

# The CLARETINE

News Bulletin of St. Claret College, Bangalore; Vol. VI, No. 4, April 2015

## Fr. Principal's Message

Share your sparkle wherever you are



Honoured dignitaries, graduates, ladies and gentlemen,

I can sense the excitement of you the two hundred and fifty young men and women in front of me. You are undeniably ready to fly. Upon the successful completion of your University exams, you will belong to the top privileged less than ten percent of this country's population of graduates. There are many people in this world who are just as intelligent, just as hard working, just as deserving of success, but for whatever reasons they did not have the opportunities that you had. And this certainly is your privilege. And I am as excited as any of you because we, the members of management, faculty and staff had some role to play in your lives as many of you testified here.

Being teachers, we are used to this kind of an event of bidding farewell to students batch after batch, year after year. But when we face the reality of students moving out, you whom we had seen walking into the college on a regular basis with all excitement and enthusiasm, you who used to be all eyes and ears in our classes, you who used to look up to us for inspiration; humanly speaking to let you go away is tough. We would love to have you around us, but we overcome those emotional attachments and say to ourselves we should let you go, because you have a world of endless possibilities out there.

The inspirational line we have adopted for this day is from the author of Best Seller, *In the Garden of Thoughts*, Dodinsky who said, "Share your sparkle wherever you are". That is my parting message for you. Countless number of times I have spoke about the core of Claretine education: education for transformation. The time you spent here, we believe has prepared you to be change agents wherever you are. Your sparkle is your character.

What I see before me is not merely a group of happy graduating students, I see massive potential. Potential that will not be tapped into except by yourself. Being "well-educated" only means that you have acquired credible, formal training in your discipline of choice. Being enlightened, on the other hand, means that you have further acquired knowledge that allows you to

know how and where to make the best use of this education. The future of humanity does not depend on the educated, it rather hinges on the very small percentage of those educated who are also enlightened. I call on you to always count yourselves among the enlightened and to let your actions and decisions reflect this enlightenment. Show genuine concern for the world around you; be compassionate to the less privileged and in whatever decision you make, let the goodness of your conscience and the integrity of your character stand out.

Climb the mountain not to plant your flag but to embrace the challenge, enjoy the air, and behold the view. Climb it so that you can see the world, not just for the world to see you and admire. In this world, it is so easy to yield to its temptations for wealth, glory and fame. You will make all of us proud when we get to hear that a Claretine refused to yield that he/she stood the ground, held strongly on to the values of justice, truth, fairness, honesty and integrity.

Dear graduates, a good number of you found reputed companies to work in through the college placement and career guidance cell. Whether you continue your studies or take up a job, remain determined, resilient and hard working. Stay connected with your alma mater; be part of the alumni and continue to keep in touch with us whichever part of the world you will be in.

Dear Claretines, Good luck, thank you all for those eventful three years, I know you will continue to sparkle in the years ahead. God bless.

**Fr. Thomas Thennady, CMF**

Principal

## SCC Celebrates VIII Graduation Day



Prof. K. C. Beliappa delivers the Commencement Speech

St. Claret College held its VIII Graduation Day for the batch 2012-15 on April 16, 2015. The Chief Guest and Commencement Speaker of the day was Prof. K. C. Belliappa, former Vice Chancellor of Rajiv Gandhi Central University and currently the Chairman of Sree Cauvery Education Council, Mysore. He congratulated the two hundred and fifty graduates of the outgoing batch of 2012-15 and advised them to work hard and keep learning throughout their life. On this auspicious occasion all the students were awarded certificates of appreciation and mementos. Students who excelled in academics received awards and endowment prizes. Special awards were also given to achievers in co-curricular and extra-curricular activities. Ms. Lidia Fernandez of III BA was awarded the prize for the Best Outgoing Student of 2012-15 batch. Mr. Jithin K. Philip of III B.Com and Ms. Shabnam F. of III BCA were adjudged the Kreedat Ratna Boy and Girl respectively. Mr. Gaurab H. S. III BCA was awarded the trophy for Kalaprabhitha. The Principal's Award for Best Student from II year batches went to Ms. Preethi Kumari of II B.Com.



