Roll No:
Date:

St. Claret College

Autonomous, Bengaluru

UG END SEMESTER EXAMINATION- MAY 2026
B.COM TOURISM AND TRAVEL MANAGEMENT - II SEMESTER
BCT 2424: TOURISM PRODUCTS OF INDIA - II

17

TIME: 3 hours. **MAX. MARKS: 80**

This paper contains TWO printed pages and FOUR parts

Instructions:
1. **Verify and ensure that the question paper is completely printed.**
2. **Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.**
3. **Students must check the course title and course code before answering the questions.**

PART-A

Answer ALL questions. Each answer carries ONE mark. **[10 x 1 = 10]**

1. Expand PATA
   a) Pacific Asia Tourism Association
   b) Professional Air Travel Association
   c) Pacific Asia Travel Association
   d) Public Aviation and Tourism Authority

2. Which organization is responsible for heritage conservation in India?
   a) UNESCO b) ASI c) IRCTC d) Indian Railways

3. Which classical dance is known for its storytelling through elaborate facial expressions?
   a) Bharatanatyam b) Kathakali c) Manipuri d) Mohiniyattam

4. Which state is famous for Kathak dance?
   a) Kerala b) Uttar Pradesh c) Tamil Nadu d) Odisha

5. Which festival is celebrated in Rajasthan's Thar Desert?
   a) Hornbill Festival b) Desert Festival c) Pushkar Fair d) Bihu

6. What festival is known as the "Festival of Colors"?
   a) Diwali b) Holi c) Pongal d) Baisakhi

7. What is the largest museum in India?
   a) Salar Jung Museum b) Indian Museum, Kolkata
   c) National Museum, New Delhi d) Victoria Memorial

8. The National Gallery of Modern Art (NGMA) is in which Indian city?
   a) Delhi b) Mumbai c) Bengaluru d) All of the above

9. Which of the following is a UNESCO-listed mountain railway in India?
   a) Nilgiri Mountain Railway
   b) Shatabdi Express
   c) Rajdhani Express
   d) Vande Bharat Express

10. Which luxury train is famous for covering Karnataka's heritage sites?
   a) Palace on Wheels
   b) Deccan Odyssey
   c) Golden Chariot
   d) Royal Rajasthan on Wheels

PART-B

Answer THREE questions. Each answer carries EIGHT marks **[3 x 8= 24]**

11. Explain the characteristics of heritage.
12. Describe the significance of classical dances in India.
13. Briefly explain role of fairs and festivals in promoting tourism in India.
14. Elucidate the role of famous art galleries in India in preserving and promoting Indian art.
15. Explain the importance of Mountain Railways in India with examples.

PART-C

Answer THREE questions. Each answer carries TWELVE marks. **[3 x 12= 36]**

16. Discuss the different types of heritage properties in India with examples.
17. Briefly explain the classical dance forms of India.
18. Describe the major festivals of India and their significance.
19. Explain the classification of museums with examples.
20. Write a detailed note on luxury trains in India and their significance.

PART-D

21. Answer All the sub questions. This section carries TEN marks. **[1 x 10 = 10]**

The Lost Mansions of Chettinad – Preserving Heritage Through Tourism

The Chettinad region in Tamil Nadu is known for its grand mansions, built by the wealthy Chettiar community during the 19th and early 20th centuries. These palatial homes, adorned with intricate wood carvings, Burmese teak pillars, Italian marble, and Belgian glass, were once symbols of the community's prosperity. However, over time, many of these mansions were abandoned as families moved abroad or to urban centers, leaving them in a state of neglect. To revive the region's architectural heritage and boost local tourism, the Chettinad Heritage and Cultural Festival was introduced. This festival showcases the unique craftsmanship of these homes while promoting traditional Chettinad cuisine, arts, and crafts. Many mansions have now been converted into heritage hotels, attracting tourists interested in history, architecture, and culture. This initiative has not only helped preserve these grand structures but has also provided employment opportunities for the local population, contributing to the region's economic revival. The Chettinad model highlights how heritage conservation and tourism can work together to protect India's rich cultural legacy while fostering sustainable development.

Questions:

i. How has the Chettinad Heritage and Cultural Festival contributed to heritage conservation and tourism development? (5 Marks)

ii. What are the benefits of converting heritage sites into tourist attractions? (5 Marks)