



St. Clare's College

Affiliated to Bangalore University | A Claretian Missionary Institution

NURTURING VALUES AND EXCELLENCE

DEPARTMENT OF COMMERCE *and* BUSINESS CLUB *presents*

CRESCENSIA 2022

INTER-COLLEGIATE COMMERCE FEST



Date: 18th August 2022
Venue: St. Clare's College

ABOUT SCC

St. Claret College (SCC) was established in 2005 by the international Missionary Congregation of Claretians who manage two universities and over 150 educational institutions in 66 countries around the world. The Bengaluru campus is managed by Claretian educational society established with the aim of providing holistic and quality education to the people in and around North Bangalore.

Situated on a serene and picturesque campus in Bengaluru, SCC offers a refreshing atmosphere conducive to serious academic pursuits and professional training. The College provides world class state-of-the-art infrastructure and facilities. SCC is dedicated to the principle that its educational services and faculty should be both supportive and challenging, distinguished by creative and interactive learning experience for each student.

ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce at St Claret College was launched in 2005 at the inception of the college with two faculty members and 39 students. Currently the department has a large team of experienced and highly qualified faculty and close to 900 students. Over the years SCC has gained the reputation of a top commerce college in Bangalore. The Commerce program in this leading Christian Catholic college has always attracted students with good academic record and the department has produced several Bangalore University ranks. The Department aims at a holistic and integral formation of its students, fostering in them a spirit of academic excellence, character formation and social concern, shaping them to become better citizens of the country.

ABOUT CRESCENSIA

Inter Collegiate Commerce Fest Crescensia is organised by the Department of Commerce. The events of the fest seeks to simulate the bearings of the business environment, thereby bridging the prominent gap between the theories and the practicalities of the corporate world. It provides a platform for participants to unveil and apply their talents to reach new heights.

GENERAL RULES AND REGULATIONS

- Participants will be allowed inside the campus only if they produce valid college id card.
- Each college should have a representative for better coordination.
- One participant can enter only in one event.
- Only colleges which are registered as contingent will be eligible for overall championship.
- Participants are responsible for their belongings.
- Judges' decisions are final and binding.
- The organizers reserve the right to close the registration incase maximum capacity is reached.
- Vulgarity, abuse or insult towards a particular person, group of people or any institution is not entertained. The judges can disqualify the concerned participant(s) on the spot.
- Participants are prohibited from bringing intoxicating substance.
- Required gadgets like mobile phones and laptops should be carried by the participants. They also should arrange internet connectivity.
- The winners will be awarded with cash prizes, medals and trophies

Registration Fees

Sl	Name of the Event	Description	Registration Fees
1	Darth Vader	Best Manager	₹300/-
2	Loki	Best Entrepreneur	₹250/-
3	The Riddler	Business Quiz	₹250/-
4	Ultron	Financial Statement Analysis	₹250/-
5	Lex Luthor	Mock Stock	₹250/-
6	Cat Woman	Fashion Walk	₹1,000/-
7	Contingent Registration	Bulk Registration	₹2,000/-

Scan or tap on the QR code to register



LAST DAY FOR ONLINE REGISTRATION
17TH AUGUST 2022

Darth Vader (Best Manager)

Darth Vader held the second-highest position in the largest corporate body in the galaxy. Darth Vader is a perfect example of a successful leader with some distinctly “winning” qualities. As a great team manager, Vader knew how to establish mutual respect between those involved in the “organisation”. This event puts the participants in such situation where they will have to use their wits to emerge victorious

ROUNDS

Round 1- Aptitude Quiz
Round 2- Crisis Management
Round 3- Personal/Stress Interview

RULES

- Solo Participation.
- Maximum two participants per college.
- All participants must wear business formals.
- Participants should bring mobile phone, laptop and their resume (hardcopy).
- Elimination will be decided by the judges.

Event Co-ordinators

Bhoomika R
9945905960

Uday Kiran
8904363428

Loki (Best Entrepreneur)

What's your glorious purpose? For the past decade every leader, brand and business has been scurrying to hone a compelling response to this. There was one expert who had the answer all the time.

Loki - the God of Glorious Purpose!

Loki is well known for his majestic plans and his love to attract people's attentions. Likewise, the participants should unveil their business plans and also be able to sell the product/service assigned to them.

