

# **COURSE OUTCOMES**

#### **COURSE OUTCOME**

#### **DEPARTMENT OF COMMERCE**

#### **I SEMESTER B.COM**

#### **FINANCIAL ACCOUNTING**

Outcomes: Students will be able to

**CO1:** Understand the basic concepts of accounting.

**CO2:** Apply how to convert single entry to double entry.

**CO3:** Explain the concept of the hire purchase system and computation of interest, cash price.

**CO4:** Explain the application of royalty and procedure for preparing a royalty table and royalty accounts.

**CO5:** Application of sale of partnership into a limited company.

# **INDIAN FINANCIAL SYSTEM**

**Outcomes: Students will be able to** 

**CO1:** Understand the different aspects of the Financial System, such as Financial Markets, Functions and Significance of Primary Market, Secondary Market, Capital Market, & Money Market

CO2: Understand the objectives & functions of Banking and Non-Banking Financial Institutions. Such as IDBI, SFCs, SIDCs, LIC, EXIM Bank. Mutual Funds

**CO3:** Understand the functions and investment policies of commercial banks in India.

CO4: Understand the role, objectives, and functions of RBI and SEBI

**CO5:** Understand the meaning, features, and importance of financial services such as factoring, leasing, venture capital, Consumer finance – housing & vehicle finance.

P. O. Box 1355, M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013. Tel. No.: +91-80-23454755

# **MARKETING AND SERVICES MANAGEMENT**

#### **Outcomes: Students will be able to**

**CO1:** Understand the concept of Marketing, approaches, and functions along with rends in e-Marketing.

CO2: Explain the meaning of marketing environment, market segmentation, consumer behavior, and factors influencing consumer behavior

**CO3:** Describe marketing Mix, Product, Pricing, Physical Distribution, Promotion, and personal selling

**CO4:** Explain the meaning of service, characteristics, classification, and growth of the service sector in India.

CO5: Describe Tourism and Travel Service concept, meaning, nature, and significance of marketing

# **CORPORATE ADMINISTRATION**

Outcomes: Students will be able to

CO1: Describe the types of companies along with highlights of Companies Act 2013

**CO2:** Explain the Stages in the formation of the Company with special emphasis on MoA and AoA

**CO3:** Explaining the Company Administrators and their roles

CO4: Describe the types and procedures of corporate meetings

**CO5:** Explain the formation of global companies

# II SEMESTER B.COM ADVANCED FINANCIAL ACCOUNTING

Outcomes: Students will be able to

**CO1:** Compute the actual loss incurred by the business due to a fire accident and calculation the amount of claim.

**CO2:** Compute the profit and or loss in case of a consignment of goods for consignor and consignee.

**CO3:** Compute the profit and or loss of joint venture by using two different methods.

**CO4:** Compute the profit and loss of dependent Branch in the books of head office under cost price and invoice price.

**CO5:** Computation of departmental profit and loss of an organization in columnar form.

P. O. Box 1355, M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013. Tel. No.: +91-80-23454755

#### **RETAIL MANAGEMENT**

Outcomes: Students will be able to

**CO1:** Describe in detail various functions and types of retail business.

**CO2:** Explain consumer behavior and its implications in the retail business.

**CO3:** Explain the retail operations and their different factors.

**CO4:** Explain in detail the Retail marketing mix and its various elements.

CO5: Describe the various impact of information technology in retailing and use of

EDL, RFID, legal, social and Ethical issues in Retailing.

# **BANKING LAW AND OPERATIONS**

Outcomes: Students will be able to

**CO1:** Understand the concept of Banking & its scope.

**CO2:** Exemplify the different types of Negotiable Instruments

**CO3:** Understand the different relationships between the banker and the customer.

CO4: Instantiate the principles of lending. Understand the types of Accounts.

