



St. Claret College

AUTONOMOUS | BENGALURU

Accredited with A+ Grade by NAAC | Affiliated to Bangalore University | AICTE Approved

NURTURING VALUES AND EXCELLENCE



Department of Commerce

in a Association with

SAINT MARY-OF- THE WOODS COLLEGE

Indiana, USA

Presents

VARTHANA 2025

International Conference
on

**Innovation - An Engine
for Inclusive Growth
and Sustainable
Development**



7th January, 2025

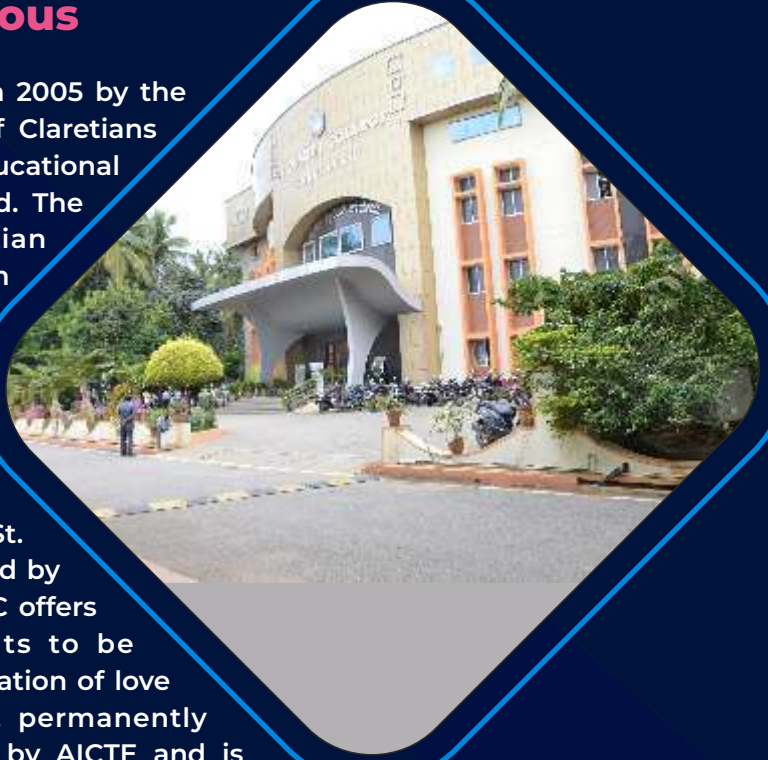


Mother Teresa Conference Hall

[\(Click for location\)](#)

St. Claret College, Autonomous

St. Claret College (SCC) was established in 2005 by the International Missionary Congregation of Claretians who manage two universities and over 150 educational institutions in 66 countries around the world. The Bengaluru campus is managed by Claretian Society for Integral Human Development which was established in 1989 with the aim of providing holistic and quality education. Apart from St. Claret College, Autonomous, the campus shelters three other educational institutions: St. Claret Pre-University College, St. Claret School and Anthony Claret (AC) School. Moved by the spiritual inspiration of St. Anthony Mary Claret, its patron and supported by the robust Christian intellectual tradition, SCC offers integral education to transform students to be enlightened leaders who bring about a civilization of love and harmony. SCC is recognized by UGC, permanently affiliated to Bangalore University, approved by AICTE and is accredited by NAAC with A+ Grade. In 2024, UGC granted St. Claret College the Autonomous Status.



About The Department of Commerce:

The Department of Commerce at St Claret College was launched in 2005 at the inception of the college with two faculty members and 39 students. Currently the department has a large team of experienced and highly qualified faculty and over 900 students. Over the years SCCA has gained the reputation of a top commerce college in Bangalore. The Commerce program in this leading Christian Catholic college has always attracted students with good academic record and the department has produced several Bangalore University ranks. The department offers courses like B. Com (General), B. Com with CA, B. Com with ACCA and B. Com with CMA, M. Com and Ph. D in Commerce.

About Saint Mary-of-the-woods College

Founded in 1840 by Saint Mother Theodore Guerin and her companions, Saint Mary-of-the-Woods College (SMWC) is Indiana's oldest Catholic college. Despite initial challenges, including a difficult journey from France and financial setbacks, the Sisters of Providence opened Saint Mary's Female Institute in 1841 to provide educational opportunities for women amidst widespread discrimination against Catholics. Receiving its charter in 1846, SMWC conferred its first Bachelor of Arts degree in 1899 and has since pioneered programs in journalism, secondary education, home economics and secretarial science. In 1973, it introduced an independent study program for adult women and in 2005, it extended its undergraduate distance program to men, furthering its commitment to inclusive education. Today, SMWC offers coed undergraduate and graduate programs, including unique offerings like Indiana's only equine program and the first Music Therapy Equivalency Distance program. Recognized by U.S. News & World Report, SMWC continues to expand with new academic programs and facilities, supporting sustainability and outdoor education. With a growing student population and 16 intercollegiate varsity sports, SMWC remains dedicated to empowering students to "Aspire Higher" and become leaders.