## Inter-Collegiate English Conference for B.A. Optional English and M.A. English Students

The Dept. of Humanities organized “The Vistas of Literary Texts: Reading and Re[-]Marking”: a one-day inter-collegiate conference for students of BA Optional English and MA English on March 18, 2015. Over two hundred and fifty students from colleges in Bangalore as well as in Maharashtra, Kuvempu and Davangare Universities participated in the event. The Chief Guest of the inauguration was Dr. Amitha Santiago, Associate Professor in English at CMR Institute of Management. Ms. Nethmee Umaya Adikari of Acharya Institute of Graduate Sciences won the award for the Best Paper in the Postgraduate Category for her paper entitled “The Author and the Reader” while at the Undergraduate level Mr. Venkatraman Ravindra of Vijaya College, Bangalore won the prize for his paper “Contextualizing the Contemporariness of the Classical Text of Shakespeare”.



Dignitaries at the inauguration of English Conference

## Crescencia 2015 – Inter-Collegiate Commerce Fest

Crescencia 2015, the first Inter-Collegiate Commerce Fest was organized by the Department of Commerce on March 05, 2015. The Chief Guest for the event was Dr. Mathew J. Manimala, Professor of Organizational Behaviour and Human Resources Management, IIM Bangalore. Thirteen colleges from in and around Bangalore participated in events like Yudhishthira- Best Accountant competition,



Dr. Mathew J. Manimala inaugurates Crescencia 2015

Ashwamedha- Business Quiz, Vedavyasa- Creative Business Writing contest and Athulya Bharath-Heritage Ramp Walk. Kristu Jayanti College, Bangalore won the overall championship.

From Athulya Bharat, Heritage Ramp walk held during Crescencia 2015



## Parents' Meet 2015

Parents Meet for even semester 2014-15 was held on March 07, 2015. The parents had a common meeting with Principal Rev. Fr. Thomas Thennady and Vice Principal, Rev. Dr. Sabu George. Later they had the opportunity of meeting the Class Mentors of the students individually, to discuss the academic and co-curricular progress of their wards.

## Thanksgiving Day 2014-15 Celebrated

SCC celebrated its Thanksgiving Day on April 08, 2015. The Chief Guest for the event was Prof. Thomas Joseph, Associate Dean of Commerce and Management and Head of the department of Commerce at Christ University. The function began with a prayer of thanks by Ms. Cassandra Rane, HOD Dept. of Management to the Almighty for all the achievements of the College for the Academic Year 2014-15. Academic achievers and winners of various intra- college co-curricular activities were also felicitated.



During Thanksgiving Day toppers in academics and other fields were honoured

### News in Brief

- A seminar on 'Architecture of Advanced Java' was held on January 07, 2015 for the students of III BCA. The resource person was Mr. Gopal, Senior technical trainer, Aptech.
- Aptech conducted an **Add-on Programme** for the students of BCA on 'Certified Web Apps Development Using J2EE (CWADJ)' from January 16 to April 17, 2015.
- As part of its extension activities the Department of Computer Science organized a **Computer Literacy Drive** for the Students of Shree Gangadhareshwara High School, Begalunte on March 07, 2015.
- A **Guest Lecture on "Virus-Proofing Technology and career opportunities in IT Security Industry"** was held for the students of BCA on March 09, 2015. The resource person was Mr. Narendra Kumar, CEO, NashWall Cyber Surakshaa.
- **Get-together of BCA students:** The Dept. of Computer Science organized get together for all the BCA students on April 08, 2014. Prizes for the various activities conducted by the IT Club during the academic year 2014 – 2015 were distributed. The program was coordinated by faculty members of the department and also the students of II yr. batch. Ms. Shabnam F. of final year BCA received 'Special Award for Overall Excellence'.
- **E- Week Celebrations:** The E-Cell of SCC organized E-Week Celebrations from March 17 to 19, 2015. Several events like Business Plan and Short Film making, Entrepreneurship quiz etc. was held in connection with this.
- **Field visit by B.Com (Travel & Tourism):** B.Com (Travel & Tourism) students were taken for a one day field visit to Ramadevarabetta and Janapada Loka on April 10, 2015. The trip gave the students the opportunity to understand how adventure tourism and cultural tourism work.

## Study Tour to Goa by BBM Students

The Department of Management organized a three day study trip to Goa for forty five students from the final and second year BBM batches from March 12 to 15, 2015. The students visited Goa Dairy and UB Group. They also enjoyed visiting some beautiful heritage sights like the Agoda Fort, St Francis Church and Mangeshi Temple. Mr. Agustus Jose, Placement Officer; Mr. Muniraju, Physical Instructor, Mr. Agustus Jose, Placement Officer and Ms. Neeta M., Assistant Professor, Dept. of Management accompanied the students.