ROUNDS

Round 1- Business Plan

Round 2- Marketing

RULES

- Team Participation: 2 members per team.
- Maximum two teams per college.
- All participants must wear business formals.
- Participants should bring mobile phone and laptops. They should arrange for internet connectivity.
- The participants should prepare a business plan presentation before the event.
- The Business Plan can be about a new business or existing business.
- The topic for Marketing will be given on spot.
- Elimination will be decided by the judges.

Event Co-ordinators

Harshit DS

8550863723

Anushree Gowda

6361962684

The Riddler (Business Quiz)

In his comic book appearances, the Riddler is depicted as a criminal mastermind in Gotham City. He has an obsessive compulsion to incorporate riddles, puzzles, and death traps in his schemes to prove his intellectual superiority over Batman and the police.

Are you ready for all the riddles, puzzles and quizzes that our in-house Riddler has in store for you?

RULES

- Team Participation: 2 members per team.
- Maximum two teams per college.
- All participants must wear business formals.
- Information regarding the rounds will be disclosed on-spot
- Participants should bring mobile phone and laptops. They should arrange for internet connectivity.

Event Co-ordinators

Aditya Vardhan
9731640850

Christopher Alexander
9947011951

Ultron (Financial Statement Analysis)

Ultron, the brain-child of Tony Stark, is an Artificial Intelligence who was designed to be an integral part of a Peacekeeping Program. Being an AI, Ultron is superfast and all the global information are at his fingertips. This enables him to process any type of data, provide the most practical conclusion, predict the future possibilities and act accordingly.

Participants should adopt these traits of Ultron and dominate the competition by analyzing the data given to them and interpret in the most practical manner.

ROUNDS

Round 1- Quiz

Round 2- Analysis and Presentation

RULES

- Each team should have 2 members.
- Teams should bring their own stationary such as pen, pencil and calculator.
- Teams can present data either using the board or in the form of ppt.
- In case of ppt presentation, the teams should bring their laptops with internet connectivity
- Any tool/technique of financial analysis can be used.

Event Co-ordinators

Farheen Khanam

7619143553

Jithin Jerry

9061265754

Lex Luthor (Mock Stock)

Lex Luthor, Genius billionaire, Super villain, The Arch nemesis of Superman has been brought to ruins due to his fight against the Man Of Steel. You have been tasked to assist this Genius to take over the Stock Market in DC. Play smart, think ahead, stay sharp and bring Lex back to his glory days to prove that he is the superior being.

RULES

- Each team should have 3 members.
- Maximum 2 teams per college.
- Teams will be given virtual money and stocks with their values prior to the event.
- Teams need to choose their stocks with its quantity up to the limit of virtual money and submit it before the start of the event.
- Teams should trade stocks with other teams based on the news which is displayed.
- No negative of revenue allowed.
- Winners will be decided based on the net worth (both cash balance and share value) after trading closes.
- Each team should have a laptop with internet connectivity.

Event Co-ordinators

Aadarsh MS

8792449014

Harsh Bafna

9110275268

Cat Woman (Fashion Walk)

Cat Woman is and has always been an oxymoron in human form: an unpredictable contradiction existing as an half-villain and an half-heroine. Put on your best attire and walk down the ramp like you own it! Just like her!

RULES

- Theme: Corporate
- Time limit: 6+1 minutes (including set-up and preparation)
- Each team should have 8-14 members.
- Maximum one team per college.
- Audio should be submitted to the coordinators before 11:00am, 18th Aug 2022.
- Any type of vulgarity will not be entertained and will lead to immediate disqualification.

Event Co-ordinators

Smitha

9148374036

Bryan Eric Das

9110234797



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- Online registration will be open till 17th August 2022, 7:00 pm.
- Register your college in the given Google Form and pay the registration fees using the UPI id provided in the Google Form.
- Payments in the form of cash and UPI only are accepted.
- If a college is registered under contingent, then only one team per event is allowed.
- For multiple teams in same event, registration has to be done individually.
- On-Spot registration will open at 8:45am on 18th August 2022 and will go on till the inauguration starts.

Faculty Co-ordinators

Mr Suraj M

9611640351

Ms. Suneetha KS

8861993091



SCAN FOR
LOCATION

Student Co-ordinators

M Rahul

8608298638

Archana B

8296852835