

DEPARTMENT OF HUMANITIES

I SEMESTER BA (JPO)

INTRODUCTION TO COMMUNICATION

OUTCOMES: Students will be able to

CO1: Explain the Meaning, Definition, Nature, Scope – Process of communication, Functions of Communication

CO2: Explain the Kinds of Communication: Intrapersonal, Inter-Personal, Oral, written, Verbal, Non-Verbal.

CO3: Explain the different kinds of Models Aristotle's Model Shannon & Weaver's

Model – Osgood's Model - Differences between Linear and Non – Linear Models.

CO4: Characteristics of Print Media, Electronic Media, Traditional and Folk Media.

CO5: Explain the Characteristics of Folk-Lore Media

BASIC PSYCHOLOGICAL PROCESSES I

OUTCOMES: Students will be able to

CO1: To summarize the basic concepts of the science of Psychology- definition, goals, perspectives, research methods

CO2: To explain the concept of Intelligence- definition, types, emotional intelligence, and extremes of intelligence and evaluate the theories of intelligence

CO3: To Explain Learning and Evaluate the types and theories of learning

C04: To Explain the procedures of memory and forgetting

CO5: To Describe the approaches of motivation

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BRITISH LITERATURE: FROM CHAUCER TO JOHNSON & FACETS OF LANGUAGE

OUTCOMES: Students will be able to

CO1: Explain to the students about the period in English Literature from Geoffrey Chaucer to Samuel Johnson

CO2: Understand and introduce the history, terms, concepts, and genres of poem, prose, drama, and terms in grammar.

CO3: Analyse and study the Shakespeare drama, characters, themes, plot, background history, the context in which the drama Macbeth is written.

CO4: Interpret the concepts, genre, lifestyle, importance of time, religious beliefs of people during Chaucer times.

CO5: Evaluate the characters in drama based on Aristotle's concept of tragedy.

Comment on the satirical English society's values and practices found in Oliver Goldsmith's Essay.

CO6: Comment on the satirical English society's values and practices found in Oliver Goldsmith's Essay.

CO7: Explain the difference between various phonetic sounds and terms in the English Language according to the Received Pronunciation Index.

CO8: Identify the concepts to analyse various genres of literature in British Literature -(1340 to 1830) and to know the difference between the phonetic sounds.

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II SEMESTER BA JPO

PRINT MEDIA

OUTCOMES: Students will be able to

CO1: Explain the Origin of Printing, Typography introduction to Printing technology

CO-2: Definition of Journalism, Kinds of Journalism, Nature, and Scope of Journalism

CO3: Brief History of Indian Journalism, Contribution of Raja Ram Mohan Roy,

Annie Besantm B. G. Hornieman, S. Sadanad, Augustus Hickey

CO4: Kannada Journalism: origin and growth of Kannada Journalism, Major News Paper in Karnataka

CO5: Review of Newspaper, Periodicals, Photo Journalism and News Agencies

BASIC PSYCHOLOGICAL PROCESSES II

OUTCOMES: Students will be able to

CO1: Explain the functioning of the nervous system

CO2: Explain the concept of Sensation and Perception

CO3: Explain the process of thinking, Evaluate the types of thinking

CO4: Explain the elements of emotion, Evaluate the theories of emotion

CO5: Explain the assessment of personality, Evaluate the theories of personality

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BRITISH LITERATURE: THE ROMANTIC AGE & FACETS OF LANGUAGE

CO1: Explain to the students about the Romantic Age in English Literature.

CO2: Understand different genres of poems, essays, and novels.

CO3: Analyse and study the situation of women, marriage, social status during Jane Austen's time.

CO4: Interpret themes, motifs, characters in the poems, novel, and essay based on the context in which it was written.

CO5: Identify and learn various discourses and grammatical structures.

CO6: Comment on the patriarchal dominant societies, industrial revolution, nature's connection with human being's life found in the novel, poetry, and essay.

CO7: Explain the difference clauses, sentence structure, lexicology, and syntax.

CO8: Identify the concepts to analyse various genres of literature the Romantic Age

and to know about sentence structure and discourse



III SEMESTER BA JPO

AUDIO-VIDEO

OUTCOMES: Students will be able to

CO1: Explain to the Concepts of Brief History of Radio, Present status of Radio in

India, FM Radio, Commercial Radio Broadcasting in India

CO2: Explain the types of Radio Programme, yuvavahini, Farm News, Special Audience Programme, Principles of Writing for Radio

CO3: Development of TV in India, Evaluate the Private Channels in India, DTH and SITE

CO4: Explain the Process of Production technique, Recent trends in television broadcasting in India.

