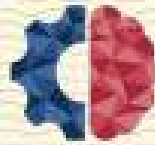




**Ministry of  
Education**  
Government of India



**MoE's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



## **CERTIFICATE**

**Institution's Innovation Council (IIC) established at**

**St. Claret College, Bangalore**

**had undertaken various activities prescribed by Innovation Cell, Ministry of  
Education, Govt. of India to promote Innovation and Start-up in campus  
during the IIC calendar year 2020-21.**

**Prof. Anil D. Sahasrabudhe**  
Chairman  
AICTE

**Dr. Abhay Jere**  
Chief Innovation Officer  
MOE, Innovation Cell

**Mr. Dipan Sahu**  
Assistant Innovation Director  
MOE, Innovation Cell



# St. Claret College, Bengaluru-13

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## Institution's Innovation Council Annual Report 2020-21



Submitted By

**St. Claret College  
Bangalore**



MoE's  
**INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
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## PART-A

### About St. Claret College

St. Claret College (SCC) was established in 2005 by the international Missionary Congregation of Claretians who manage two universities and over 150 educational institutions in 66 countries around the world. The Bengaluru campus is managed by Claretian educational society established with the aim of providing holistic and quality education to the people in and around North Bangalore. St. Claret College offers value based education to transform students to be enlightened leaders and networkers who bring about a civilization of love and harmony. St. Claret College is recognized by UGC, permanently affiliated to Bangalore University and NAAC accredited. SCC is dedicated to the principle that its educational services and faculty should be both supportive and challenging, distinguished by creative and interactive learning experience for each student. In order to make the students employable, various corporate and non-profit organizational personnel are invited to give hands-on experience of the corporate world. In addition to the regular curriculum, special training by professional bodies is provided to equip the students with professional skills such as presentation skills, debating, group discussions, team work and leadership skills which enable them to get suitable jobs in the corporate world.

### Vision of St. Claret College

Our Vision is to promote educational excellence, leadership, and service, based on universal love in an environment characterized by respect for the individual and concern for the community, so as to effect holistic transformation in each student.

### Mission of St. Claret College

Our mission is to form intellectually competent, professionally skilled, spiritually vibrant, morally responsible, socially just and culturally sensitive global citizens through holistic Claretine education to advance a civilization of love and harmony.

### Vision of Institution's Innovation Council (IIC-SCC)

To motivate young minds to engage in innovation and pursue entrepreneurship for self and community development.

### Mission Institution's Innovation Council (IIC-SCC)

To establish a Start-up hub & Incubation centre and create a sustainable ecosystem for Innovation.

### Journey of IIC established at St. Claret College

The Institution's Innovation Council was established in September 2019.  
(IC201912328)



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## Brief mention of key functionaries at the St. Claret College

Rev. Dr. Thomas V Thennadiyil	Principal
Rev. Fr. Abraham P J	President, IIC-SCC
Dr. Rashmi B H	Convenor, IIC-SCC
Dr. Safeer Pasha	Vice-President, IPR IIC-SCC
Dr. Zameer Pasha	Start-up Activity Coordinator, IIC-SCC
Lt. Prakash Chandra Behera	Social Media Coordinator, IIC-SCC
Mr. Triyogi Nath Pandey	ARIIA Coordinator, IIC-SCC
Dr. Vidyashree D V	NIRF Coordinator, IIC-SCC
Ms. Prameela B	Internship Activity Coordinator, IIC-SCC
Mr. Rony Geo Alex	Assistant Professor, Department of MSW
Mr. Manu V. Unni	Assistant Professor, Department of BBA
Mr. Rudresh S	Assistant Professor, Department of BBA
Mr. Vasu V	Assistant Professor, Department of Commerce
Mr. Ratish G	Assistant Professor, Department of Commerce
Ms. Sherin Jibu	Assistant Professor, Department of Sciences
Dr. Padmapriya S	Assistant Professor, Department of Commerce
Dr. Arijit Roy	Assistant Professor, Department of MBA
Dr. Feroz Ali	Patent Expert
Mr. Malyadri Reddy	Industry Expert
Mr. Praveen H J	Start up and Entrepreneur
Mr. Chinmaya Dash	NISP Coordinator

Tabular representation of Resource strength (human capital and Physical capital) of St. Claret College

Total No. of IIC Members	Total No. of IAs	Total No. of faculty Mentors
18	10	03



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Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

The MoE's Innovation Cell is providing an excellent opportunity to Higher Education Institutions (HEIs) to formulate an Innovation and Start-up policy to promote the culture of innovation among the students and faculty. St. Claret College is committed to create an appropriate environment for fostering the culture of innovation and start-up in the Institution. SCC's Innovation Council (IIC) has done a wonderful job in framing this innovation and start-up policy. St. Claret College has been vibrantly participating in the initiatives of the MoE's Innovation Cell by launching activities such as the Smart India Hackathon, Innovation Ambassador Training Programme in the institution; by mentoring the participants at NIC 2020; by participating in NIRF, ARIIA Ranking and all IIC activities.

