



St. Clare College

NAAC A+ Accredited | AICTE Approved | Affiliated to Bangalore University

NURTURING VALUES AND EXCELLENCE

MES Ring Road, Jalahalli, Bengaluru - 560 013.

In Collaboration With



Bapuji Educational Association^(R),

M.S.B. ARTS & COMMERCE COLLEGE

Davanagere - 577002

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**BANGALORE UNIVERSITY TEACHERS COUNCIL OF
COMMERCE AND MANAGEMENT (BUTCCM)**

Jnanabharathi Campus, Bangalore University, Bangalore-56

Organises

**ONE WEEK VIRTUAL INTERNATIONAL
FACULTY DEVELOPMENT PROGRAMME ON**

**ADVANCED
RESEARCH
METHODOLOGY
AND AI**

Monday - Saturday | **18-23 March, 2024** | 6 p.m. to 8 p.m.

Organized by:

RESEARCH PROMOTION CENTRE & IQAC, ST. CLARET COLLEGE

P. O. Box 1355, MES Ring Road, Sharadhamba Nagar,
Jalahalli, Bengaluru, Karnataka - 560013.

Know SCC

St. Claret College was established in 2005 by the International Missionary Congregation of Claretians who manage two universities and over 150 educational institutions in 66 countries around the world. St. Claret College is managed by the Claretian Society for Integral Human Development established with the aim of providing holistic and quality higher education. Apart from St. Claret College, the campus shelters four other educational institutions: St. Claret School, Anthony Claret (AC) School, St. Claret Evening College and St. Claret Pre-University College. Moved by the spiritual genius of St. Anthony Mary Claret, its patron, and supported by the robust Christian intellectual tradition, St. Claret College offers value-based education to transform students to be enlightened leaders and networkers who bring about a civilization of love and harmony. St. Claret College is recognized by UGC, permanently affiliated to Bangalore University and is NAAC accredited with A+ Grade.



Know MSBC

Maganuru Sarvamangalamma Basappa Arts and Commerce College is the constituent of Bapuji Educational Association (R). which has 55 institutions in Davangere under its umbrella. The Association has taken long strides under the able leadership and guidance of Sri Shamanuru Shivashankarappa. Hon. Secretary of Bapuji Educational Association (R). It was established in 1969 as an evening college to impart education for the employed section of the society. In 1983 It was converted into a day college to cater to the educational needs of the students from different strata of the society. The college offers BA and B. Com degree courses and has completed four cycles of NAAC and is accredited with B+ grade. The college is recognised by UGC and is permanently affiliated to Davangere University.

About SCC-RPC

St. Claret College firmly believes in encouraging a vibrant research culture for achieving excellence by exploring novel research paradigms and promoting research to address global, national, and societal challenges. The institution encourages research activities by providing the necessary infrastructural setup to faculty and students. The policy shall serve as an overall framework within which research activities may be carried out with enthusiasm. Towards this endeavor, St. Claret College is committed to fostering a research culture in the campus by encouraging research initiatives across the departments.

About the FDP

The FDP on Research Methodology is a crucial initiative of RPC and IQAC of St. Claret College aimed at enhancing the research capabilities of faculty members across academic institutions. Research methodology forms the backbone of any scholarly inquiry, guiding researchers through the process of designing, conducting, analyzing, and interpreting research studies effectively. This FDP is designed to equip faculty members with the necessary skills and knowledge to undertake rigorous and meaningful research in their respective fields. The program typically covers a wide range of topics essential to research, including research design, data collection methods, sampling techniques, statistical analysis, and research ethics. Moreover, the FDP provides a platform for faculty members to engage in interdisciplinary discussions, share best practices, and collaborate on research projects. This interdisciplinary exchange fosters a culture of research excellence and innovation within the academic community.

Keynote Speaker:



Prof. Renuka Pushpanjalee Herath
Department of Information Management,
Sri Lanka Institute of Information Management.
Chairperson- Women in Logistics and Transport (WiLAT-SL)

Resource Persons:

DAY 1:
18 March 2024



Dr. S. Nagabhushana, Assistant Professor
Department of Commerce, Government First Grade College,
Harohalli, Ramanagara, Karnataka.
Title: **Introduction to Research.**

DAY 2:
19 March 2024



Dr. Lakshminarayana N., Principal
Primus School of Management Studies,
Yelahanka, Bengaluru, Karnataka.
Title: **Review of Literature and Questionnaire Design.**