**CO5:** Determine the various Banking Innovations.

## **QUANTITATIVE ANALYSIS FOR BUSINESS DECISION-I**

**OUTCOMES:** Students will be able to

**CO1:** To familiarize the concepts of statistics, its functions, scope, and limitations

CO2: Acquaint the methods of collection, classification, and tabulation of data

**CO3:** To Calculate the measures of central tendency and represent them in the form of graphs

**CO4:** They get a practical exposure on calculations of Measures of dispersion and skewness using formula

**CO5:** Will know the procedure to Construct Index numbers and application of Reversibility tests

# III SEMESTER B.COM CORPORATE ACCOUNTING

**OUTCOMES:** Students will be able to

**CO1:** To familiarize the basic concepts of underwriting and analysis of net liability and gross liability.

CO2: To acquaint the methods of computing profit before the incorporation of companies

**CO3:** To gain knowledge on goodwill by applying various methods of valuation of goodwill.

**CO4:** They develop an understanding of the redemption of shares and debentures and their types.

**CO5:** They get exposure in preparing the company final accounts as per the New schedule of companies Act 2013

P. O. Box 1355, M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013. Tel. No.: +91-80-23454755

#### **FINANCIAL MANAGEMENT**

**OUTCOMES:** Students will be able to

CO1: Explain the importance of financial management its objectives and steps involved in financial planning

**CO2:** Explain the concept of the time value of money through various techniques

CO3: Analysis of earnings per share and computing the optimum capital structure

CO4: Evaluate the investing and dividend decisions through various capital budgeting techniques

**CO5:** Summarizing the significance of working capital management

# **BUSINESS ETHICS**

**OUTCOMES:** Students will be able to

**CO1:** Explain the importance of business ethics and CSR concerning crisis and issue management

CO2: Evaluate how emotional honesty, the virtue of humility, happiness, karma yoga, or purity of mind creates an impact on one's ethical values

CO3: Describe ethical aspects in HRM, Marketing, Financial Management, Technology, and Professional Ethics

**CO4:** Summarize the role of corporate culture in business

CO5: Explain the role of various committees and their impact on corporate governance

## **QUANTITATIVE ANALYSIS FOR BUSINESS DECISION-II**

**OUTCOMES:** Students will be able to:

CO1: Calculate Karl Pearson's Coefficient of correlation, Spearman's Rank Correlation, and Regression.

**CO2:** Calculate Trend values and representation on a graph.

**CO3:** Extrapolate and Interpolate missing values using binomial expansion and Newton's advancing difference method.

**CO4:** Explain terminologies in sampling, types of sampling distributions, and calculate the sample size.

CO5: Explain basic concepts of probability & application of additional theorem.

#### PUBLIC RELATIONS AND CORPORATE COMMUNICATION

**OUTCOMES:** Students will be able to

**CO1:** Understand different types of attitudes and measures to overcome negative attitudes.

**CO2:** Understand how to set goals based on SMART goals and how to manage time.

**CO3:** Summarize the process of communication, body language, presentation skills, and preparing for interviews.

**CO4:** Summarize the process of communication, body language, presentation skills, and preparing for interviews.

CO5: Describe Career Planning.

### **IV SEMESTER B.COM**

#### ADVANCED CORPORATE ACCOUNTING

**OUTCOMES:** Students will be able to

**CO1:** List out the legal provisions connected to Redemption of Preference shares and carry out the process of Redemption of Preference shares.

**CO2:** Explain the procedure of Mergers and Acquisitions of Companies, Differentiate between Mergers and acquisitions. Calculate Purchase Consideration and Carry out the accounting procedure.

