



# St. Claret College

NAAC A+ Accredited | AICTE Approved | Affiliated to Bangalore University

NURTURING VALUES AND EXCELLENCE

MES Ring Road, Jalahalli, Bengaluru - 560 013.



# MBA

PROSPECTUS

MASTER OF  
BUSINESS  
ADMINISTRATION

[www.claretcollege.edu.in](http://www.claretcollege.edu.in)

# St. Claret College



## Nurturing Values and Excellence

### Vision

To promote educational excellence, leadership and service, based on universal love in an environment characterized by respect for the individual and concern for the community, so as to effect holistic transformation in each student.

### Mission

To form intellectually competent, professionally skilled, spiritually vibrant, morally responsible, socially just and culturally sensitive global citizens through holistic Claretine education to advance a civilization of love and harmony.

### Core Values

- Faith in God
- Justice
- Truthfulness & Personal Integrity
- Respectful Relationality
- Service
- Synergic Co-operation
- Intellectual Competence





# MBA @ St. Claret College

## Vision

To nurture and develop young students into socially sensitive leaders who, guided by human values and professional ethics, will use their knowledge and skill for human flourishing through innovation and creativity.

## Mission

To form holistic leaders through a robust curriculum that supplements the conceptual knowledge with continuous industry interactions, globally recognised skill certifications and engagement in academic research and social projects that build in them business acumen and a desire to contribute to the inclusive development of the society.

SCC's MBA programme aims to cultivate future leaders dedicated to improving the world. Collaborating closely with industry, the department offers a comprehensive curriculum fostering conceptual grasp, values, and professionalism. Academic research is core, training students to craft articles, present at seminars, and engage in conferences on emerging business and societal matters. The department's quiz club keeps students updated, while robust training and mentoring ready them for interviews and a successful career. Through social projects and outreach, we ensure students apply their business acumen to enhance society.

## Specializations

### Marketing

In a crowded marketplace, grasping customer needs is vital for sustained business growth. Marketing builds customer trust through tailored solutions, addressing needs, and leveraging analytics for strategic decisions and competitive edge. Modern marketing employs analytics and predictive models for impactful campaigns that convey brand values. Comprehending marketing is crucial for management and entrepreneurship careers, leading to roles like advertising, sales, brand and retail management, as well as consulting, thanks to its dynamic and leadership-oriented nature.



### Human Resources

Successful organizations thrive on exceptional employees fostered by HR. It's HR's mandate to attract, motivate, and retain top talents. An HR-focused MBA equips individuals to skillfully manage today's diverse workforce. The curriculum covers recruitment, training, and performance strategies, also exploring governmental policy shifts. This expertise aids in shaping organizational policies aligned with objectives and ensuring work-life balance. HR's pivotal role, coupled with specialized education, critically propels organizations toward prosperity through effective people management.



### Finance

In a connected global economy, funding decisions demand grasp of challenges and opportunities. A robust financial plan is vital for venture sustainability. Competent finance experts secure returns and cut costs. A skilled finance department boosts profitability and competitiveness. Specializing in Finance opens roles like consultant, analyst, CFO, garnering esteem in organizations. Finance-savvy employees are invaluable and respected assets.



## Banking Finance & Insurance Service

Banking, Finance & Insurance Services specialization offers students a comprehensive solution to many of the challenges tossed by a globalised financial world. With the progressive globalisation of markets, intense competition, and the global financial crisis, banks and other financial services require an in-depth understanding of the relevant requirements and solutions. A specialization in BFIS prepares you with the knowledge and experience needed to take the industry through the complexities associated with the financial sector. Those who complete this specialization are placed in all types of Banks including Core banking, Retail Banking, Private Banks, Commercial Banks and Investment Banks, Insurance Companies, Non-banking Financial Companies, Mutual Funds, and Pension Funds, just to name a few.

### Add-on Certifications and Trainings

#### Business Analytics with Excel Certification

The "Business Analytics using Excel" course is tailored for MBA students who are eager to leverage the power of data analysis and visualization using a widely used tool in the business world, Microsoft Excel. This course provides a comprehensive introduction to business analytics concepts, tools, and their practical application in Excel.

#### R Programming Certification

In today's rapidly evolving business landscape, data-driven decision-making has become paramount for success. The Master of Business Administration (MBA) program at St. Claret College is committed to providing its students with a well-rounded education that prepares them to excel in a data-centric world. As a part of this commitment, we are excited to offer an add on course on R Programming, designed to enhance your MBA experience and equip you with essential skills in data analysis and visualization.





## Digital Marketing Certification

In an era where digital prowess and strategic marketing are paramount, the "Digital Marketing Mastery for MBAs" add on course is an invaluable asset to your MBA journey. By enrolling in this course, you will acquire a skillset that holds immense relevance in the job market, enabling you to harness the power of digital channels for brand elevation, customer acquisition, and revenue amplification.