Number and Different types of I&E and IPR activities Conducted

## Quarter 1

### July to September 2020

SI No.	Activity	Date
1.	IIC Council Upgradation at Institution Level and Council Meeting	20/08/20
2.	Virtual Seminar on Student Start-up and Entrepreneurship	05/09/20

## Quarter 2

### October to January 2021

SI No.	Activity	Date
3.	Council Meeting	08/10/20
4.	Two - days Entrepreneurship Workshop	06/11/20
5.	Council Meeting	14/11/20
6.	My Story - A motivational talk on Entrepreneurship	19/11/20
7.	Online workshop on Business opportunities in waste plastic management and bio fuel	24/11/20
8.	Panel discussion on entrepreneurs and pandemics	30/11/20
9.	Council Meeting	08/01/21
10.	International Panel Discussion on Management 4.0 "An Initiative of the Athmanirbar Bharat"	13/01/21
11.	Orientation session on NEP (Innovation and entrepreneurship)	30/01/21

## Quarter 3

### February to April 2021

SI No.	Activity	Date
12.	Young Entrepreneurs meet - Grooming the next generation for start ups	09/02/21
13.	Panel Discussion on "The importance of innovation in Entrepreneurship"	12/02/21
14.	Council Meeting	17/02/21
15.	Knowledge Enhancement Workshop ANKURA: HACKATHON	20/02/21



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16.	Intra - collegiate Business plan competition	22/02/21
17.	Knowledge Enhancement on IPR in agriculture	24/02/21
18.	A talk on intellectual property rights (IPR) - innovation and value creation	03/03/21
19.	Council Meeting	02/04/21
20.	Knowledge Enhancement Session on National Innovation and Start-Up Policy	16/04/21

## Quarter 4

### May to August 2021

Sl No.	Activity	Date
21.	Council Meeting	07/05/21
22.	Council Meeting	20/05/21
23.	Virtual workshop on self-employment opportunities and entrepreneurship	09/06/21
24.	One week virtual international faculty development programme - Innovation, IPR, Technology development and Entrepreneurship	14/06/21 -19/06/21
25.	Impact of IPR - IPR week	21/06/21 -26/06/21
26.	3-day workshop on the role of innovation and IPR for Entrepreneurial activities	28/06/21 -30/06/21
27.	3-day Student Entrepreneurship Boot Camp	12/07/21-14/07/21
28.	Panel discussion on Innovation and start up Eco-system	16/07/21
29.	Workshop on "Start-up ideation"	16/07/21 -18/07/21
30.	VISHISHTH Inter-collegiate Business plan competition	24/07/21
31.	VARTANA 2021 2-day International Conference on Innovation - an Engine for Inclusive Growth and Sustainable Development	28/07/21-29/07/21
32.	National Level Online Student Workshop on Entrepreneurship	30/07/21-31/07/21
33.	Essay competition o Entrepreneurship on Campus	21/08/21
34.	Webinar on "How to be successful Entrepreneurs"	28/08/21
35.	National Level Webinar on "Hindrances for Entrepreneurs"	28/08/21
36.	Visit to Incubation Centre to Dayananda Sagar University Bengaluru	31/08/21

No. of student's & faculty ideas generated

<b>Total No. Faculty Idea Generated</b>	<b>Total No. Student Idea Generated</b>
10	43



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No. of IPs generated, published and granted

SI No.	Patent Application No	Patent Title	Patent Office	Detail of Patent
1	202041038446	EMOTIONAL HEALTH MONITORING SYSTEM FOR STUDENTS	India (Published)	<a href="https://patentscope.wipo.int/search/en/detail.jsf?docId=IN307231238&amp;cid=P22-KNPPZJ-04580-1">https://patentscope.wipo.int/search/en/detail.jsf?docId=IN307231238&amp;cid=P22-KNPPZJ-04580-1</a>
2	202011041959	IAIP-INTERACTIVE BUSINESS DATA: INTERACTIVE INTELLIGENT BUSINESS DATA VISUALIZATION USING AI- BASED PROGRAMMING.	India (Published)	<a href="https://patentscope.wipo.int/search/en/detail.jsf?docId=IN309729301&amp;cid=P22-KNPPZJ-04580-1">https://patentscope.wipo.int/search/en/detail.jsf?docId=IN309729301&amp;cid=P22-KNPPZJ-04580-1</a>
3	2020102320	AN ARTIFICIAL INTELLIGENCE BASED REAL TIME DROWSINESS DETECTION SYSTEM	Australia (Granted)	<a href="https://patentscope.wipo.int/search/en/detail.jsf?docId=AU307022786&amp;cid=P22-KNPQ2U-06760-2">https://patentscope.wipo.int/search/en/detail.jsf?docId=AU307022786&amp;cid=P22-KNPQ2U-06760-2</a>
4	2020102865	SYSTEM FOR MONITORING AND CONTROLLING INTERNET OF THINGS (IOT) BOILER	Australia (Granted)	<a href="https://patentscope.wipo.int/search/en/detail.jsf?docId=AU311185674&amp;cid=P22-KNPQ2U-06760-2">https://patentscope.wipo.int/search/en/detail.jsf?docId=AU311185674&amp;cid=P22-KNPQ2U-06760-2</a>
5	2020101612	AUTOMATIC ATTRIBUTE DIFFERENTIATOR AND CONTROLLER FOR IOT APPLICATIONS	Australia (Granted)	<a href="https://patentscope.wipo.int/search/en/detail.jsf?docId=AU302894342&amp;cid=P20-KNXZRR-84328-1">https://patentscope.wipo.int/search/en/detail.jsf?docId=AU302894342&amp;cid=P20-KNXZRR-84328-1</a>
6	2021102420	A NOVEL PROCESS FOR GENERATING A CUSTOMER-VALUE-DRIVEN PLAN TO CREATE HIGH GROWTH BUSINESS OPPORTUNITIES	Australia (Granted)	<a href="https://patentscope.wipo.int/search/en/detail.jsf?docId=AU324964778&amp;cid=P22-KTH8TD-35144-1">https://patentscope.wipo.int/search/en/detail.jsf?docId=AU324964778&amp;cid=P22-KTH8TD-35144-1</a>