DAY 3:
20 March 2024



Dr. Dharmendra H., Assistant Professor
School of Commerce, Finance & Accountancy
CHRIST (Deemed to be University)
YPR Campus, Bengaluru, Karnataka.
Title: **Data Analysis Using Jamovi.**

DAY 4:
21 March 2024



Dr. V. Rajesh Kumar
Professor and Director, Alliance University
Bengaluru, Karnataka.
Title: **Econometric Modelling.**

DAY 5:
22 March 2024



Dr. B. T. Sampath Kumar
Professor & Chairman, Dept. of Library & Information Science
Tumkur University, Karnataka.
Session-1: **AI Tools for Academic Research.**



Dr. Mohammed Farooq Pasha
Associate Professor & HoD, Dept. of Commerce,
GFGC Kengeri, Bengaluru, Karnataka.
General Secretary, BUTCCM.
Session-2: **Recent Trends in Research.**

DAY 6:
23 March 2024



Dr. Hemanth Kumar S.
Professor and DRC CO-Chairman
JAIN (Deemed-to-be University), Bengaluru, Karnataka
Session-1: **Theoretical Models in Research.**



Dr. Viji R.
Director- School of Management
S.A. College of Arts & Science, Chennai, Tamilnadu
Session-2: **Research Ethics and Publication Avenues.**

Who Can Participate?

Faculty Members, Research Scholars, Academic Professionals working abroad & PG Students from any Discipline.

Registration Fee:

Participating members may register as per the following Registration Fees:

Category	Fee
Research Scholars/ PG students	INR 299
Faculty Members	INR 399
Industrial Professionals	INR 699
International Participants	USD 11

Payment Details:



95352 23391

Platform:



Guidelines:

- Participation in the FDP is open to Faculty Members/ Industry Personnel/ Research Scholars/ PG Students.
- Keep the payment screenshot ready before registration.
- Link for the meeting will be shared every day to all the registered participants.
- E-certificate will be issued to all the registered participants on attending all six days.

Registration Link:

<https://forms.gle/B3smDJmUTHfKB95M9>

Patrons

Rev. Dr. Thomas V. Thennadiyil, CMF, Principal, St. Claret College, Bengaluru.

Rev. Fr. Joseph S., CMF, Vice Principal, St. Claret College, Bengaluru.

Dr. M. G. Eshwarappa, Academic Director, Bapuji Educational Association®, Davanagere, Karnataka

Prof. Neelambika G. C., Principal, M.S.B. Arts & Commerce College, Davanagere, Karnataka.

Advisory Committee

Prof. R. Sarvamanagala, Dean & Chairperson, Dept. of Commerce, Bangalore University.

Prof. P. Paramashivaiah, Chairman, Dept. Of Studies & Research In Commerce, Tumkur University.

Prof. Nagendra Babu K. Department of Studies in Commerce, Manasagangotri - University of Mysore.

Prof. M. L. Ashoka, Chairman, Department of Studies in Commerce, Manasagangotri - University of Mysore.

Prof. R. Shashidhar, Dean - Faculty of Commerce and Management, Davanagere University.

Prof. Srinivas K. T., Dept. of Studies in Commerce, Davanagere University.

Dr. G. H. Nagaraj, HoD, Dept. of Commerce, GFGC Harohalli & President - BUTCCM.

Convenors:

Dr. Chinmaya Dash, IQAC-Coordinator, St. Claret College, Bengaluru.

Dr. Vijayakumar A. B., HoD - Dept. of Commerce, M.S.B. Arts & Commerce College, Davanagere, Karnataka.

Mr. Jayanth H., Director - Research Promotion Centre, St. Claret College, Bengaluru.

Co-Convenors:

Ms. Radha T., St. Claret College, Bengaluru. - +91 8217379176

Dr. Arul Prabakaran, St. Claret College, Bengaluru. - +91 94423 94623

Mr. Rathesh J., St. Claret College, Bengaluru. - +91 95352 23391

Organising Committee

Dr. Christina, St. Claret College, Bengaluru.

Ms. Shashikala U., St. Claret College, Bengaluru.

Dr. Ashok Jacob Mathews, St. Claret College, Bengaluru.

Ms. Bindu V., St. Claret College, Bengaluru.

Ms. Rashmi B. K., St. Claret College, Bengaluru.

Ms. Geethu V., St. Claret College, Bengaluru.

Dr. Sasmita Panda, St. Claret College, Bengaluru.



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