CO3: Describe the reasons for Internal Reconstruction of a Co., and carry out the process of internal reconstruction

CO4: List the order of payment in case of Liquidation of a co., Calculate Liquidator's Remuneration and Prepare Liquidator's final statement of accounts

CO5: Understand the recent developments in accounting and describe various Indian Accounting Standards

# **COST ACCOUNTING**

**OUTCOMES:** Students will be able to

CO1: Understand the different aspects of cost and compute cost elements by preparing a cost sheet

**CO2:** Compute the different levels of materiel including LIFO, FIFO, and EOQ.

**CO3:** Compute remuneration payable to employees by using different methods

**CO4:** Computation of the allocation and absorption of cost across departments to identify the profit of each department

**CO5:** Preparation of reconciliation statements to find out the reasons for differences between Financial Accounting and Cost accounting

P. O. Box 1355, M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013. Tel. No.: +91-80-23454755

#### E-BUSINESS AND ACCOUNTING

**OUTCOMES:** Students will be able to

CO1: Explain the E-business models and emerging trends in E-commerce

**CO2**: Summarize the hardware and software requirements for E-Business

CO3: Describe the tally menu options, features, and procedures to create a company

**CO4**: Create groups, ledgers, and vouchers with the accounting software tally

CO5: Summarize the path of generating the basic reports, financial statements, accounting books, and registers in tally.

# PRINCIPLES OF EVENT MANAGEMENT

**OUTCOMES:** Students will be able to

**CO1**: Understand the concept and importance of Event Management.

**CO2**: Understand the general and legal policies and procedures for conducting an Event.

**CO3**: Design the Plan for Conducting an Event, Prepare the budget and describe the roles and responsibilities of event managers.

CO4: Explain the role of public relations and media in connection with event management

CO5: Design a blueprint, budget and describe the need for safety of guests, participants, and need for entertainment in corporate events

P. O. Box 1355, M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013. Tel. No.: +91-80-23454755

### STOCK AND COMMODITY MARKET

**OUTCOMES:** Students will be able to:

CO1: Explain the different financial markets, issue mechanisms, financial instruments.

**CO2:** Explain the functions and organisation of the stock exchange, the role of SEBI, and different stock exchanges in India.

CO3: Describe the various trading and settlement patterns and various depositories in India.

**CO4:** Summarize the functions and organisation of commodity exchange, physical and future markets.

**CO5:** Summarize the trading and settlement patterns in commodity markets.

# V SEMESTER B.COM COSTING METHODS

**OUTCOMES:** Students will be able to:

**CO1:** Understand the importance of different costing methods.

CO2: Apply the different methods of job costing and calculation of EBQ

CO3: Explain the concept of process costing and computation of cost as per the process

**CO4:** Explain the application of Contract costing and procedure of computing cost as per each contract.

CO5: Application of operating costing in different service sectors

P. O. Box 1355, M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013. Tel. No.: +91-80-23454755

#### ENTREPRENEURSHIP DEVELOPMENT

**OUTCOMES:** Students will be able to

CO1: Understand the importance of entrepreneur and factors influencing entrepreneurship along with the contribution of women entrepreneurs in creating awareness among the youngsters

**CO2:** Understand the role of SSI in the development of the Indian economy and formulation of policies and problems faced by SSI

**CO3:** Analyse the business opportunities, alternatives, and assessment of potential market

**CO4:** Understand the business plan and its aspects concerning common pitfalls to be avoided in the preparation of a business plan

**CO5:** Understand financial assessment through private and public banks.

CO6: Understand meaning and definition of sick industry and preventive and remedial measures for sick industry

P. O. Box 1355, M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013. Tel. No.: +91-80-23454755

# INTERNATIONAL FINANCIAL REPORTING STANDARDS

**OUTCOMES:** Students will be able to

**CO1:** To understand IFRS, its merits, limitations, benefits, and IFRS standards.

**CO2:** To understand and calculate the value of assets and liability.

**CO3:** To understand the statement of financial position, comprehensive income statements, statement of changes in Equity.

CO4: To understand the procedure for preparation of consolidated financial statement and also the treatment of pre-acquisition profit, goodwill, and non-controlling interest.

**CO5:** To understand the concepts of related party disclosure, earning per share, Interim financial.

#### **INCOME TAX-I**

**OUTCOMES:** Students will be able to

CO1: Explain the various basic concepts of income tax, legal framework, history of Indian income tax and scheme of taxation, income tax authorities, and their powers and functions

CO2: Understand the various exempted incomes U/S 10 available to individual assesses.