No. of Student & Faculty Start-ups/Ventures established.

Total Faculty Idea Start-Ups established	Total Student Start-Ups established
01	02

Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting specially for the schemes or programs

NIRF

St. Claret College has been participated at ARIIA ranking for academic year 20-21.





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## ARIIA

St. Claret College has been participated at ARIIA ranking for academic year 20-21 (ARI-C-20977).

## NISP Adoption status

St. Claret College has been adopted NISP. The policy is formulated and submitted to NISP portal. Few members were trained through awareness programme. The policy will be implemented from 2021-22 academic year onwards.

## Institution's achievements/ Rewarded for the innovations at different forum



## IIC Faculty Achievement

Mr. Chinmaya Dash, Innovation Ambassador voluntarily offered mentoring support to student team of NIC 2020. The team qualified to final round of NIC 2020 (Among 127 Finalist team).

List of Innovation Ambassadors Voluntarily Offered Mentoring Support to Student Teams of NIC 2020 and Organised Prescribed ISE Activities in Campus, School and Community during IIC2.0				
Sl. No.	IIC ID	State	IC Institute Name	Innovation Ambassador Name
27	IC201912829	Karnataka	RV Institute of Management, Jayanagar, Bengaluru	Dr. Purneshwar Bhat
28	IC201810534	Karnataka	SRI SAI RAM COLLEGE OF ENGINEERING	DARSHAN
29	IC201810534	Karnataka	SRI SAI RAM COLLEGE OF ENGINEERING	MALINI RV
30	IC201810534	Karnataka	SRI SAI RAM COLLEGE OF ENGINEERING	SASIKALA
31	IC201810840	Karnataka	SRI VENKATESHWARA COLLEGE OF ENGINEERING	Sreyasrayana M S
32	IC201912328	Karnataka	St. Claret College, Shrovaranahalli, Bengaluru	Mr. Chinmaya Dash
33	IC201912368	Karnataka	Vidyaarthika College of Engineering, Mysuru	Sreyaswathi G K
34	IC201912801	Karnataka	Yenepoya Institute of Technology, MANGALORE TALUK	Prof G Sujaykumar





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## Virtual Workshop an Interactive Lecture on self-employment opportunity and Entrepreneurship



Department of Commerce in association with RUDSETI organised a Virtual workshop on self-employment opportunity and Entrepreneurship on 25<sup>th</sup> November 2020. 273 students attended the Interactive session. The objective was to make students aware of self-employment opportunities and to give an overview opportunities and facility available for being self-employed with RUDSETI.

## Panel Discussion “Entrepreneurs and Pandemics”



Department of Commerce organised a Panel Discussion on the topic “Entrepreneurs and Pandemics” on 30<sup>th</sup> November 2020. The Panel was for the Final students B.Com and B.Com T&T. 122 students attended panel discussion. The objective was to enhance the knowledge of students in Entrepreneurship and to give an overview of the Entrepreneurs during Pandemics.

## Orientation Session on “NEP (Innovation & Entrepreneurship)”



SCC-IIC in association with Industry Academia Cell organised an orientation session on “NEP (Innovation & Entrepreneurship)” on 30<sup>th</sup> January, 2021. The objective was to enhance the knowledge of students/ participants in Entrepreneurship and Innovation and to give an overview of the Entrepreneurs and Innovation in NEP.



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## IPR Week – IPR Workshop On “Impact of IPR”



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**Department of Commerce  
Tourism and Travel  
Management**  
Organises  
**IMPACT OF IPR-IPR WEEK**