About Conference:

Innovation has become the new buzzword across the globe. International organizations, governments, corporates, academia and civil society see it as thing order to stay back and compete one needs to get inclined towards creativity and innovation. Thinking innovatively and enhancing measurable value in any commercial activity has become the aim of every individual for survival.

To achieve the Goals, new modalities for development are required, including bringing innovation into the foreground of development in order to answer major contemporary challenges. Societies and economies are under pressure from a set of profound changes: economic transformation such as globalization, new industrial geography, liberalization, commercialization and privatization. All these processes interact in complex ways and challenge the political, economic and social models of the 21st century.

Call for Papers

SUB THEMES

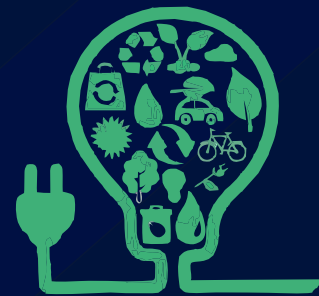
- Innovation and entrepreneurship Startup.
- E-Commerce & Digital Platforms Sustainable Micro-Finance.
- Rural Development: Innovative Economic Strategies for Financial Inclusion.
- Inclusive and sustainable E - business Innovations in agricultural value chain, Farmer producers organizations.
- Innovations in Finance, Insurance, Marketing and Banking.
- Blockchain and Crypto currencies.
- Behavioral Operation Management & Industry 5.0.
- Financial Management, Crisis management & Customer experience management.
- Tourism and Changing dimensions of contemporary tourism.
- Artificial Intelligence in Different functional areas.
- Deep learning, Design thinking and Big data Analytics.
- Sustainable Development and Social Innovation in Marketing
- Virtual communities and society Sustainable Development and Social Innovation in Business Ethos, Corporate Governance & CSR.
- Global Taxation Practices
- Innovation and sustainability of business in IP Era.
- Changing trends of foreign trade in context of developing countries
- World Economic Growth During Post Pandemic Era

Guidelines for Paper Submission:

- The paper should be based on original work not yet published.
- The paper should not exceed 5000 words or 12 pages excluding Title page.
- Title page should include title of the paper, name of the author/s, email address & mobile number, affiliation and address.
- The full paper should be sent to vartana@claretcollege.edu.in on or before 20th December, 2024.
- Full paper should be submitted in A4 size, headings in font size of 14 and text in 12 size with a spacing of 1.5 as a single line and should be justified.
- Maximum three authors are allowed per paper, all the authors must register, any one author can present the paper, presentation is compulsory.
- Attendance in all the sessions is compulsory.

Objectives of The Conference

- Identify, Develop and find out various innovative methods, processes and techniques used by businesses.
- To bring in creative ideas for discussion on a common platform.
- Bringing in innovative solutions for enhanced sustainability with beneficial outcomes for all stakeholders.



Publication:

- All accepted papers will be published in the Conference Proceedings with ISBN.
- Original research work with plagiarism of less than 10% will be considered for publication in Scopus, Web of Science, ABDC and UGC CARE listed journals.
- Publication decision will be made by the journal Chief Editor based on reviewer recommendations, quality and content suitability of the articles submitted.
- The author(s) will be responsible for any additional costs associated with publication processes.

Registration Details

- Research Scholar (Rs. 399)
- Academician / Faculty (Rs. 499)
- Industry / Corporate (Rs. 999)
- Student (Rs. 299)

Click / Scan for Registration:

<https://forms.gle/xT4Eg3D3MGWZy6oU8>



Scan for Reg.

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Rev. Dr. Xavier E. Manavath, CMF

Manager, Claretian Society for Integral Human Development.

Rev. Joseph Mathew, CMF

Administrator, Claretian Society for Integral Human Development.

Patrons

Rev. Dr. Thomas V. Thennadiyil, CMF

Principal, St. Claret College, Autonomous, Bengaluru.

Rev. Fr. Joseph S., CMF

Vice-Principal, St. Claret College, Autonomous, Bengaluru.

IQAC

Prof. Chinmaya Dash

Co-ordinator, St. Claret College, Autonomous, Bengaluru.

Conference Conveners:

Dr. Safer Pasha, Assoc. Prof., St. Claret College, Autonomous

Prof. Vasu V., HoD, Commerce, St. Claret College, Autonomous,

Conference Co - conveners:

Dr. Harmeet Matharu, Assoc. Prof., St. Claret College, Autonomous

Dr. K. Siva Murugan, Assoc. Prof., St. Claret College, Autonomous

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