**CO3**: Evaluate the residential status of an individual and computation of gross total income based on the incidence.

**CO4**: Analyse and Compute gratuity, pension, leave salary, profit in lieu of salary, and taxable income from salary

**CO5**: Evaluate the taxable income from house property.

### **ADVANCED ACCOUNTING**

**OUTCOMES:** Students will be able to

**CO1:** To familiarize the various schedules of preparing final accounts of the banking company.

**CO2:** To familiarize the various schedules of preparing final accounts of life insurance and the general insurance company.

**CO3:** Understand the importance of different methods of inflation accounting.

**CO4:** To understand the concept of preparing farm accounting.

**CO5:** To gain knowledge on investment accounting and the procedure of calculation of interest.

## **GOODS AND SERVICE TAX**

**OUTCOMES:** Students will be able to

CO1: To understand the GST, benefits of GST, and different types of GST

CO2: To understand different laws governing GST, CGST, SGST, IGST

**CO3:** To understand the procedure and levy of SGST, CGST, IGST and determine the input tax credit

CO4: To calculate and determine the tax liability under GST

CO5: To understand the GST Eco system, network, and structure



#### INTERNATIONAL FINANCIAL MANAGEMENT

**OUTCOMES:** Students will be able to

**CO1:** Understand the objectives of financial markets and institutions

CO2: Apply their practical skills in determining the working capital and funding strategies of the firms

**CO3:** Identify various investment appraisal techniques and various sources of funds available

CO4: Summarize various sources of funds, relative cost estimations, and capital structure theories

**CO5:** Analyse various models for business and financial valuation

CO6: Describe various types of risk, causes of exchange rate differences, and hedging techniques

# **LIFE AND GENERAL INSURANCE**

**OUTCOMES:** Students will be able to

CO1: Understand the Principles of Life Insurance and different products of Life insurance companies

**CO2:** Clarify the Indian Contract Act and the Insurance Act

CO3: Understand the concept of claim management, claim settlement, and Reinsurance principles.

CO4: Understand the principle of general insurance, types of general insurance products and clauses and covers under the general insurance

**CO5:** Understand the history of the insurance industry including pre-nationalization and post nationalization era

P. O. Box 1355, M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013. Tel. No.: +91-80-23454755

#### INTERNATIONAL BANKING AND FOREX MANAGEMENT

**OUTCOMES:** Students will be able to

**CO1:** Explain the functions and financing of foreign trade and the concept of an international payment system.

**CO2:** Describe the types of international capital market and flow of funds across the borders

**CO3:** Explain the role of international financing and comment on the assets and liability management of foreign banks.

**CO4:** Explain the elements, importance, evolution of the exchange rate system and determination of the exchange rates, and relevant theories.

**CO5:** Explain the objectives, types of foreign exchange, explain the role of RBI in the settlement of foreign exchange problems in India.

# VI SEMESTER B.COM BUSINESS REGULATION

**OUTCOMES:** Students will be able to:

CO1: Understand the concept of Business Law and its Scope

CO2: Exemplify the essentials of a contract and essentials sale of goods act.

CO3: Understand the features of the competition act and the consumer protection act and the rights and duties of consumers and sellers.

**CO4**: Instantiate the procedure to register a patent. Understand the importance of Foreign Exchange Management terms and features.