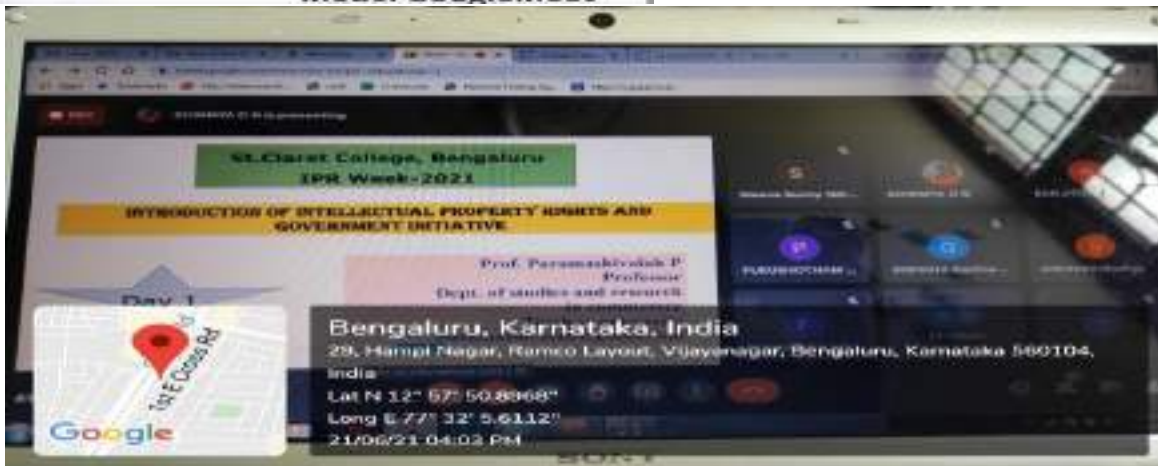
**RESOURCE PERSON**  
**Dr. P Paramashivaiah,**  
DoS&R in Commerce,  
Tumkur University  
**Mrs. Sowmya DN,**  
Associate Professor,  
SABS  
**FACULTY COORDINATOR**  
**Dr. Padmapriya S,**  
Assistant Professor

**INSTITUTION'S INNOVATION COUNCIL**

**Student Coordinator**  
Suhas Singh,  
Final Year TTM

**Date: 21st - 26th June 2021  
Time: 3PM - 4PM  
Mode: GoogleMeet**

Department of Commerce TTM organized a IPR workshop on “Impact of IPR” for all the year B.com TTM Students. The session was addressed by Dr. P. Paramashivaiah, Professor, Tumkur University and Mrs. Sowmya DN, Associate professor, Seshadripuram Academy of Business Studies. There were 90 participants on the days. The objective was to know about the IPR in brief and Geographical Indication Tag, Plant Varieties and Traditional Knowledge system and Role of Intellectual Property Rights for Transformation of MSMEs in Post Covid-19 era.



## Entrepreneurship Workshop Report

Department of Commerce organised two days virtual Entrepreneurship Workshop on November 6<sup>th</sup> and 7<sup>th</sup> 2020. Resource persons were Ms. Aditi Holani and Mr. Mahesh Rajanna. There were 163 participants. Day 1 Topic was on “New age Marketing for start ups” and day 2 topic was on “Decoding the entrepreneurial mindset”. The objective was to motivate the students to work hard and start a new venture through adequate forward planning and the execution of the plans.



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**DEPARTMENT OF COMMERCE  
IN ASSOCIATION WITH  
AIFMB & CAPULLO SCHOOL  
ORGANISES**

**ENTREPRENEURSHIP WORKSHOP**  
NOVEMBER 6 & 7, 2020  
ZOOM PLATFORM

**DAY - 1**  
NOVEMBER 6, 2020  
TIME: 3:00 PM  
NEW AGE MARKETING FOR STARTUPS

**DAY - 2**  
NOVEMBER 7, 2020  
TIME: 10:30 AM  
DECODING THE ENTREPRENEURIAL MINDSET

**Ms. Aditi Holani**  
Founder, Thinkerz Lab

**Mr. Mahesh Rajanna**  
CEO, Thinkerz School of Fine Arts & Design



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## International Panel Discussion on Management 4.0 “An Initiative of the Athmanirbar Bharat”

The department of management, St. Claret College organized and International Panel Discussion On management 4.0 “An Initiative of The Athmanirbar Bharat On 13<sup>th</sup> January 2021. The competition comprised of four panellists putting up their views and points in the group discussion and a moderator leading the group of panellists, by structuring, instructing and encouraging them. The event was attended by around 200 Academicians as audience.



## National Level Online Student Workshop on “ENTREPRENEURSHIP”

PG Department of Commerce, St. Claret College organised National Level Online Student Workshop on “ENTREPRENEURSHIP” for UG & PG Students of any streams on 30<sup>th</sup> and 31<sup>st</sup> of July 2021 in Google Meet. The resource person was MR. Alauddin A. there was a good participation from various colleges and session was a huge success. The objective was to help the students to identify the difference between Business and Entrepreneurship and to encourage the students to become entrepreneurs.



## Motivational Talk on ‘My story - A Motivational talk on Entrepreneurship’



The E-Cell and IIC (Institution’s Innovation Council) organised virtual motivational talk on ‘My story - A Motivational talk on Entrepreneurship’ on 19<sup>th</sup> November 2020. The resource person for the session was Mr. Sri Charan Lakkaraju, Founder stuMagz Forbes 30 Under 30 Mentor-AIM. 450 students of First year attended the program in Zoom platform. The objective was to create the atmosphere in E-Cell which inspires the students to develop ideas for new businesses and to create favourable climate for becoming an entrepreneur, to encourage students to engage in entrepreneurial activities.