## BCA Students' Educational Tour to Kochi

The Department of Computer Science organized a two day educational trip on March 13 and 14 to Kochi for all the students of final year and second year BCA. The students visited UST Global at Infopark, Kochi. The students interacted with resource persons Mr. Rakesh, Mr. Akhil and Ms. Eliza, Quality Assurance Engineers. They shared information on the company work culture, the technology and the various projects the company is presently working with and also discussed about the various verticals the company has.



## International Women's Day Celebrated

The Women's Cell of St. Claret College celebrated International Women's Day on March 10, 2015. The Chief Guest was Ms. D. Roopa, IPS, Deputy Inspector General of Police and Joint Commissioner of Police City Armed Reserve, Bangalore. Events like pencil sketching, slogan writing, collage making and debate were also organized in connection with Women's Day Celebrations. The winners of these events were felicitated by the Chief Guest.



Ms. Roopa IPS felicitates winners of competitions held on the occasion of International Women's Day

## Placement Update

A total of one hundred and fifteen students of the third year batches have been placed under the initiative of the Placement and Career Guidance Cell of St. Claret College in the academic year 2014-15. The following is a summary of the same.

Sl. No	Company	No. of Students Placed
1	Tech Mahindra	1
2	Cognizant Technologies	4
3	Infosys	3
4	IBM	2
5	Concentrix	57
6	Vee Technologies	17
7	igate	2
8	Ionidea	6
9	Wipro	15
10	Crossdomain	6
11	HP	1
12	Emphasis	1
<b>Total</b>		<b>115</b>

## Staff Picnic

The faculty and staff of St. Claret College enjoyed a one day trip to Mango Mist Resort, Bannerghatta on April 20, 2015. Various games were arranged by the members of the faculty for the benefit of the team. The faculty and staff actively participated in all the adventure activities at the resort.



Faculty and Staff at Mango Mist Resort

### Papers Presented

- Mr. Zameer Pasha and Ms. Neeta of the Dept. of Management attended the BBM Syllabus discussion conducted by Bangalore University Teachers Council of Commerce and Management on February 05, 2015 at Sheshadripuram College and January 27, 2015 at Jain College respectively
- Ms. Rashmi B H, Asst. Professor, Dept. of Management presented a paper on 'Customer Loyalty as a Strategy to Reduce Risks in Shopping Malls' in the International Conference on "Strategies for Managing VUCA (Volatility, Uncertainty, Complexity and Ambiguity) and enhancing productivity in the present Business Environment" held on March 06 and 07, 2015 at PES University, Bangalore, India.
- Ms. Neeta M, Asst. Professor, Dept. of Management presented a paper on 'Is E-commerce – a threat to traditional commerce' in the One Day National Level Conference on "Emerging Trends and Challenges in Commerce & Management" ETCCM – 2015, organized by Department of Commerce, AIMS held on April 16, 2015.
- Mr. Zameer Pasha, Asst. Professor, Dept. of Management (Senior) presented a paper on 'Foreign Direct Investment in India – A special reference to Karnataka' in the One

Day National Level Conference on “Emerging Trends and Challenges in Commerce & Management” ETCCM – 2015, organized by Department of Commerce, AIMS held on April 16, 2015.

- Ms Rashmi B.H, Asst. Professor, Dept. of Management attended a one day National Seminar on IFRS conducted by Institute of Chartered Accountant of India and conducted by Bangalore University Teachers Council of Commerce and Management on April 23, 2015 at Central Campus, Bangalore University.

- Mr. Mohan Kumar M S, Asst. Professor, Dept. of Commerce attended national conference on “Direct taxation” organized by Tumkur University on February 06, 2015.

- Mr. Mohan Kumar, Asst. Professor, Dept. of Commerce attended a UGC sponsored national conference & presented a paper titled “Issues and challenges before Indian Higher Education” organized by St. Joseph's College on February 08 and 09, 2015.

- Mr. Mohan Kumar, Asst. Professor, Dept. of Commerce attended an International conference jointly organized by PES University and Indian University of Pennsylvania, USA & presented a paper on “A comparative study on working capital management of selected cement companies of India” on March 06 and 07, 2015.

- Mr. Safer Pasha, Asst. Professor, Dept. of Commerce attended a national conference on “Direct taxation” organized by Tumkur University on February 06, 2015.

