

St. Clare College

Autonomous, Bengaluru

PG END SEMESTER EXAMINATION- JUNE/JULY 2026

MSW: II SEMESTER

MSW 2524: COMMUNICATION FOR SOCIAL WORK PRACTICE

TIME: 3 hours.

MAX. MARKS: 70

This paper contains TWO printed pages and THREE parts

Instructions:

1. Verify and ensure that the question paper is completely printed.
2. Any discrepancies or questions about the exam paper must be reported to the COE within 1 hour after the examination.
3. Students must check the course title and course code before answering the questions.

PART-A

Answer FOUR questions out of SIX. Each answer carries FIVE marks.

[5x4 = 20]

1. Explain the importance of Non-verbal Communication in Social Work Practice and discuss how it can enhance empathy.
2. Discuss how effective feedback contributes to client empowerment.
3. Outline the basic structure of report writing and explain why reflection is an essential component.
4. Explain the purpose of meeting minutes and how they support transparency in Social Work Practice.
5. Explain the importance Netiquettes in professional online communication.
6. Discuss the applicability of ICT in Social Work with reference to behaviour change and social mobilization.

PART-B

Answer any TWO questions out of THREE. Each answer carries TEN marks.

[10x2=20]

7. Evaluate how different forms of documentation (reports, audio, video) enhance accountability in Social Work Practice.
8. Explain the nature of Development Communication and critically assess its role in promoting change through participatory approaches.
9. Critically examine the role of Posters and Logos in development campaigns. Discuss how visual communication strategies shape public perception and participation.

PART-C

Answer any TWO questions out of THREE. Each answer carries FIFTEEN marks

[15x2=30]

10. Critically examine the concept of Behaviour Change Communication (BCC) in Social Work Practice. Discuss its principles and evaluate how it can be applied in health campaigns such as HIV/AIDS prevention or sanitation programmes.
11. Discuss the use of Street Theatre and Puppetry as a medium for social change, and evaluate its effectiveness compared to conventional communication methods.
12. Reflect on the role of Public Speaking in empowering Social Workers to influence policy and advocate for marginalized groups. Discuss strategies for overcoming barriers to effective public speaking in social work contexts.