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## Three Day Student Entrepreneurship Bootcamp

Claret Centre for Community Development (CCCD) in association with IQAC, SCC-IIC and Madras School of Social Work (Social Entrepreneurship Incubation Centre) 3 Day Student Entrepreneurship Bootcamp. It was conducted from 12<sup>th</sup> – 15<sup>th</sup> July 2021. The bootcamp saw a participation 45 students from St. Claret College. The primary goals of the bootcamp are to teach students, skills in the area of entrepreneurship and to foster an innovative and entrepreneurial mindset. The 3-Day Student Entrepreneurship Bootcamp is the perfect opportunity for students/ aspiring social entrepreneurs to explore their curiosity and grow their entrepreneurial skill sets.



## Vishishth Inter-Collegiate Business Plan Competition

The E-Cell and SCC-IIC organized an Inter-collegiate online Business plan competition for the UG and PG students held on 24<sup>th</sup> July 2021. This was a unique competition for the students as they will get to exhibit their business plan as well as win exciting cash prizes. This Competition was open to all the UG and PG students of all streams. There were 35 teams in the first round and 15 teams for the final round who presented their Business plan in online platform. The main goal of the competition is to stimulate and nourish student entrepreneurial spirit, encourage entrepreneurial activities among students from any major, and examine students' business ideas for their realization capacity.



A National Level Challenging Contest for UG and PG students of all streams.

E- Certificates will be issued to all the participants.

### RULES:

- Students can participate individually or as a team consisting 2 - 3 members.
- Participants/Teams can choose any type of business.
- The submission file should be in ppt format only and should not exceed 13 slides
- Presentation time: 6+2 Minutes
- Final Submission: 22 July 2021
- Presentation: 24 July 2021
- Judges' decision will be final.





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## Knowledge Enhancement Workshop Ankura: Hackathon 2021 (Innovative problem solving)



Claret Centre for Community Development (CCCD) in association with SCC-IIC & IQAC organized Knowledge Enhancement Workshop called Ankura: Hackathon 2021 (Innovative problem solving). It was conducted on 20<sup>th</sup> February 2021, Saturday. The workshop saw a participation of 264 students from various disciplines. Faculty of St Claret College who specialized in their respective fields conducted sessions which empowered the students to solve problems that they would come across. The objective was to ideate and find solutions to problems that exist in the society and to equip students with problem solving skill.



## Panel Discussion on 'Innovation and Start p Ecosystem'



The E-Cell and IIC (Institution's Innovation Council) organised a Panel discussion on 'Innovation and Startup Ecosystem' on 16th July 2021 for E-Cell students. The resource person for the session was Prof Siddhant Dugar (Moderator), Mr. Rishi Deshia (Panelist), Mr. Rishi Doshi (Panelist), Mr. Vaibhav Shah (Panelist), Mr. Rishabh Daga (Panelist). 233 participants registered and attended the program in Google Meet. The objective was to create the atmosphere in E-Cell which inspires the students to develop ideas for new businesses.



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## Panel Discussion on Young Entrepreneurs Meet - 'Grooming the young Entrepreneurs'

The E-Cell and IIC (Institution's Innovation Council) organised a Panel discussion-Young Entrepreneurs Meet on 'Grooming the young Entrepreneurs' on 9<sup>th</sup> February 2021 for the other college faculties and students. The resource person for the session was Prof Hiten Muchhala (Moderator), Ms. Payal Gupta (Panelist), Ms. Khushali Chheda (Panelist), Ms. Surabhi Rao (Panelist). 252 participants registered and attended the program in Zoom platform and few in Youtube live. The objective was to create the atmosphere in E-Cell which inspires the students to develop ideas for new businesses.



## Intra-Collegiate Business Plan Competition

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**Entrepreneurship Cell**  
Presents  
**Intra-Collegiate Business Plan Competition**

**A Challenging Contest for UG and PG students of all streams. E- Certificates will be issued to all the participants.**

**RULES:**

- A team can consist one to four members.
- Participants/Teams can choose any type of business.
- The submission file should be in ppt format only and should not exceed 15 slides
- Registration Deadline: 17th Feb 2021
- Final Submission: 20th Feb 2021
- Presentation: 22nd Feb 2021

For More Details, contact  
M Rahul  
E-Cell Student Co-Ordinator  
8608298638, 8667486584

**To Register, Click Here**  
Mail your presentations to:  
[sccecell@claretcollege.edu.in](mailto:sccecell@claretcollege.edu.in)

**Cash Prize**  
Winner: ₹ 1000/-  
Runner: ₹500/-

The E-Cell and SCC-IIC organized an Intra-collegiate online and offline Business plan competition for the degree students of all the streams held on 26<sup>th</sup> & 27<sup>th</sup> February 2021. This was a unique competition for the students as they will get to exhibit their business plan as well as win exciting cash prizes. This Competition was open to all students of St. Claret College. There were 8 teams who presented their Business plan in offline and online. The main goal of the competition is to stimulate and nourish student entrepreneurial spirit, encourage entrepreneurial activities among students from any major and examine students' business ideas for their realization capacity.





