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NURTURING VALUES AND EXCELLENCE

Book Chapters Publications

Sl. No.	Name of the Faculty	Title of the Book Chapters Published	Title of the Paper	Year of Publication	ISBN/ISSN Number	Name of the Publisher
1	Mr. Jayanth H	Entrepreneurship, Technology and Innovation – From a Global Perspective	Green economy and Strategies for Green Economy	2023	978-93-92993-02-2	Vol II by Primax Publications
2	Mr. Jayanth H and Mr. Manjunatha G	Research in Multidisciplinary Subjects (Volume-4)	Empowering Women through Entrepreneurial Self-Help Groups in India: A Study in Karnataka"	2023	978-81-964776-2-2	The Hill Publication
3	Dr. Madesh N	Kannada Sahithya Mattu Jeevana Moulyagalu	Kannada baashe mattu Bodhane: Saavalu - Sadhyathegalu	2023	978-81-958790-0-7	Malleswaram Ladies Association – Academy of Higher Learning
4	Mr. Prashanth P	Pilgrimage Tourism in the Kaveri Delta Region	Potentiality of Buddhist Region – A Case of Kushalnagar, Karnataka	2023	978-93-56403-99-4	Bloomsbury Publishing India Pvt Ltd.
5	Ms. Shashikala U	Anubhaava	Saranara chintanagalli vyacarikate	2023	978-93-92427-02-2	BASAU PRAKASHANA, DHARAWAD
6	Ms. Shashikala U	Alakshitha Dravida Saahithya Prakaragalu	Sudugaadu Siddaru	2023	978-93-83769-22-3	Aviratha Prakshana
7	Dr. Siddalingappa Deshmukh	Kannada Sahithya Mattu Jeevana Moulyagalu	Baasheya balake mattu shaili	2023	978-81-958790-0-7	Malleswaram Ladies Association – Academy of Higher Learning

8	Dr. Supriya Singh	Mahila Sashaktikaran Me Hindi Sahitya ka Yogdan	Nari Sashshaktikaran Ke Disha Mein Media Ke Bhumika	2023	978-93-95922-18-0	Vikas Prakashan
9	Dr. Supriya Singh	PREMASHRAM SSAMAGR MULYAANKAN	Premasharam Mein Chitrith Gramin Samaj	2023	978-93-92348-16-7	Hans Publication House, New Delhi
10	Ms. Swetha K	Contemporary Discourses on Literary Theory	Changing Culture and Society Through Indian Advertising Appeals: A Qualitative Analysis	2023	978-93-94335-31-8	Omega Publications
11	Dr. Siddalingappa Deshmukh	Kalakranthi vimarsha lekhana	Huccchu manasina hattu mukhagalu	2023	978-81-955923	St. Pauls College
12	Ms. Shashikala U	Kalakranthi vimarsha lekhana	Prachina sahithyadalli samajika Sambandhagalu	2023	978-81-955923	St. Pauls College
13	Ms. Radha T	Dynamics of E Commerce and Management – Volume 1	Building Academic Resilience Through Active Learner Engagement	2023	To be Published	To be Published
14	Ms. Radha T	Dynamics of E Commerce and Management – Volume 1	Role of AI in Advancing Sustainable Development Goals	2023	To be Published	To be Published
15	Ms. Radha T	Dynamics of E Commerce and Management – Volume 1	Blockchain Disruption in Accounting: Unraveling Impact and Confronting Challenges	2023	To be Published	To be Published
16	Mr. Prashanth P	Dynamics of E Commerce and Management – Volume 1	Reviving Tourism Industry- The Power of Resilience & Adaptation	2023	To be Published	To be Published
17	Ms. Radha T, Ms. Prakruthi and Ms. Nisha T	Dynamics of E Commerce and Management – Volume 1	Working Capital Management and Financial Statements Analysis of Manufacturing Sector	2023	To be Published	To be Published
18	Mr. Chethan S	Dynamics of E Commerce and Management – Volume 1	Drivers of Green Buying Behaviour	2023	To be Published	To be Published

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22	Ms. Radha T and Dr J Prabhakaran	Digital Frontier of E Commerce – Volume 1	Cyber Empowerment: Safeguarding Women’s Right and Dignity in Cyber Era	2023	To be Published	To be Published
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