## Stock Trading Certification

The "Stock Trading Certification for MBA Students" course is meticulously designed for MBA students who recognize the importance of financial markets and trading strategies in today's business environment. This course offers a comprehensive exploration of stock trading, technical analysis, and portfolio management, equipping you with the proficiency to navigate the complexities of the financial markets confidently.

## In-house Placement Training

Our MBA program offers an extensive in-house placement training program, designed to prepare students for interviews and the rigors of the professional world. Through a combination of mock interviews, personalized resume workshops, and exposure to industry trends, we foster a confident and highly skilled workforce. This comprehensive training not only enhances their employability but also equips them to tackle diverse professional challenges. We are dedicated to shaping well-rounded, job-ready graduates who are poised to make an impact in the corporate sphere from day one.



### Project Humdard

The Department of MBA seeks to instill a strong sense of social responsibility in its learners. We mentor our students to become visionary thought leaders capable of forging a brighter society for all. Project Humdard was launched during the COVID-induced lockdown of 2020. The students initiated a crowdfunding campaign, through which they diligently raised funds and extended assistance by providing essential groceries to underprivileged families across Karnataka, as well as in regions like Jharkhand and Haryana in India. The project steadfastly continues its mission, offering support and hope to individuals and families grappling with economic hardships.

### One Day HoD

To acquaint our students with the complex decision-making challenges leaders often face, the department introduced an innovative practice known as "One Day HoD." This initiative involves hosting regular competitions, such as intellectual debates and deliberations, among our students. The top performer in these competitions is rewarded with a leadership role. As part of this role, the student assumes the responsibilities of leading the department and making key decisions to ensure the efficient management of all academic and administrative tasks. The primary goal is to foster the development of critical thinking and leadership skills among our students.

### COGNITION

#### The Monthly Quiz Club E-Newsletter

The monthly quiz club newsletter, cognition, delivers curated content related to the world of business, thereby making information and facts available at the fingertips of readers across the country.

## Industrial Visits and Internships

As a part of the pedagogy at MBA, the students are made to study organizations from close proximity. Students have regular visits to manufacturing units to understand the workings of a corporation. They are able to relate the theories taught inside the classroom to the practical realities of the business world. Students also have to undertake two mandatory internships where they work within an organization and implement their classroom learnings in a real-world setting.

## Out Bound Training

At St. Claret College, we believe in providing a holistic education that extends beyond the classroom. Our Leadership Development through Outbound Training program reflects our commitment to shaping well-rounded leaders who are ready to face the challenges of the real world.

## Faculty Skills and Expertise

At St. Claret College, our MBA program is distinguished by its exceptional faculty. Our professors bring a wealth of expertise, encompassing diverse skill sets and a unique blend of industry and academic experience, placing research at the core of their teaching. This synthesis of practical know-how and scholarly rigor informs their innovative pedagogical approaches, creating an engaging learning environment. They cultivate critical thinking beyond exams, ensuring students are prepared to excel in real-world scenarios. Our faculty's commitment to bridging theory and practice, along with personalized mentorship, fosters academic and professional growth, making the St. Claret College's MBA program a truly transformative experience, where students emerge well-rounded and ready to excel in their careers.



## Linkages & Collaborations

Organization	Scope of Association
Milestone Academy	Add-on Certification Programs
Apex Technologies	Industry Exposure, Guest Lectures and Internships
Innovative Toolings	Industry Exposure, Guest Lectures and Internships
Eagle Fabtech	Industry Exposure, Guest Lectures and Internships
Edupinnacle	Add-on courses and certifications
Vignesh Vidyut Controls	Industry Exposure, Guest Lectures and Internships
Shiva Poly Pack	Industry Exposure, Guest Lectures and Internships
Finmark Trainers India Private Limited	Add-on Certification Programs



## Placement

Our MBA program prides itself on the tireless efforts of our Placement Department, which operates ceaselessly to identify valuable internship and job opportunities for our students. This dedicated team works diligently to match deserving candidates with positions that align with their career aspirations, ensuring that our graduates find success in a competitive job market. To bolster our students' readiness for their professional journey, we provide a comprehensive array of in-house training programs and industry-recognized certifications. These programs instill the skills, knowledge, and confidence necessary to excel in interviews and secure coveted positions. At our institution, we are committed to providing not only a world-class education but also the practical support and resources to launch our students into thriving careers.