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## Workshop on Workshop “Start-Up Ideation”

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**Entrepreneurship Cell**  
presents  
**Workshop on "Start-Up Ideation"**

**Faculty Co-Ordinator**  
Ms. Bindu V

**Student Co-Ordinators**  
Day 1  
Nimantika Agarwal  
M. Rashal  
Day 2  
Archita Gupta  
Venus  
Day 3  
Jayaprakash B  
Sanyada

**MR. NARENDRA K.S.**  
CEO, My Wealth Junction Consultants Pvt. Ltd and MWJ IT Solutions Pvt. Ltd.

**DATE:** 16th to 18th June 2021  
**TIME:** 1:30 pm to 3:30 pm

[Click here to register.](#)

The Entrepreneurship cell of St Claret college conducted three days workshop titled “Start-up Ideation” from 16<sup>th</sup> July to 18<sup>th</sup> July. The Resource person for the workshop was Mr. Narendra K.S who is the CEO of My Wealth Junction Consultants Pvt. Ltd and MWJ IT Solutions Pvt. Ltd. The workshop was from 1:30 pm to 3:30 pm on all the days and it was hosted in Google meet platform. The objective of program was to establish and develop entrepreneurial attitudes, behaviours, and skills, to identify the Idea validation process for the successful venture, to be aware of the risks factor in Entrepreneurship and to know the different options available for funding your business.

## Session on “How to be successful Entrepreneur”

An exclusive session for the students was organized by the E-cell club, on the topic ‘How to be successful entrepreneur’ scheduled on 28th august 2021 at 10 am in its endeavour to empower young minds. Mr. Siddhant Dugar, started the session elating the students with his ideas and innovative suggestions. He mentioned some of the milestones achieved by entrepreneurs by sharing numerous and valuable experiences and many such other objectives which focused on imparting ideas. He further threw light on the fact on how to be a successful entrepreneur and how to be prepared to overcome failures. He further emphasised students to challenge and trust themselves. The session went on to be more informative as sir continued to talk about how to be successful. His focus was on how to improvise and listen to others and not to take 'no' for an answer for a mind with strong determination to succeed.

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**ENTREPRENEURSHIP CELL**  
presents  
**"HOW TO BE SUCCESSFUL ENTREPRENEURS"**  
On the occasion of E-Cell

**Mr. Siddhant Dugar**  
COO of Designer Experts

**FACULTY COORDINATORS**  
Ms. Bindu V.  
Dr. Rashmi B.H.

**STUDENT COORDINATORS**  
E Jonnes  
Venus Cerrito V.  
Athira Ganesh

**Date:** 28-08-2021  
**Time:** 10 AM to 11 AM  
**Mode:** Google Meet

**REGISTRATION LINK**  
<https://forms.gle/304489G38979cc8>



# St. Claret College, Bengaluru-13

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## National Level Webinar on “Hindrances for Entrepreneurs”

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**PG Department of Commerce**  
In association with  
**Institution's Innovation Council**  
Presents  
**National Level Webinar**  
on  
**"Hindrances for Entrepreneurs"**  
on the occasion of E-Week

**Resource Person**

**Dr. G. Ramesh Pandi**  
Assistant Professor  
Department of Commerce  
St. Claret College of Arts and Science  
Kovvilpattu, Tamil Nadu - 626 002

**DATE : 28th August 2021**  
**TIME : 11:00 AM to 12:00 PM**  
**Mode: Google Meet**

Registration Link:  
<https://meet.google.com/xyg-tyqj-222>

**EVENT COORDINATORS:**  
Dr. Madhusree PN, Assistant Professor, PG Department of Commerce  
Dr. R. Sheela Murugan, Assistant Professor, PG Department of Commerce

The PG Department of Commerce organised National Level Webinar on “Hindrances for Entrepreneurs” on the occasion of E-Week. The webinar was organised on 28<sup>th</sup> August 2021 through online mode – google meet. The webinar was open for all the students across India. There were 141 students participated in the programme. The Resource Person for the session was Dr. G. Ramesh Pandi, Department of Commerce, Arts and Science College, Kovvilpattu, Tamilnadu. Assistant Professor of Social Work, Bishop Hebbar College, Tiruchy, Tamilnadu. The objective was to create awareness on hindrances for entrepreneurs and to motivate students to take up entrepreneurship.

## Knowledge Enhancement Session on IPR in Agriculture

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**PG DEPARTMENT OF SOCIAL WORK**  
**WELCOME MSW STUDENTS TO A KNOWLEDGE ENRICHMENT SESSION**

**KNOWLEDGE ENRICHMENT SESSION ON IPR IN AGRICULTURE FOR MSW STUDENTS**  
24 FEBRUARY, 2021

Venue: LMSW classroom, SCC  
Time : 2:00 pm - 4:00 pm

Programme coordinator:  
Mr. Tony Kiro, Address: 9012716011

The Department of Social Work organized Knowledge Enhancement Session on IPR in Agriculture on the 24<sup>th</sup> February 2021. The session saw participation of 21 students and 2 faculties. Dr Safer Pasha M, is the SCC-IIC Ambassador on IPR, and the resource person of the session. The objective was to create awareness about IPR and its relevance in agriculture, Role of IPR in Social Work and to understand importance of Geographical Indicators.





