Roll No:
Date: __/__/____

St. Claret College

Autonomous, Bengaluru

ST. CLARET COLLEGE LIBRARY Bengaluru-13 AUTONOMOUS

UG END SEMESTER EXAMINATION- MAY 2026
JOURNALISM, II SEMESTER
JN 224: PRINT MEDIA

9

TIME: 3 hours. **MAX. MARKS: 80**

This paper contains TWO printed pages and FOUR parts

Instructions:
1. **Verify and ensure that the question paper is completely printed.**
2. **Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.**
3. **Students must check the course title and course code before answering the questions.**

PART-A

Answer ALL questions. Each answer carries ONE mark. **[10x1=10]**

1. Who is considered the father of Indian journalism?
   a) Raja Ram Mohan Roy b) James Silk Buckingham
   c) J.A. Hickey d) B.G. Horniman
2. Which newspaper is regarded as the first newspaper in India?
   a) The Hindu b) The Times of India
   c) Bengal Gazette d) Kesari
3. What is the primary function of investigative journalism?
   a) Entertainment b) Uncovering hidden facts
   c) Promoting advertisements d) Public relations
4. Who among the following played a significant role in advocating press freedom in colonial India?
   a) Annie Besant b) Mahatma Gandhi
   c) B.G. Horniman d) James Silk Buckingham
5. What type of printing technique is commonly used for newspapers?
   a) Letterpress b) Offset printing
   c) Digital printing d) Gravure printing
6. What is a distinguishing feature of vernacular journalism in India?
   a) It is published only in English b) It serves a regional linguistic audience
   c) It has no historical significance d) It is a recent phenomenon
7. Which of the following is NOT a function of journalism?
   a) Watchdog role b) Public relations
   c) Opinion formation d) Entertainment
8. What does mobile journalism primarily rely on?

a) News agencies
b) Smartphones and digital tools
c) Print media
d) Satellite TV

9. Which pioneer of Indian journalism is known for establishing important newspapers in India?
a) S. Sadananda
b) Raja Ram Mohan Roy
c) B.G. Horniman
d) Annie Besant

10. What is the main advantage of digital publishing over traditional printing?
a) Higher costs
b) Limited accessibility
c) Instant updates and global reach
d) Requires special printing machines.

PART-B

Answer any FIVE questions. Each answer carries TWO marks. **[5x2=10]**

11. Define the term 'press freedom' and its significance in India.
12. What role did Raja Ram Mohan Roy play in Indian journalism?
13. Mention any two major newspapers in Karnataka and their contribution.
14. How has digital publishing changed journalism?
15. Differentiate between investigative and interpretative journalism.
16. What are two challenges faced by vernacular journalism today?
17. Name two significant pioneers in Indian journalism and their contributions.

PART-C

Answer any FOUR questions. Each answer carries FIVE marks. **[4x5=20]**

18. Explain the significance of J.A. Hickey and Bengal Gazette in Indian journalism.
19. Analyze the impact of digital transformation on Kannada journalism.
20. Compare and contrast traditional and digital publishing techniques.
21. Discuss the ethical challenges faced by mobile journalists.
22. Explain the watchdog role of journalism with examples.
23. Evaluate the role of specialized journalism in today's media industry.

PART-D

Answer any FOUR questions. Each answer carries TEN marks. **[4x10=40]**

24. Examine the key milestones in the evolution of Indian journalism.
25. Discuss the growth of Kannada journalism and its contemporary challenges.
26. Evaluate the impact of globalization on regional and vernacular journalism.
27. Explain the different types of journalism and their significance in modern society.
28. Analyze the role of print and digital publishing in media today.
29. Justify the significance of media ethics and responsible journalism.

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