CO5: Explain the Brief History and development of cinema, new trends in Indian Cinema, Status of Kannada Cinema, Film censorship

DEVELOPMENTAL PSYCHOLOGY

OUTCOMES: Students will be able to

CO1: Explain the approaches to human development

CO2: Explain the concept of conception and heredity

CO3: Explain the stages of prenatal development

CO4: Explain the concepts of physical, cognitive, emotional, and social development of infancy

CO5: Explain the concepts of physical, cognitive, emotional, and social development of childhood

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BRITISH LITERATURE: VICTORIAN AND MODERN & FACETS OF LANGUAGE

OUTCOMES: Students will be able to

CO1: Understand poems written in the Victorian age (the age of turbulent social changes)

CO2: To understand the influences of symbolism and imagism in modernist poetry

CO3: To study the literary genre of short stories in the works of D.H Lawrence

CO4: To expose the students to the essays of T.S Eliot and feminist writers like Virginia Wolf

CO5: To focus on the important issues of industrialisation and urbanisation in Charles dickens hard times

CO6: Negotiating discourse

CO7: Understanding tenor and domain in language

C08: Speech and writing in a discourse



IV SEMESTER BA JPO

MEDIA LAWS

OUTCOMES: Students will be able to

CO1: Explain the Concepts of freedom of Press, Press during Emergency-1975, Role of Press in democracy.

CO2: Explain the freedom of Speech and Expression, Article 19 1(a), Article 19 (2) with the case studies in India

CO3: Evaluate the Defamation and slander, libel, sedition, obscenity, censorship, Contempt of Court.

CO4: Compare the Process of Working Journalist Act, Official Secret Act, Press Regulation Act.

CO5: Explain the Process of Press Council in India, Press Commission in India



DEVELOPMENTAL PSYCHOLOGY

OUTCOMES: Students will be able to

CO1: Explain the concepts of physical, cognitive, emotional, and social development of Puberty

CO2: Explain the concepts of physical, cognitive, emotional, and social development of Early Adulthood

CO3: Explain the concepts of physical, cognitive, emotional, and social development of Middle Adulthood

CO4: Explain the concepts of physical, cognitive, emotional, and social development of Late Adulthood

CO5: Explain the concepts of death and grievance

OPTIONAL ENGLISH

AMERICAN LITERATURE & FACETS OF LANGUAGE

OUTCOMES: Students will be able to

CO1: To understand American literature, especially poems written during the American renaissance 1820-1865, the period after the civil war, and cultural diversity in American literature from 1945.

CO2: To understand the literary genre of short stories and essays in the works of Hawthorne, Philip Roth, Chief Seattle, Thoreau

CO3: To explore the plot of illusion and frustration in the play the glass menagerie

CO4: To analyse literary discourse-stylistic analysis

CO5: To study introduction to style and the framework of stylistic analysis

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V SEMESTER BA JPO

EDITING

OUTCOMES: Students will be able to

CO1: Explain the Concepts of Editing, Functions of News Room, Different Designation in Reporting and Editing

CO2: Explain the Principles of Editing, Translation, Meaning, and Purpose.

CO3: Evaluate the Responsibility of News Editor, Qualification of News Editor

CO4: Compare the Headlines, Kinds of Headline writing

CO5: Media visit

REPORTING

OUTCOMES: Students will be able to

CO1: Explain the News Values, Definition, Nature and Scope of Reporting, Principles of News Writing

CO2: Explain Lead, different kinds of lead, Types of News stories

CO3: Explain the qualification of Reporter, Beat Reporting, Freelance Journalist, Correspondents

CO4: Explain the Meaning, types of interview Method of writing Interview stories

CO5: Reporting Parliament, Crime, Sports, and Press Conference

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INDUSTRIAL PSYCHOLOGY-I

OUTCOMES: Students will be able to

CO1: Understanding classical studies and scope of industrial psychology

CO2: Understanding job analysis

CO3: Understanding job satisfaction and employee attitude

CO4: Understanding motivation and content theories of motivation

CO5: Understanding economic incentives systems

<u>ABNORMAL PSYCHOLOGY – I</u>

OUTCOMES: Students will be able to

CO1: Explain the concept of abnormality

CO2: Explain the models of abnormality

CO3: Explain stress and mental health

CO4: Explain anxiety-based disorders

CO5: Explain somatoform and dissociative disorders



LITERATURES OF INDIA: AN INTRODUCTION (PART I)