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## Visit to Incubation Centre, Dayanand Sagar University



The visit was held on 31st August 2021, Innovation Campus, incubation Centre, Dayanand Sagar University, Bangalore. The purpose of this visit was to understand the concept of Incubation centers, to see the facilities provided by such centers and to know their model of operations and to inculcate a culture of innovation driven entrepreneurship in youth. It also helps to build a vibrant ecosystem, by establishing a network between academia, financial institutions, industries and other institutes. A group of 28 students from all the departments of UG along with 2 faculty and 1 staff attended the program. The visit was organized for encouraging start-ups and entrepreneurship.

## International Panel Discussion on Management 4.0: an initiative of the Athmanirbarbharat

The Department of management, St Claret College organized and International Panel Discussion On management 4.0" An Initiative of The Atmanirbhar Bharat On 13th January 2021. The objective was to understand the importance of professionals and businesses adapt to changes in competitive markets and be updated with the latest trends.

**St. Claret College, Bengaluru - 13**  
 DEPARTMENT OF MANAGEMENT  
 BY ASSOCIATION WITH  
 INSTITUTION'S INNOVATIVE COUNCIL  
 INTERNATIONAL PANEL DISCUSSION ON  
 MANAGEMENT 4.0 - AN INITIATIVE OF THE ATHMANIRBAR BHARAT

**PANELIST**  
 DR. MADHURAS PANDIT PANDA  
 Asst. Professor of DRAC,  
 Bangalore, Karnataka.

**PANELIST**  
 DR. CHD UGA, KUN YOUNG  
 Associate Professor  
 Arkansas State Univ. University,  
 USA

**PANELIST**  
 MR. MANOJ SHYAM  
 Co-Founder, CEO, TechSage,  
 CEO & Director, Bangalore.

**PANELIST**  
 MR. RAMAN SIVAPATHI RAMAN  
 Managing Director, (A-Pace)  
 Evolution, France.

**MODERATOR**  
 DR. CHD UGA, KUN YOUNG

13th January 2021 | 10am to 03pm IST | Online Platform: Zoom Meeting

CLICK HERE TO REGISTER  
 Registration link:  
<https://forms.gle/pa3xmYt4PH2KAfw57>



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## Three Days Workshop on “The Role of Innovation and IPR for Entrepreneurial Activities”



The Department of sciences in association with Computer Society of India and Institution’s Innovation Council (SCC-IIC) organizes a Three Days Workshop on “The Role of Innovation and IPR for Entrepreneurial Activities” from June, 20th, 2021 to 30th, June, 2021. Prof. Chinmaya Dash was the Day one resource person, Dr. Safer Pasha was the second Day resource person and Dr. Rashmi BH as the resource person for the third Day. The main objective of the three Days Workshop was to enhance knowledge on role and application of Innovation and IPR for Entrepreneurial Activities. There are 36 participants was present in the three-day workshop.

## One-Week Virtual International FDP - “Innovation, IPR, Technology Development and Entrepreneurship”



Programme Schedule		
Date	Topic	Resource Person
14/06/2021 12:00 PM - 02:00 PM IIT	Innovation in India	Prof. S.S. Subramanian Vice-Chancellor, Tamil University
14/06/2021 02:00 PM - 04:00 PM IIT	Marketing Innovation Concepts	Dr. Rajaganesan B Project Head, E-Track Innovation Hub
14/06/2021 04:00 PM - 06:00 PM IIT	Importance of Innovation in Higher Education	Dr. Rajan Arora Assistant Innovation, Research, Ministry of Education's Innovation Cell, New Delhi
14/06/2021 06:00 PM - 07:00 PM IIT	IPR (Patent, TM & Copyright) Basics	Mr. Dipak Sharma Project Manager Office of the Deputy Director General, World Intellectual Property Organization (WIPO) India, New Delhi
14/06/2021 07:00 PM - 08:00 PM IIT	Patenting Process and Patent Law Search	Dr. Sarada Prakash Babu Patent Agent, IP Firm, Anand & Anand, Bangalore Adjunct Faculty of PG, KJ Somaiya
14/06/2021 08:00 PM - 09:00 PM IIT	Commercial and Scope of Intellectual Property	Dr. Anurag Pillay Director - Innovation, Incubation & Startup IP Firm, Anand & Anand
14/06/2021 09:00 PM - 10:00 PM IIT	Patent (Opposition) Identification	Mr. Michael Rishi/Teacher Patent IPR, Anand & Anand
14/06/2021 10:00 PM - 11:00 PM IIT	Entrepreneurial Processes & Tools	Dr. Lakshmi Suresh Das Senior Lecturer of Management, Bhubaneswar
14/06/2021 11:00 PM - 12:00 PM IIT	Government Support Schemes for Start-Ups (IITs)	Mr. Satish Kumar Adjunct Faculty Office of Development Consultancy, Ministry of SMEs, Govt. of India

One-Week Virtual International Faculty Development Programme was organized on the theme “Innovation, IPR, Technology Development and Entrepreneurship” in association with Karnataka State Council of Science and Technology (KSCST) and Bangalore University Teachers Council of Commerce and Management (BUTCCM) from 14.06.2021



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to 19.06.2021. The objective of the programme was to focus on the importance of innovation and implication of IPR in promoting entrepreneurship and start-up ecosystem among research scholars, young innovators and academicians. The programme was conducted on Zoom Platform and around 320 participants participated in the Faculty Development Programme from different parts of the globe. Shri H Hemanth Kumar, Executive Secretary, Karnataka State Council for Science and Technology (KSCST), IISc. Campus, Bangalore was the guest for the valedictory programme who enlightened on how KSCST addresses the problems and issues of segments of our society, particularly the rural and the urban poor not in the purview of S&T initiatives, the strong emotional appeal and touching a soft chord of every human being particularly scientists and technologists created the initiative.



