

III Semester B.A./B.Com. (Vocational) Examination, March 2023 (Semester Scheme) (CBCS) (2015 – 16 and Onwards) (R) Paper – 3: TOURISM AND TRAVEL MANAGEMENT Travel Agency and Tour Operator Organizations

Time: 3 Hours

Instruction: Answer in English only.

SECTION -

Max. Marks: 70

- Answer any 5 of the following questions. Each question carries 2 marks. (5x2=10)
 - a) Define tourism.
 - b) Who is called a ground operator?
 - c) What is a tourist VISA?
 - d) List any 4 homestay locations in Karnataka.
 - e) Who is a front office manager?
 - f) Mention any 4 types of transportation.
 - g) Mention any 4 types of hotels.
 - h) Expand: GMT and IST.

SECTION - B

Answer any 3 of the following questions. Each question carries 6 marks.

 $(3 \times 6 = 18)$

- 2. Describe any top 6 tourist destinations for international tourists in India.
- 3. Write a note on the different types of package tours.
- 4. Briefly explain the role of ITDC in developing tourism in India.
- 5. Discuss the types of travel agency.
- Explain briefly different types of VISAs.



SECTION - C

Answer any 3 of the following questions. Each question carries 14 marks. (3x14=42)

- 7. Explain travel documentation.
- 8. Explain the impact of homestays in environmental and economical development.
- 9. Explain different types of accommodation available for different segments of travellers.
- 10. Explain the different functions of travel agency.
- Describe the role of travel agents and tour operators in developing tourism industry.