDP	“7 Day International PDP on SPSS”	International	Patrician College of Arts & Science, Tamilnadu
4 th June, 2021.	Dr. K.Siva Murugan	Symposium	World Environment Day	National	Arts, V.S. Apte Commerce and Mehta Science College, Palghar, Maharashtra.

5th June, 2021.	Dr. K.Siva Murugan	Webinar	“Post Covid-19 Era in Education and Technology”	National	Dr. Ambedkar Institute of Technology, Belagavi, Karnataka
19th June 2021	Dr. K.Siva Murugan	Workshop	“Critical and Independent Thinking”	National	Primax Eduacademy, Bengaluru, Karnataka.
21st June, 2021.	Dr. K.Siva Murugan	Webinar	Enhancing Culinary Skills with Yoga Practices	National	Bharath Institute of Higher Education and Research, Chennai. TN.
21st and 22nd June, 2021.	Dr. K.Siva Murugan	Global Summit	“Enhancing Women Empowerment through Entrepreneurship”	International	International School of Technology & Sciences for Women
27th June 2021.	Dr. K.Siva Murugan	Online Training Program	“Importance of Positive Mindset During Pandemic”	National	Primax academy, Bengaluru, Karnataka.
30th June 2021.	Dr. K.Siva Murugan	Pledge	“Plastic Bag Free Day”	-	Bell Institute of Hotel Management & Catering Technology, Sivakasi, TN.
7 – 12 June,2021	Ms. Seema Joseph	MDP	Financial Literacy	National	St.Claret College (Dept. of Mgmt.)

4 -5 June, 2021	Ms. Seema Joseph	E-workshop	Implementation of National Education policy	National	St. Claret College (IQAC & CESS)
14 – 19 June, 2021	Ms. Seema Joseph	International FDP	“Innovation, IPR, Technology development Entrepreneurship”	National	St. Claret College Bangalore
16 th July 2021	Dr. Vidyashree D V	Panel Discussion	“Innovation and Start-up EcoSystem”	National	St. Claret College, Bangalore
17 th July 2021	Dr. Vidyashree D V	PDP	“Developing IRINS”	Institutional	Library Committee, St. Claret College, Bangalore
3 rd July 2021.	Dr.Siva Murugan	“Pledge Taking Event”	International Plastic Bag Free Day” on “Say No to Plastic Bags”	National Level	Vivekanda College of Arts & Sciences for Women, Tiruchengodu, TN.
16 th July, 2021.	Dr.Siva Murugan	FDP	Innovation and Startup Eco System	National Level	St. Claret College, Bangalore. KA
17 th July 2021.	Dr. Siva Murugan	Professional Development Program	“Developing IRINS”	College Level	St. Claret College, Bangalore. KA
22 nd July 2021.	Dr.Siva Murugan	Webinar	“Recent Trends in Marketing”	International Level	Morappur Kongu College of Arts & Science, Morappur. TN.

29 th July 2021.	Dr.Siva Murugan	Webinar	“Payroll Management & Operations”	International Level	Krupanidhi Degree College, Bangalore. KA
17 th July, 2021	Ms. Seema Joseph	PDP	“Developing IRINS”	Institutional	Library Committee, St. Claret College, Bangalore
1 st to 10 th August, 2021	Dr. Vidyashree D V	FDP	“Research Methodology and Data Analytics”	National	PRIMAX Foundation, Bangalore
07 August, 2021	Dr. Vidyashree D V	National Level Webinar	“SWARAJYA@75”	National	PG Dept. of Commerce, St. Claret College, Bangalore. KA
2 nd August 2021.	Dr. K. Siva Murugan	Webinar	Academic Writing and Publishing	National Level	MES Asmbai College, Thrissur, Kerala.
23 rd to 27 th August 2021.	Dr. K. Siva Murugan	Workshop	Compliance of Goods and Services Tax	National Level	Sri Ramakrishana College of Arts & Science, Coimbatore. TN.
23 rd to 28 th August 2021.	Dr. K. Siva Murugan	FDP	Digital Teaching Methods in Higher Eduaction	National Level	Hindusthan College of Arts & Science, Coimbatore. TN.
28 th August 2021.	Dr. K. Siva Murugan	Webinar	Hindrances for Entrepreneurs	National Level	PG Dept. of Commerce, St. Claret College, Bangalore. KA

07 August 2021	Ms. Seema Joseph	National Level Webinar	SWARAJYA@75	National Level	PG Dept. of Commerce, St. Claret College, Bangalore.
05 – 09 August 2021	Ms. Seema Joseph	PDP	Data Analysis using Advanced Excel	Institutional	PG Dept. of Commerce, St. Claret College, Bangalore.
28 th August 2021	Ms. Seema Joseph	Webinar	“Hindrances for Entrepreneurs”	National	PG Department of Commerce & IIC
25-26 September, 2021	Seema Joseph	Training Programme	UGC-NET Training	National	Dept. of Commerce(PG) & Primax Foundation
25-26 September, 2021	Dr. Vidyashree DV	Training Programme	UGC-NET Training	National	Dept. of Commerce(PG) & Primax Foundation

Ms. Seema Joseph

Head of Department, M.Com