OUTCOMES: Students will be able to

CO1: To understand the concept of Bhakti poetry, Urdu poetry, Ritusamhara, and regional translations

CO2: To familiarise the students with Partition Literature and Feminist literature

CO3: To understand Ramanujan's concept regarding the Indian way of Thinking and Tagore's view of Tapobans

CO4: To sensitise students to the scrouge of untouchability through Mulk Raj Anand's Untouchable

CO5: To interpret Tuglaq as a political play



EUROPEAN AND NON-EUROPEAN WRITING (PART I)

OUTCOMES: Students will be able to

CO1: Understand Classical poetry and drama in Greek and Latin Literature to provide the base for the classical literature

CO2: Summarize the spiritual beliefs and practices of medieval ages

CO3: Explain the importance of socialization and Globalization

CO4: Compare Classical and Modern Theatre

CO5: Evaluate the Critical concepts in Literary theory to facilitate critical thinking

CO6: Summarize consequences of first and second world war in European and Non-European countries in the cannon of World Literature.

CO7: Evaluate Modern and Postmodern critical concepts practically in poetry.

CO8: Summarize and explore the cannon of European and Non-European Literary Schools.



VI SEMESTER BA JPO

MEDIA MANAGEMENT

OUTCOMES: Students will be able to

CO1: Explain the Concepts to start a Newspaper, Structure of a Newspaper, Organisation and its operation, Newspaper Planning and Staffing, organisation structure

CO2: Explain the Types of Newspaper Ownership in India, Role of Promotion and Circulation in a Newspaper.

CO3: Explain the Concepts of starting a TV Channel and Radio station, Organisational structure of Radio and TV studio

CO4: Tools used in Media Press Conference, Media Tour, and Press Release

CO5: Study Tour

ADVERTISEMENT & PUBLIC RELATIONS

OUTCOMES: Students will be able to

CO1: Explain the meaning of advertising, Types of advertisement, Role of Advertisement

CO2: Explain the advertising agencies, Functions of Advertising, Slogan Writing.

CO3: Evaluate the Nature and Scope of Public Relations, Public Opinion.

CO4: Compare the Process of Propaganda, Public Relations, and Visualisation

CO5: Explain the Process of House Journals and

Exhibitions.



INDUSTRIAL PSYCHOLOGY-II

OUTCOMES: Students will be able to

CO1: Understanding objectives and types of performance appraisal methods

CO2: Explaining training and managing communication

CO3: Understanding leadership styles

CO4: Understanding team building

CO5: Explaining employee stress and counseling

ABNORMAL PSYCHOLOGY-II

OUTCOMES: Students will be able to

CO1: Explain personality disorders

CO2: Explain schizophrenia and delusional disorders

CO3: Explain mood disorders

CO4: Explain mental retardation and developmental disorders

CO5: Explain and demonstrate the application of questionnaires



OPTIONAL ENGLISH VII

LITERATURES OF INDIAN: AN INTRODUCTION (PART II)

OUTCOMES: Students will be able to

CO1: Explain the importance of Pakistani Literature that Evolved in merging Urdu and English Literary Forms.

CO2: Summarize and Help students explore the physical, spiritual, and Intellectual Poverty of Australia.

CO3: Understand and mentally prepare to get acquainted with terms like "Post-Colonial Literature" and "Post-Colonial Literary Theory".

CO4: To understand the novel of Mahesh Dattani - Dance Like a Man

CO5: Evaluate Mahasweta Devi novel.



OPTIONAL ENGLISH VIII

EUROPEAN AND NON-EUROPEAN WRITING (PART II)

OUTCOMES: Students will be able to

CO1: Understand and mentally prepare to get acquainted with terms like "Post-Colonial Literature" and "Post-Colonial Literary Theory".

CO2: Summarize and Help students explore the physical, spiritual, and Intellectual Poverty of Australia.

CO3: Explain the importance of Pakistani Literature that Evolved in merging Urdu and English Literary Forms.

CO4: To Understand African Oral Literature both in terms of Prose as well as Verse.

CO5: Evaluate the reflection of the literary and cultural tradition of the country

CO6: Summarizes the history of Latin American Writing which is lined with Political Concerns.

CO7: Evaluate postcolonial critical concepts practically in essays.

CO8: Summarize and explore the Impact of an Alien Culture on his own.



