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 ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ



St. Claret College

NAAC A+ Accredited | AICTE Approved | Affiliated to Bangalore University

NURTURING VALUES AND EXCELLENCE

MES Ring Road, Jalahalli, Bengaluru - 560 013.



Ministry of Tourism
 Government of India
 Bengaluru office

Department of Tourism & Travel Management

and

India Tourism Bengaluru, Ministry of Tourism, Govt. of India

Cordially invite you to the celebration of

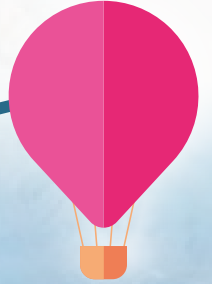


Chief Guest

Sri. H. K. Patil
 Hon'ble Minister of Law,
 Parliamentary Affairs and
 Legislation and Tourism
 Govt. of Karnataka

•NATIONAL•

Tourism
Day



25th January, 2024

@ A.P.J. Abdul Kalam Auditorium, St. Claret College



Karnataka Chapter

अतुल्य! भारत
 Incredible India

About the College

St. Claret College (SCC) was established in 2005 by the international Missionary Congregation of Claretians who manage two universities and over 150 educational institutions in 66 countries around the world. St. Claret College is managed by the Claretian Society for Integral Human Development established with the aim of providing holistic and quality higher education. Apart from St. Claret College, the campus shelters five other educational institutions: St. Claret School, Anthony Claret (AC) School, St. Claret Evening College and St. Claret Pre-University College. Moved by the spiritual genius of St. Anthony Mary Claret, its patron, and supported by the robust Christian intellectual tradition, St. Claret College offers value based education to transform students to be enlightened leaders and networkers who bring about a civilization of love and harmony. St. Claret College is recognized by UGC, permanently affiliated to Bangalore University and is NAAC accredited with A+ Grade.

About the Department

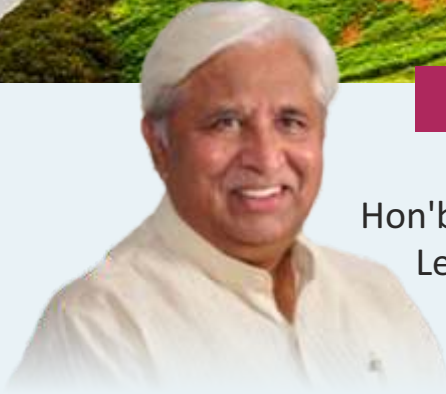
The Department of Tourism and Travel Management offers B. Com (Tourism and Travel Management) which is a dynamic and job-oriented undergraduate program spanning a period of three years. The B.Com TTM program offers twin benefits of commerce plus tourism and hospitality management streams. Upon completion, the graduates are presented with multiple opportunities in commerce/tourism and hospitality/management careers and higher education. Classroom teaching is augmented with presentations, discussions, workshops, study tours, visits to centres of heritage and culture to provide a holistic approach. The course equips the students professionally by providing ample opportunities and connecting with professional bodies and associations through internships in tourism and hospitality sectors.

About the National Tourism Day 2024

The Ministry of Tourism, Government of India is observing National Tourism Day on the 25th of January every year. India has a culturally rich heritage which attracts a lot of foreign tourists. To celebrate the diversity of our country. This day is marked with a motive to appreciate our country's beauty and spread awareness of the importance of tourism and its impact on the Indian economy.

National Tourism Day 2024 centers around the theme **“Sustainable Journeys, Timeless Memories,”** emphasizing the concept of responsible and mindful travel.





Chief Guest

Sri. H. K. Patil

Hon'ble Minister of Law, Parliamentary Affairs and
Legislation and Tourism, Govt. of Karnataka

Keynote Speaker

Sri. Mohamed Farouk

Director, Indiatourism Bengaluru Ministry of Tourism,
Government of India

Special Address

Topic: Ecotourism - Opportunities for entrepreneurs in Karnataka

Ms. Kamala Bai B., KAS

General Manager (Admin)

Karnataka State Tourism Development Corporation - Govt. of Karnataka

Panel Discussion

Topic: Sustainable Tourism-Opportunities & Challenges for Entrepreneurs

Moderator

Mahesha R.

Asst. Prof. and HoD, Department of Tourism, Govt. First Grade College,
Bangalore North University, Kolar.

Panelists

Mr. Panduranga G. M.

Senior Manager - Leisure Travel
Thomas Cook India

Ms. Gowri S.

Flight Controller
Aviation Industry Expert

Cultural Extravaganaza



Folk Music



Dance



Fashion Walk



Singing



Event Convener:

Mr. Prashanth P.

HoD, Dept of Tourism & Travel Management
Mobile : 8088004006

Organizing Secretary:

Dr. Siddalingappa Poojari

Asst. Prof. Dept of Tourism & Travel Management
Mobile: 9008595111

Organizing Committee Members:

Mr. Chethan S.

Asst. Prof.
Dept of Tourism & Travel Management

Mr. Rathesh J.

Asst. Prof.
Dept of Tourism & Travel Management

Event Delights:

- Free registration
- Certificate for all participants
- Programme kit for all participants
- Refreshments and lunch for all participants

Patrons:

Rev. Dr. Thomas Thennadiyil

Principal, St. Claret College, Bengaluru.

Rev. Fr. Joseph S.

Vice-Principal, St. Claret College,
Bengaluru.

Registration Link:

<https://forms.gle/FXyreniAJuPKT7fT8>



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www.claretcollege.edu.in