



SN – 645

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I Semester B.A./B.Com. (VOC) Examination, November/December 2014
(Semester Scheme) (CBCS) (F+R)

TOURISM AND TRAVEL MANAGEMENT

Paper – I : Tourism Business

70 – 2014-15 and Onwards, 100 – 2013-14 Only

Time : 3 Hours

Max. Marks : 100/70

Instructions : 1) Answer *all* Sections as *directed*.

2) For new scheme, Section **A, B, C compulsory** for 70 marks.

3) **100 marks for repeaters A, B, C, D and E compulsory.**

SECTION – A

I. Answer **any 5** of the following.

(2×5=10)

- a) Who is a Tourist ?
- b) What are Home Stays ?
- c) What is DOT and when was it formed ?
- d) What is Golden Chariot ?
- e) Mention any 2 categories of cruises.
- f) What is Golden triangle ?
- g) What is inbound Tourism ?
- h) Name any 2 World Heritage Centers of India.

SECTION – B

II. Answer **any 3** questions.

(3×6=18)

- 1) What makes people to travel ?
- 2) List the Social Benefits of Tourism.
- 3) How are Hotels classified ?
- 4) Discuss the role of Airlines in promoting Tourism Industry.
- 5) Write a note on Tourist Destination – Delhi.

P.T.O.



SECTION – C

III. Answer **any 3** of the following.

(3×14=42)

- 1) Discuss the cultural and environmental impacts of Tourism.
- 2) Analyse the origin and evolution of Tourism through ages.
- 3) Discuss in detail the types and new trends/concepts in Tourism Industry.
- 4) Examine the role of transportation in Tourism Development.
- 5) Enumerate the aims and working of ITDC in promoting Tourism.

SECTION – D

IV. Answer **any 2** of the following.

(2×10=20)

- 1) Discuss India as a Tourist Destination.
- 2) Write a note on Hotel Reservation System.
- 3) List some of the economic benefits of Tourism.

SECTION – E

V. Answer **any one** of the following.

(1×10=10)

- 1) New forms of accommodation.
 - 2) Desert Tourism.
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