I SEMESTER BA (EPO)

BUSINESS ECONOMICS

OUTCOMES: Students will be able to

CO1: Describe the concepts of Basic Business and the tools used

CO2: Explain the different demand concepts and their dynamics

CO3: Explain the method of demand forecasting in markets

CO4: Explain the various concepts of costs and supply

CO5: Explain the concepts of Production

BASIC PSYCHOLOGICAL PROCESSES I

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CO1: To summarize the basic concepts of the science of Psychology- definition, goals, perspectives, research methods

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II SEMESTER BA EPO

MANAGERIAL ECONOMICS

OUTCOMES: Students will be able to

CO1: Describe the concepts of decision making and practice different tools used for

managerial decision

CO2: Explain the different methods of price determination in different markets

CO3: Explain the method of pricing

CO4: Explain the Dynamics of the business cycle

BASIC PSYCHOLOGICAL PROCESSES II

OUTCOMES: Students will be able to

CO1: Explain the functioning of the nervous system

CO2: Explain the concept of Sensation and Perception

CO3: Explain the process of thinking, Evaluate the types of thinking

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CO5: Explain the assessment of personality, Evaluate the theories of personality



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CO7: Explain the difference clauses, sentence structure, lexicology, and syntax.

CO8: Identify the concepts to analyse various genres of literature the Romantic Age and to know about sentence structure and discourse

III SEMESTER BA EPO

MONETARY ECONOMICS

OUTCOMES: Students will be able to

CO1: Describe money, it uses functions and role

CO2: Explain the factors determining supply and demand of money

CO3: Explain the banking terms technology, and practices

CO4: Explain about Central bank its policies and their effectiveness

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DEVELOPMENTAL PSYCHOLOGY

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OPTIONAL ENGLISH

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CO3: To study the literary genre of short stories in the works of D.H Lawrence

CO4: To expose the students to the essays of T.S Eliot and feminist writers like Virginia Wolf

CO5: To focus on the important issues of industrialization and urbanization in Charles dickens hard times

CO6: Negotiating discourse

CO7: Understanding tenor and domain in language

C08: Speech and writing in a discourse

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IV SEMESTER BA EPO

PUBLIC ECONOMICS

OUTCOMES: Students will be able to

CO1: Explain the importance of public economics and principles governing maximum social advantage

CO2: Explain the different sources of public revenue, and methods to collect; tax and types

CO3: Explain Public expenditure and principles followed in public expenditure and contain public expenditure

CO4: Explain Public debt and causes of the increase in public debt, and methods to repay public debt

DEVELOPMENTAL PSYCHOLOGY

OUTCOMES: Students will be able to

CO1: Explain the concepts of physical, cognitive, emotional, and social development of Puberty

CO2: Explain the concepts of physical, cognitive, emotional, and social development of Early Adulthood

CO3: Explain the concepts of physical, cognitive, emotional, and social development of Middle Adulthood

CO4: Explain the concepts of physical, cognitive, emotional, and social development of Late Adulthood

CO5: Explain the concepts of death and grievance

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AMERICAN LITERATURE & FACETS OF LANGUAGE

OUTCOMES: Students will be able to

CO1: To understand American literature, especially poems written during the American renaissance 1820-1865, the period after the civil war, and cultural diversity in American literature 1945 and after.

CO2: To understand the literary genre of short stories and essays in the works of Hawthorne, Philip Roth, Chief Seattle, Thoreau

CO3: To explore the plot of illusion and frustration in the play the glass menagerie

CO4: To analyse literary discourse-stylistic analysis

CO5: To study introduction to style and the framework of stylistic analysis

V SEMESTER BA EPO

CORPORATE ECONOMICS

OUTCOMES: Students will be able to

CO1: Explain corporate economics its need and the importance of corporate house

CO2: Explain the need and importance of corporate planning

CO3: Explain HRM and its functions in the industry

CO4: Explain Globalization, MNCs, and WTO. Future of corporate sector

CO5: Explain CSR Ethics, law, and regulations

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RURAL ECONOMICS

OUTCOMES: Students will be able to

CO1: Explain the need for rural development-problems of the rural sector and its

solution and schemes to develop

CO2: Explain challenges in rural development PURA and food security

CO3: Explain methods to finance rural development, Micro Finance and SHG's

CO4: Explain Co-Operative movement in India and Karnataka

CO5: Explain agricultural and non-agricultural credit

INDUSTRIAL PSYCHOLOGY-I

OUTCOMES: Students will be able to

CO1: Understanding classical studies and scope of industrial psychology

CO2: Understanding job analysis

CO3: Understanding job satisfaction and employee attitude

CO4: Understanding motivation and content theories of motivation

CO5: Understanding economic incentives systems



<u>ABNORMAL PSYCHOLOGY – I</u>

OUTCOMES: Students will be able to

CO1: Explain the concept of abnormality

CO2: Explain the models of abnormality

CO3: Explain stress and mental health

CO4: Explain anxiety-based disorders

CO5: Explain somatoform and dissociative disorder

OPTIONAL ENGLISH V

LITERATURES OF INDIA: AN INTRODUCTION (PART I)