CO5: Understand the rules and power of the Government in protecting the environment from pollution

#### **INCOME TAX-II**

**OUTCOMES**: Students will be able to

**CO1:** Determine the taxable income from business and profession.

**CO2:** Computation of taxable income from capital gains.

**CO3:** Calculation of taxable income from other sources.

**CO4:** To understand the various deductions from gross total income available to individual assesses

**CO5:** To understand the various provisions for setoff and carry forward of losses and determination of taxable income and tax liability of an individual assessee

# **MANAGEMENT ACCOUNTING**

**OUTCOMES:** Students will be able to

**CO1**: Analyse the financial statements

**CO2:** Analyse the FS with the help of activity ratio, liquidity ratio, solvency ratio, and profitability ratio

**CO3**: Analysis of changes in working capital, determining the fund from operation and preparation of FFS

CO4: Analysing the flow of cash from operating, financing, and investment activities and preparation of CFS

**CO5:** Summarizing with the help of report preparation

#### PRINCIPLES AND PRACTICES OF AUDITING

**OUTCOMES**: Students will be able to:

**CO1**: To familiarize the concepts of Auditing, types, and recent trends in auditing

CO2: To understand the internal control and internal check regards to wage payments, cash sales, and cash purchases

**CO3:** Understanding different types of vouchers and vouching process

**CO4**: Get practical exposure to the Procedures for the verification and Valuation of Assets and Liabilities

**CO5**: They will be familiar with the Company Audit and the procedure for audit of Limited Companies

#### **COST MANAGEMENT**

**OUTCOMES:** Students will be able to

**CO1**: Understand the different areas of cost control and cost reduction.

CO2: Analyse the difference between Absorption and Marginal costing and computation of BEP.

CO3: Analysis of variances in material costing and labour costing.

CO4: Estimation of Budget and computation of cash budget and flexible budget.

CO5: Understanding the difference between traditional costing and ABC Costing

#### **BUSINESS TAXATION**

**OUTCOMES:** Students will be able to

CO1: To understand the custom act, custom law, and methods of customs of valuation and calculation of custom duty

**CO2:** To understand the central sales tax act and calculation of tax on goods and services not covered under GST.

**CO3:** To determine the tax liability of the partnership firms.

**CO4:** To determine the tax liability of companies as per the income tax act and as per the provisions of MAT

#### INTERNATIONAL AUDITING AND ASSURANCE

**OUTCOMES:** Students will be able to

**CO1:** To understand the importance of various aspects of internal and external audit and also the appointment and removal of an auditor.

CO2: Understand the role of planning and risk assessment in auditing, which concentrates on the materiality and audit strategy.

**CO3**: Analyse the importance of components in internal control along with the IT audit strategy

**CO4**: Understand the importance of audit evidence with the financial statement with receivables, inventories, payables, and accruals, bank and cash, tangible assets, intangible assets, non-current liabilities, provisions, and contingencies, share capital, reserves, directors' emoluments, and Computer-assisted audit techniques

CO5: Understand the importance of review and reporting with procedures and reliability.

#### **PERFORMANCE MANAGEMENT**

**OUTCOMES:** Students will be able to

**CO1:** Illustrate the application of modern techniques of costing in Industrial settings and compare with traditional techniques of Costing.

**CO2**: Analyse various Management Accounting techniques –CVP Analysis, Make or Buy for decision making.

**CO3:** Estimate the cash position and cost of production using budgets and variance analysis.

CO4: Illustrate the use of information systems in managing and controlling a business and Appreciate the importance and difficulties in assessing overall performance in businesses divisions.

# **MARKETING OF INSURANCE PRODUCT**

**OUTCOMES:** Students will be able to

CO1: Explain the various factors that influence Insurance products

CO2: Describe the life Cycle of Insurance Products

CO3: Summarize customers' attributes and behavior that influence the Insurance market

CO4: Explain various marketing strategies used in Insurance Industry

# **RISK MANAGEMENT**

**OUTCOMES:** Students will be able to

CO1: Explain the concept, types nature, and limitations of managing risk

CO2: Explain the sources and various elements of cost of risk and exposure.

**CO3**: Describe the approaches, process of Corporate Risk Management.

**CO4**: Explain the types and illustrate the working of various derivatives instruments.

**CO5**: Describe the concept of Hedging and options in derivatives and the concept of VAR

P. O. Box 1355, M.E.S. Ring Road, Jalahalli, Bengaluru - 560 013. Tel. No.: +91-80-23454755