# Admission Procedure

## I. Documents required (Original with Two Copies)

- 1) Original X, PU/XII Marks Card, and Degree Certificate
- 2) Transfer Certificate
- 3) Migration Certificate
- 4) Conduct Certificate
- 5) Eight passport size and Four Stamp size photos
- 6) Caste Certificate, if any

### **NRIs & Foreign Students (In addition to the above)**

- 1) Valid Passport copy
- 2) Residential Permit issued by the Commissioner of Police
- 3) Medical Certificate

## II. Admission Procedure

1. Duly filled out application forms along with the photocopies of the documents mentioned above should be submitted to the college office.
2. Candidates may also apply online by visiting the admission section of SCC's website [www.claretcollege.edu.in](http://www.claretcollege.edu.in) and filling out the application form as per the directions given there.
3. Candidates will be informed of the interview date. Candidates will have to appear for the interview on the prescribed date, and if selected, should take the admission within the given time paying the requisite fees.

## General Rules

1. Permission for admission to the Semester Examinations will be granted only if:
  - The student has put in at least 80% of attendance in each subject during the semester.
  - The student gets at least the minimum required pass marks in the internal examinations conducted by the College and the Principal is satisfied with the character and conduct of the student.
2. Students are expected to abide by all the rules and regulations of the college.
3. Fees, once paid, will be refunded only according to the UGC guidelines.





# Testimonials



St. Claret college has truly exceeded my expectations. The top-notch faculty have provided me with comprehensive education, equipping me with the skills and knowledge that is needed in today's competitive business world. The collaborative environment and networking opportunities have been instrumental in expanding my horizons. I can confidently say that choosing this college was one of the best decisions I've ever made for my education and career.

**Robbie K. Issac**, MBA 2nd Semester Student



Enrolling myself at St. Claret College was definitely a game changer. The overall environment, the supportive faculty, the curriculum, the rules and regulations adhered here are exemplary. I have developed my communication skills and presentation skills because of the constant push to become better in every aspects by the faculty. My classmates are definitely much more confident than they were before. Anyone who chooses MBA at Claret will definitely be on the path to success and I can not wait for all the learning I am yet to receive here.

**Pooja B. M.**, MBA 2nd Semester Student



"Dreams Come True"

I've experienced this at St. Claret College (SCC). SCC has been more than an institution; it's been a source of profound knowledge, ethics, and enduring support. The MBA journey was demanding, but SCC's MBA Department consistently rose to the challenge, guiding us to success. Special appreciation to my fellow MBA classmates, whose growth and accomplishments continue to inspire us all.

**Vivek R. Gathge**, Senior Banking Operations Analyst, ANZ Bank



Enrolling in the first MBA batch at St. Claret College (SCC) was a pivotal moment. SCC taught me management, networking, and the importance of curiosity. Now, as an Account Manager at Valuebond, my classroom experiences drive professional success. SCC and its people hold a special place in my heart, and I'm profoundly grateful for their impact on my life.

**Abhishek B. N.** Account Manager, Valuebond



My MBA experience at St. Claret College was truly transformative, an indelible chapter I will forever cherish. Leaving my family in Nepal to pursue studies abroad was a daunting decision, yet choosing SCC proved to be the best one. The welcoming, inclusive SCC community became a second family, fostering personal growth, resilience, and purpose. Faculty support extended beyond academics, offering invaluable life guidance. SCC instilled a profound appreciation for knowledge, intellectual diversity, and the freedom of expression. This remarkable journey has superbly equipped me for a successful future, for which I'm profoundly grateful.

**Divyashwari Bhattarai**, MBA Graduating Batch 2023

# Awards & Accolades



AICTE Approved

#1

Emerging Private  
MBA College in India.

**Outlook**

I-Care MBA Ranking 2022



Recognised in the  
"PERFORMER" Band  
in 2020-21



**11 University Ranks in 2021**  
**8 University Ranks in 2022**  
Research Centre in Commerce



**IICs**

**INSTITUTION'S INNOVATION COUNCIL  
OF THE MINISTRY OF EDUCATION**  
Annual Performance Grading  
for 2020-21



**Green Rankings 2023**  
**Diamond Band (A+)**

**Outlook**

**INDIA'S NO.1**  
**EMERGING PRIVATE**  
**MBA INSTITUTION**

ICARE-MBA RANKINGS 2023

[www.claretcollege.edu.in](http://www.claretcollege.edu.in)



## St. Clare College

NAAC A+ Accredited | AICTE Approved | Affiliated to Bangalore University

**NURTURING VALUES AND EXCELLENCE**

P. O. Box 1355, MES Ring Road, 1st Main, 5th Cross, Sharadhamba Nagar,  
Jalahalli, Bengaluru - 560 013, India. Tel: +91 80 23454755,  
Mobile: +91 9620912639, 6361718834  
E-mail: [admissions@claretcollege.edu.in](mailto:admissions@claretcollege.edu.in)