OUTCOMES: Students will be able to

CO1: To understand the concept of Bhakti poetry, Urdu poetry, Ritusamhara, and regional translations

CO2: To familiarise the students with Partition Literature and Feminist literature

CO3: To understand Ramanujan's concept regarding the Indian way of Thinking and Tagore's view of Tapobans

CO4: To sensitize students to the scrouge of untouchability through Mulk Raj Anand's Untouchable

CO5: To interpret Tuglaq as a political play

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EUROPEAN AND NON-EUROPEAN WRITING (PART I)

OUTCOMES: Students will be able to

CO1: Understand Classical poetry and drama in Greek and Latin Literature to provide a base for the classical literature

CO2: Summarize the spiritual beliefs and practices of medieval ages

CO3: Explain the importance of socialization and Globalization

CO4: Compare Classical and Modern Theatre

CO5: Evaluate the Critical concepts in Literary theory to facilitate critical thinking

CO6: Summarize consequences of first and second world war in European and Non-European countries in the cannon of World Literature.

CO7: Evaluate Modern and Postmodern critical concepts practically in poetry.

CO8: Summarize and explore the cannon of European and Non-European Literary Schools.

VI SEMESTER BA EPO

ECONOMICS OF HRM

OUTCOMES: Students will be able to

CO1: Explain Scope and Importance of HRM TQM and Qualities of Good manager

corporate house

CO2: Explain Human resource planning and Job design and evaluation

CO3: Explain the importance of HRM from Recruitment to performance appraisal

CO4: Explain methods of training and wage determination and grievance redressal

CO5: Explain Human rights and their importance

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KARNATAKA ECONOMICS

OUTCOMES: Students will be able to

CO1: Explain the demography of Karnataka

CO2: Explain about poverty unemployment and committee report

CO3: Explain about agriculture trend in Karnataka, Green revolution and Microfinance

CO4: Explain the importance of industry, KSRTC, BMTC. Export and Import

CO5: Explain public Finance and managing public debt

INDUSTRIAL PSYCHOLOGY-II

OUTCOMES: Students will be able to

CO1: Understanding objectives and types of performance appraisal methods

CO2: Explaining training and managing communication

CO3: Understanding leadership styles

CO4: Understanding team building

CO5: Explaining employee stress and counseling



ABNORMAL PSYCHOLOGY-II

OUTCOMES: Students will be able to

CO1: Explain personality disorders

CO2: Explain schizophrenia and delusional disorders

CO3: Explain mood disorders

CO4: Explain mental retardation and developmental disorders

CO5: Explain and demonstrate the application of questionnaires

OPTIONAL ENGLISH VII

LITERATURES OF INDIAN: AN INTRODUCTION (PART II)

OUTCOMES: Students will be able to

CO1: Explain the importance of Pakistani Literature that Evolved in merging Urdu and English Literary Forms.

CO2: Summarize and Help students explore the physical, spiritual, and Intellectual Poverty of Australia.

CO3: Understand and mentally prepare to get acquainted with terms like "Post-Colonial Literature" and "Post-Colonial Literary Theory".

CO4: To understand the novel of Mahesh Dattani - Dance Like a Man

CO5: Evaluate Mahasweta Devi novel.

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OPTIONAL ENGLISH VIII

EUROPEAN AND NON-EUROPEAN WRITING (PART II)

OUTCOMES: Students will be able to

CO1: Understand and mentally prepare to get acquainted with terms like "Post-Colonial Literature" and "Post-Colonial Literary Theory".

CO2: Summarize and Help students explore the physical, spiritual, and Intellectual Poverty of Australia.

CO3: Explain the importance of Pakistani Literature that Evolved in merging Urdu and English Literary Forms.

CO4: To Understand African Oral Literature both in terms of Prose as well as Verse.

CO5: Evaluate the reflection of the literary and cultural tradition of the country

CO6: Summarizes the history of Latin American Writing which is lined with Political Concerns.

CO7: Evaluate postcolonial critical concepts practically in essays.

CO8: Summarize and explore the Impact of an Alien Culture on his own.