- Mr. Anand R, Asst. Professor, Dept. of Commerce attended an Orientation programme on “Business Taxation-II & IFRS” at SSMRV College on January 07, 2015.

- Mr. Anand R, Asst. Professor, Dept. of Commerce attended a national level conference on Changing scenario of global business management and techno scientific Resources and presented a paper titled “Entrepreneurship tool for student progression – A case study of St. Claret college.” organized by RPA first grade college on March 06 and 07, 2015.

- Ms. Savitha S and Ms. Chaitra KS of the Dept. of Commerce attended a national level conference on Indian Insurance Sector, Innovation, Sustainability and Social Impact and presented a paper titled “Performance Evaluation of General Insurance Corporation of India” on November 22, 2014, published in in AIJRMSSST, November 2014, ISSN 2320-2939.

- Mr. Vijo Jose, Asst. Professor, Dept. of Commerce attended a national level conference on Indian Insurance Sector, Innovation, Sustainability and Social Impact and presented a paper titled “Agriculture Crop Insurance in India – A Conceptual Study” organized by Tumkur University on November 22, 2014.

- Ms. Chaitra KS, Asst. Professor, Dept. of Commerce attended a national level conference on Changing scenario of global business management and techno scientific Resources and presented a paper titled “Entrepreneurship tool for student progression – A case study of St. Claret college” organized by RPA first grade college on March 06 and 07, 2015.

- Ms. Shashikalamma U, Asst. Professor, Dept. of Languages presented a paper on “Women Empowerment” at MLA College, Malleswaram on March 09, 2015.

- Mr. Madesh N, HOD Dept. of Languages attended a Principal Secretary Meeting at Jnanajyothi Auditorium, Central College, Bangalore conducted by Govt. of Karnataka Collegiate Education and NSS, Bangalore University on February 10, 2015.

- Mr. Prakash Chandra Behera, Mr. Chinmaya Dash and Ms. Somanjali Mohapatra of the Dept. of Computer Science, presented a paper on ‘ Ethical Hacking: A Security Assessment Tool to Uncover Loopholes and Vulnerabilities in Network and to Ensure Protection to the System’, at the International Conference on ‘Recent Development in Engineering, Science and Management (ICRDESM – 15)’, by Academic Science, New Delhi on May 17, 2015, published at the International Journal of Innovations and Advancement in Computer Science (IJACS), Volume 4, with ISSN 2347 – 8616.

- Ms. Jayalakshmi R., HOD Computer Science, presented a paper on ‘Analysis of Threats in e- Safety of Cyberspace by the Impact of Online Social Networking Media’, at the International Conference on ‘Recent Development in Engineering, Science and Management (ICRDESM – 15)’, by Academic Science, New Delhi, on May 17, 2015, published in the International Journal of Innovations and Advancement in Computer Science (IJACS), Volume 4, with ISSN 2347 – 8616.

**Publications**

- Mr. Mohan Kumar MS and Mr. Safer Pasha of Dept. of Commerce published a paper entitled “Mirage of Micro Finance – a Conceptual Study” in ICSSR, October 2014, ISBN 978-81-925437-4-1.

- Mr. Safer Pasha and Mr. Mohan Kumar MS of Dept. of Commerce published a paper entitled “The Changing Scenario of Micro Insurance in Karnataka with Special Reference to Yeshasvini Scheme” in AIJRMSSST, November 2014, ISSN 2320-2939.

- Mr. Anand of Dept. of Commerce co-authored a book titled “Systematic Approach to advanced Financial Accounting”, Skyward Publication, January 2015, ISBN 978-93-84494-56-1.

- Mr. Prakash Chandra Behera and Mr. Chinmaya Dash of Dept. of Computer Science published a paper on ‘Light Fidelity: A Substitution Technique to Overcome Challenges in Radio wave Data Transmission Process’ at the International Journal of Innovations & Advancement in Computer Science (IJACS), Volume 4, March 2015, ISSN 2347 – 8616

**Academics**

- Ms. Shabnam F (87.60%), Ms. Ashwini C. (83.50%) and Ms. Divya K. Y. (81.80%) of III BCA received scholarship for 'Meritorious Academic Excellence'.
- Ms. Rekha M. (84.10%), Ms. Nishya S. (80.70%) and Mr. Muni Swamy B. K. (80.50%) of II BCA obtained scholarship for 'Meritorious Academic Excellence'.