## Panel Discussion on “The Importance of Innovation in Entrepreneurship”



Department of Computer Science organized a Virtual Panel Discussion on The Importance of Innovation in Entrepreneurship in association with SCC-IIC on 12/02/2021. The objective of the program was to motivate the spirit of innovation among students and to enlighten the importance of innovation in entrepreneurship as well as start up industry. 173 students participated in the panel discussion.

## Seminar on “Student Start-up and Entrepreneurship”

Department of Computer Science organized a Virtual Seminar on Student Start-up and Entrepreneurship in association with Institution’s Innovation Cell, St. Claret College on 05<sup>th</sup> September 2020 on the occasion of Teachers’ Day. Dr. Saji Varghese, Entrepreneur and Associate Professor, Christ University was the resource person. 83 students participated in the program. The objective was to motivate the ‘Spirit of Innovation’ among students and to enlighten all the youngsters to think beyond instead just securing job’s in life.





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## Essay Competition – “Entrepreneurship in Campus” World Entrepreneurship Day



Department of Humanities in association with SCC-IIC organized an Essay writing competition on Entrepreneurship in campus on 21/08/2021. The objective was to make students aware about entrepreneurship on World Entrepreneur Day. 18 students participated in this event.

## International Conference Vartana 2021: Innovation - an Engine for Inclusive Growth and Sustainable Development



Department of Commerce in association with Tumkur University organised two days International Conference VARTANA 2021 on 28/7/2021 & 29/07/2021 on the theme Innovation - an Engine for Inclusive Growth and Sustainable Development. Inaugural Key note speaker was Vice Chancellor Col. Prof. Y S Siddegowda. There were 7 Parallel sessions and 68 research papers were presented on the theme Innovation and Sustainability.



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## Knowledge Enhancement Session on National Innovation and Start-Up Policy

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Organized by  
Internal Quality Assurance Cell (IQAC), St. Claret College, Bengaluru.  
In association with  
Claret Centre for Community Development and IIC.

**KNOWLEDGE ENHANCEMENT SESSION ON NATIONAL INNOVATION AND STARTUP POLICY**  
Resource Person: Mr. M. Antony Stephen  
HOD  
Department of Social Entrepreneurship  
Madras School of Social Work

Date: 16 April, 2021  
Platform: Zoom Meet  
Time: 1:00 pm - 3:00 pm

**Organizing Committee**  
Mr. Chinnappa Dasb (IQAC Coordinator)  
Dr. Salfar Pasha (Vice-President, IIC)  
Ms. Sheela Jacob (IQAC Member)

**INSTITUTION'S INNOVATION COUNCIL**  
(Member of IIC Bangalore)

Claret Centre for Community Development, St. Claret College in association with organized a session on National Innovation and Start-Up (NISP) Policy on 16<sup>th</sup> April, 2021 for Master's students, faculty members and Institution Innovation Council (IIC) members. The resource person for the event was Mr. Antony Stephen, HOD, Department of Social Entrepreneurship, Madras School of Social Work, Chennai. The objective was to orient on the NISP to faculty members and students and to Implement NISP within the SCC culture.

Rev. Dr. Thomas V Thennadiyil  
Principal  
St. Claret College

Rev. Fr. Abraham P. J.  
President, Institution's Innovation Council (IIC)  
St. Claret College



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## Performance Report for IIC Calendar Year 2020-21

IC ID		St. Claret College (C-20977)		Star Ratings	
IC201912328				★★★★★	
<b>Performance Report</b>					
Cumulative Performance Report for the IIC Calendar Year 2020-21					
Bifurcation of Score and Reward Points					
Score: 78.89		Reward: 20	Rating: 3.5/4	Fifth Star Rating: 0.5/1	Final Star: 4/5
Activity Type	Activity Submitted	Total Number of Activities Approved	Total Threshold Number of Activities	Score (for minimum prescribed activities)	Adjusted Cumulative Reward Points For Additional Activities Beyond the Threshold Numbers for Each Category (Reflection in multiple of 100 with activity score)
IC Calendar Activity Score for 1 activity=5.55 Minimum 9 activities	9	7	9	38.89 (Max Score=90)	0
MIC driven Activity Score for 1 activity=2.5 Minimum 8 activities	4	4	8	10 (Max Score=20)	0
Self-driven Activity Score for 1 activity 3.33 Minimum 9 activities	16	15	9	30 (Max Score=30)	20
<b>Total</b>	<b>29</b>	<b>26</b>	<b>26</b>	<b>78.89</b> 100	<b>20</b>