**Winners at Inter- Collegiate Competitions**

**St. Aloysius Degree College: Festival of Faiths, January 24 and 25, 2015**

- Anitta K. Raju (II B.Com) - II Prize, Essay Writing Contest.

**Kristu Jayanthi College: Kristu Jayanthi Fest, February 7, 2015**

- Gaurav (III BCA) and Christina (III B.Com) - I Prize in the Retro Duet Dance

**St. Anne's First Grade College for Women: Epoch 2015, February 5 and 6, 2015.**

- Gaurav (III BCA) and Christina (III B.Com) - III Prize, Duet Dance
- Preethi Kumari (II B.Com) - I Prize, Hindi Essay Writing & III Prize, Pick n' Speak (Hindi).

**MLA First Grade College for Women: 'Sowrabha', February 6 and 7, 2015**

- Deniz and Clement (II BCA) - III Prize, Face Painting.

**Sheshadripuram First Grade College: Shatranj, February 20 and 21, 2015**

- Drishya V (II B.Com) - I Prize, Tattoo Designing
- Gaurav (III BCA) - I Prize, Face Painting & III Prize, Adaptune
- SCC dance team - I Prize, Group Dance

**Maharani Laxmi Ammani College: Business Fest, January 30 and 31, 2015.**

- Jim Richard and Syed Imam of II B.Com - II Prize, Heritage Quiz.
- Jeffin Jose and Joseph Geroge of II B.Com - III Prize, Budget Presentation

**Malleswaram Ladies Association College: Management Fest, February 06 and 07, 2015**

- Jithin Joy (III BBM) - 1st runners up, Best Manager Contest.

**Kristu Jayanthi College: National Level Intercollegiate IT Fest, Xactitude, February 05 and 06, 2015.**

- Atul and Jesna (I BCA) - III prize, IT Quiz.
- Simon Sebastian (II BCA) - II prize, Pick 'n Speak competition.
- Calwyn John & Vinesh (III BCA) & Vinod Kumar (II BCA) - “Best Tech Team” award at the National level for their App Ideas.

**Acharya Institute of Graduate Studies: National Level IT Fest, Techmindz, February 26 and 27, 2015.**

- Ashika (I BCA) - Best IT Manger Prize
- Shabnam and Gourab H S (III BCA) - III Prize, Computer Matics

**Seshadripuram First Grade College: IT Fest, February 27 & 28, 2015**

- **SCC bagged the Runners Up Trophy**
- Ranjith K & Dennis Paul (II BCA) - I Prize, Circuit Analysis
- Dennis Paul and Rekha (II BCA) - I Prize, Face Painting
- Gokul (II BCA) - II Prize, Keys on Fire
- Clement D'souza of II BCA - I Prize, Virtual DJ
- Vinod Kumar & Jobin M John (II BCA) & Vinesh V (III BCA) - II Prize, Techo Charades; Clement D'souza & Jerin John (II BCA) - II Prize, Movie Making
- Mary Theresa (I BCA) - II Prize, Lecture Competition
- Vinod K, Gokul, Clement, Ranjith K, Jerin John & Jobin John (II BCA) - I Prize, Talent Show.

**Presidency College: Inter-collegiate events, February 27 and 28, 2015**

- Augustin (III BA) - I Prize, sketching & Yugesh (III B.Com) - I Prize, Photography.

**Ammani College, March 03 and 04, 2015**

- Ramya and Stephy (I B.Com) - I Prize, Best Out of Waste;
- Drishya and Kavya (II B.Com) - I Prize, Collage Making & I Prize, Nail Art
- Gaurav (III BCA) - I Prize, T Shirt Designing
- Yugesh (III B.Com) - II Prize, photography
- College dance team - I Prize, Group dance; Fashion Show - I Prize, Fashion Show Team.

**Kristu Jayanthi College: Inter College Competitions, March 06, 2015**

- Bettina (I BA) - II Prize, Mock Press & Ruffin (I BA) - II Prize, Logo Designing.

**Vivekananda College: Inter College Fest, March 10, 2015**

- **SCC won the overall championship.**
- Sonal D'Souza (I B.Com) & Martin Joseph (II BBM) - I and II Prize respectively, Solo Song.
- Ruffin (I BA) and Martin (II BBM) - I and II Prize respectively, Photography.
- Lydia Surabhi, Yogyashree, Stephy and Angel (I B.Com) - II Prize, Group Song